

All-New 2011 Chrysler 200 Convertible Showcases Sophisticated Style, Comfort, Safety and Value with Top-down Fun

- All-new Chrysler 200 Convertible sports a new design, highlighting clean, sensual lines, the new face of the Chrysler brand and the choice of a soft or hard top
- All-new Pentastar 3.6-litre V6 engine mated to a six-speed automatic transmission provides 283 horsepower and an impressive 6.8L/100km (42 MPG)
- Beautiful all-new interior gives consumers world-class craftsmanship, more comfort and a pleasing design with innovative technology features
- Complete suspension redesign results in a spirited driving experience drivers and passengers will enjoy
- Available Hardtop, room for four adults and a full-size trunk make the all-new 200 Convertible ideal for year-round Canadian motoring
- Starting at \$29,995 MSRP, 200 Convertible offers up to \$4,500 of added value versus predecessor

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Chrysler Canada introduces the new 2011 Chrysler 200 Convertible, offering consumers open-air driving freedom featuring elegant craftsmanship inside and out, a fun, yet refined driving experience, innovative technology, an abundance of standard safety features and an extraordinary level of standard content. The 2011 Chrysler 200 Convertible is an exciting alternative for customers who want the benefits of a coupe and the true open-air freedom of a convertible, for year-round Canadian motoring, all at a surprising value.

Redesigned and re-engineered for 2011, the Chrysler 200 Convertible is unique in its class as a true mid-sized convertible that comfortably seats 4 adults and has ample room in the trunk, even when the power top is dropped. Consumers can choose from two automatically latching tops, a body-colour retractable hard top, or a cloth soft top, both of which can drop with the press of a button on the key fob.

With a new exterior design, refined ride and handling characteristics complements of an upgraded suspension, a powerful and efficient new V6 powertrain, tremendous level of safety features, and a beautifully crafted all-new interior, the 200 Convertible stands alone in the segment for customers who crave the wind in their hair and sun on their face.

"Canadians will be able to reach for the stars with the all-new Chrysler 200 Convertible, providing style, comfort and the most interior space of any mid-size convertible, well equipped to seat four and delivering significant trunk space even when the top is down," said Ed Broadbear, Vice-President Marketing, Chrysler Canada. "The all-new 200 Convertible offers enhanced steering and handling, a new exterior design, an all-new, premium interior and an abundance of standard features all at an exceptional value."

The new exterior design and sheet metal upgrades for 2011 include: front and rear fascias and fenders, grille featuring the new Chrysler brand winged badge, new hood, LED light pipe accents in the front headlamps, rear deck lid and exterior mirrors, new projector headlamps and fog lamps, new LED taillamps and an LED centre high-mounted stoplight.

The 2011 Chrysler 200 Convertible provides confident handling performance in all driving situations, whether it's commuting to work or a weekend adventure on scenic roads. Virtually every part of the suspension has been retuned or redesigned for 2011, including 22 of 28 suspension bushings. The suspension geometry was completely re-engineered. The track is an inch wider, tire width has been increased 10 mm and the Chrysler 200 has been lowered 12 mm in the front and 6 mm in the rear for a lower, wider, more substantial stance.

A new and improved powertrain lineup also contributes to the new 200 Convertible's driving experience. The 2011 Chrysler 200 Convertible is available with the all-new 3.6-litre Pentastar V6 engine which provides an exhilarating driving experience that offers customers the best of both worlds - outstanding V6 horsepower and exceptional fuel economy. The new 3.6-litre Pentastar V6 engine mated to a six-speed automatic produces 283 horsepower and an impressive 42 MPG Highway (6.8L/100km). The 200 Convertible is also available with the 2.4-litre 16-valve four-cylinder with six-speed automatic.

The all-new interior for 2011 allows customers to step into a level of craftsmanship, content and comfort that is world-class. The all-new one-piece instrument panel, bezels, gauge face and Chrysler steering wheel transform the driver's seat into an elegant atmosphere. Upgraded seats with a new design that incorporates more cushion material and revised spring geometry, as well as new leather and cloth seating materials and six-way power driver and front-passenger seats envelop the driver and passenger. Designers developed the all-new 2011 Chrysler 200 with new soft-touch armrests and instrument panel and new, premium interior finishes for touch points that are as pleasing to the touch as they are to the eye.

The all-new Chrysler 200 Convertible offers customers innovative features to keep them connected and make the drive even more rewarding. Features include new ambient interior lighting and a new Chrysler brand steering wheel with integrated controls that allow the driver to operate the radio, cruise control, handsfree phone and other vehicle functions while keeping their hands on the wheel. Drivers stay connected with an available media centre featuring a 6.5-inch touch screen, voice command, SIRIUS® Satellite Radio, and a 30 gigabyte Hard Drive with CD/DVD/MP3

Canadians receive peace of mind at a price they can afford with the new 200 Convertible. The 200 Convertible's safety features include: advanced multi-stage front air bags, front-seat-mounted side air bags, Electronic Stability Control (ESC) with brake assist and traction control, four-wheel anti-lock brakes (ABS), Brake Override, active front-seat head restraints, Lower Anchors and Tethers for Children (LATCH) child seat anchor system, remote keyless illuminated entry, Sentry Key engine immobilizer and security alarm.

The 2011 Chrysler 200 Convertible is available in four different configurations in Canada - the Chrysler 200 Convertible LX, Touring, Limited and S (late availability). All are packed with style, safety, innovative features and a dynamic, open-air driving experience at a surprising value.

The Chrysler 200 Convertible LX, with standard air conditioning, automatic transmission, power windows, locks and mirrors, power soft top with hard tonneau cover, 17-inch aluminum wheels, leather-wrapped shifter, and all-new style is available for only \$29,995 MSRP, representing over \$1,600 in added value from its predecessor.

The 200 Convertible Touring adds the 283 hp 3.6L V6, Remote Start, Automatic Temperature Control, Power Driver & Passenger Seats, Leather-wrapped Steering Wheel, 18-inch polished Aluminum Wheels, Fog Lamps and much more for only \$36,495 MSRP, representing over \$2,000 in added value.

The 200 Convertible Limited adds premium leather-faced seating, 6.5-inch Uconnect Touch Media Centre and bright exterior trim for only \$38,495 MSRP, representing over \$4,500 in added value.

The new 2011 Chrysler 200 Convertible will arrive in Canadian dealerships in spring 2011.

The Chrysler 200 Convertible and 200 Sedan are built at the Sterling Heights, Mich. (U.S.A.) Assembly Plant.

About Chrysler Canada

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 86th anniversary in 2011. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Dodge Grand Caravan, Jeep® Wrangler, Chrysler 300 and Ram trucks.

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