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Exquisite Innovation Drives Families Safely to Their Destination

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September 13, 2010, Auburn Hills, Mich. - Chrysler Group LLC introduces the new 2011 Chrysler Town & Country minivan which offers consumers fresh, sophisticated, styling; a beautifully crafted interior; improved driving dynamics; a new powertrain; an abundance of standard safety features and innovative technology that keeps Walter P. Chrysler's legacy of engineering innovations alive and well.

The company that invented the modern minivan segment continues to set the standard with the latest generation Chrysler Town & Country minivan. Every 2011 Chrysler Town & Country minivan comes standard with SafetyTec™, a package of 40 standard safety and technology features, including Blind-spot Monitoring and Rear Cross Path detection, which are only available on Chrysler Group minivans. Improvements to ground-breaking innovations like the Stow 'n Go seating and storage system - which is still only offered by Chrysler Group - feature new, more comfortable seats and a one-touch fold down feature for easier access to the third row, unparalleled functionality, including a new 'super' center console and technology that helps manage the rigors of family life, continue to make the Chrysler Town & Country the best choice for families that want a vehicle with style, functionality and value.

Tech-savvy features including a dual DVD system that can play different media at the same time, SIRIUS Backseat TV™ which offers three channels of children's programming and FLO TV featuring 20 channels of live programming - both of which are exclusive to Chrysler Group minivans; voice command functions for radio, iPod/mp3 players, phone, navigation and information and the SafetyTec bundle of standard safety features, keeps families safe, connected and entertained.

Powertrain improvements to the new 2011 Chrysler Town & Country offer more horsepower and torque without sacrificing fuel economy. The new 2011 Chrysler Town & Country is powered by the new Pentastar V-6 engine mated to a six-speed automatic transmission, producing 283 horsepower and 260 lb.-ft. of torque while still achieving an estimated EPA fuel economy rating of 17 miles per gallon (mpg) city and 25 mpg highway (compared with the previous 3.8-liter and 3.3-liter V-6 engines, which produced 197 hp and 230 lb.-ft. of torque and 175 hp and 205 lb.-ft. of torque respectively). Improvements to the driving dynamics, a new fuel economizer mode that helps maximize fuel economy and reductions in noise, vibration and harshness gives drivers a spirited driving experience that doesn't hurt the wallet.

Quality materials abound in the handsomely updated new interior for 2011. Updates include a new instrument panel and instrument cluster; new Chrysler Brand steering wheel with integrated controls that allow the driver to operate the radio, cruise control, handsfree phone and other vehicle functions while keeping their hands on the wheel; upgraded cloth and leather seating materials; new "soft touch" door trim and new heating and cooling control system.

The 2011 Chrysler Town & Country minivan provides customers a beautifully inspired vehicle built with a craftsmanship, elegance and sophistication not found in other minivans. Each of the three available models is equipped with an exceptional level of standard content, and at a surprising value.

The 2011 Chrysler Town & Country is built at the Windsor Assembly Plant, Windsor, Ontario, Canada and will arrive in dealerships in the fourth quarter 2010.

Chrysler Group invented the modern minivan segment in 1983 and has been the innovation and sales leader in the segment ever since, selling more than 13 million minivans worldwide since 1983 and pioneering 75 minivan- or industry-first features.

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