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## 2011 Ram 1500: Trend-setting Engineering, New Innovations and Two New Models

- New trim levels:
  - Ram Laramie Longhorn Edition -- the most luxurious Ram Truck ever -- is loaded with exclusive interior and exterior features and design cues taken from traditionally handcrafted, time-tested wares
  - Ram Outdoorsman combines convenience, off-road capability and trailer-towing hardware in one package with a name that will resonate among its intended users
- New colors: Saddle Brown Pearl Coat, White Gold Metallic, Hunter Green Pearl Coat, Deep Cherry Red Crystal Pearl Coat and Sagebrush (Laramie Longhorn only)
- Power folding mirrors
- Increased Gross Combined Weight Rating (GCWR)
- New factory spray-in bedliner available on all models
- Active on-demand transfer case now standard on Big Horn, Sport, Laramie and Laramie Longhorn 4X4 models
- New Garmin Navigation System
- To view the complete 2011 Chrysler Group Product Information press kit, visit <http://www.chryslergroupproductinformation2011.com>

September 13, 2010, Auburn Hills, Mich. -

In 2011, the Ram Truck brand continues to build on the 1500. The Ram Laramie Longhorn edition and Ram Outdoorsman are the newest members of the Ram truck family and offer their own unique features.

### Ram Laramie Longhorn

The Ram Laramie Longhorn edition, the Ram lineup's most well-appointed model is designed for the owner who needs a truck for work or play, but won't settle for anything but the finest quality and refinement.

Inside and out, Laramie Longhorn is loaded with remarkable features.

"The Ram Laramie Longhorn edition is going to share a driveway with some fine luxury cars," said Fred Diaz, President and CEO - Ram Truck Brand, Chrysler Group LLC. "The only difference is the Ram Laramie Longhorn edition is going to be the vehicle with the fulltime job - towing the horse trailer, taking the crew to the game, picking up supplies. It's ready to go from the dirt to downtown."

Ram Truck officials unveiled the Laramie Longhorn in the heart of Truck Country: the State Fair of Texas.

"We took Ram Laramie Longhorn's design cues from traditionally handcrafted, time-tested wares, such as the antique pocket watch, a fine pair of hand-tooled leather cowboy boots, a collector's-grade shotgun or a horseman's saddle," said Ryan Nagode, Design Program Lead. "The metal work and leather work are second to none."

### Exterior

Ram Laramie Longhorn edition models are prominently commemorated with distinctive Western-style exterior

badges. A chrome metal Laramie Longhorn edition badge with painted accents is mounted to the tailgate while eye-catching model-specific (1500, 2500 or 3500) Laramie Longhorn edition badges adorn the doors.

Laramie Longhorn edition is available in five color choices, including an exclusive Sagebrush with White Gold exterior paint treatment unavailable on other Ram models. Matching White Gold lower-body two-tone, wheel flares, painted front and rear bumpers and Mopar running boards complement a bright chrome grille and painted tow hooks. Other colors include Bright White, Brilliant Black Crystal Pearl, Rugged Brown Pearl or Deep Cherry Red Crystal Pearl. All Laramie Longhorn edition trucks are matched with the special White Gold accent color.

The Ram 1500 Laramie Longhorn edition is equipped with 20-inch chrome-clad aluminum wheels, while 2500 and 3500 single-rear-wheel models roll on polished aluminum wheels. Ram 3500 duallies get polished aluminum wheels with Laramie Longhorn edition-badged center caps.

#### Interior

Ram Laramie Longhorn edition is also distinguished by its unsurpassed interior refinement. Building on the award-winning interiors of the Ram 1500 and Ram 2500 / 3500 Heavy Duty pickup trucks, Laramie Longhorn shatters truck stereotypes.

#### Interior Themes:

A full leather interior, engraved details and burl walnut woodgrain surfaces lend the Ram Laramie Longhorn edition an unmatched level of sophistication and style.

Laramie Longhorn is available with a choice of dark slate gray and russet or bark brown and light pebble beige interior colors. The interiors feature 100 percent leather seat coverings with laser-etched bolsters (bark brown only). The leather-wrapped steering wheel receives special stitching while door trim front and rear is also wrapped in leather and features special stitching, wood grain and LED door-handle and map-pocket lighting.

#### Seats:

The Ram Laramie Longhorn edition offers two seating options. The first is a sophisticated dark slate gray with premium russet-hued seat leather. The second is southwestern-influenced light pebble beige with bark brown seat leather. The bark brown interior incorporates laser-etched filigrees, with a hand-worked appearance.

Seat fronts for both themes include a stitched-on leather Laramie Longhorn badge, either branded (russet) or laser-etched (bark brown).

Contrasting leather welts, also called piping, provide seat-edge emphasis. Additional accents are created along either side the welts by tan or dark slate-colored deck-seam stitching.

Ram Laramie Longhorn edition features unique leather front seatbacks distinguished by flap-closure pockets whose details authentically evoke saddlebags. Each pocket is secured with silver steer-logoed, tooled-metal buckle with a magnetic clasp.

#### Instrument Panel / Dash:

Ram Laramie Longhorn edition owners will be greeted by the highest-quality materials every time they climb behind the wheel.

Laramie Longhorn's exclusive instrument cluster takes on the appearance of hand-wrought jewelry with six liquid chrome gauge rings set against a painted taupe silver background and a tooled-metal Laramie Longhorn edition badge set inside the left-hand ring.

The two main gauge rings feature a hand-crafted look with a coined inner edge and filigrees engraved on the top surface. Set inside those rings, the lower edges of the gauge cluster dials are detailed with small filigrees that are softly backlit at night.

The Ram Laramie Longhorn edition's dash features a center stack trimmed in burl walnut wood graining. The wood grain is stained in one of two complementary shades, matched to either the russet or bark brown interior theme. Chrysler designers borrowed from high-end furniture-grade and gun stock designs in their choice of wood grain.

Painted taupe silver side bezels, resembling polished pewter, are special to the Laramie Longhorn, while chrome vent rings complete the center stack's details.

On the passenger side, the upper glove box door - there are two - becomes a focal point with the addition of a full-length, filigree-engraved aluminum band and Laramie Longhorn edition badge.

Beneath the instrument panel is soft, new footwell lighting, providing both a functional and aesthetic interior enhancement.

#### Console:

The Ram Laramie Longhorn's cavernous double-stacked center console is topped with a soft, double French-stitched full-leather lid featuring either a branded (russet) or laser-etched (bark brown) Laramie Longhorn logo.

The pewter-colored highlights from the center stack flow rearward, continuing along the outer edges of the center console. A chrome ring outlines the console's center bin and cupholders.

#### Steering Wheel and Shifters:

Ram Laramie Longhorn's steering wheel and shifters - console mounted on 1500, column mounted on 2500 and 3500 Heavy Duty models - feature premium leather. Matching X-stitch detailing sets off both the steering wheel and shifter.

The leather console shifter on 1500 models is entirely new, accentuated by taupe silver side panels and a bright chrome base. The leather column shifter on Heavy Duty models is completed by a chrome end cap.

#### Doors:

Armrest uppers are wrapped in premium leather and accented with the same dual French stitch used on the center console lid and instrument panel. Burlled walnut-grained panels trimmed by chrome tracers add to all four doors' visual appeal.

Ram Laramie Longhorn editions receive remote lighting at the inside door handles and a full-length light that illuminates the truck's multi-function lower map pockets, front and rear.

#### Flooring:

Laramie Longhorn's luxurious carpet is protected by specially designed all-weather rubber mats with polished metal Ram Laramie Longhorn edition Badge and removable carpet inserts. The mats themselves incorporate the filigree designs from the dash and seats, while the snap-in inserts are a high-end, color-flecked Berber-style weave that luxuriously blends the two interior colors.

Along the doorsills new brushed-silver Ram-branded sill plates resist scuffs and add visual appeal.

#### Other:

Laramie Longhorn comes equipped with all of the standard equipment found on the top-level Ram Laramie and adds a navigational radio, remote start, back-up camera, front ventilated seats and rear heated seats. Power adjustable pedals with memory and front heated seats with 10-way driver's adjustment - standard on Ram 1500 Laramie models - are also added to Ram Heavy Duty Laramie Longhorn editions.

"Ram Truck owners and dealers tell us they love everything about the new Ram 1500, 2500 and 3500," added Diaz. "With so many great features, we weren't surprised to see our most well-equipped model - Ram Laramie - making up 25 percent of our sales. There's a healthy market for luxury pickup trucks and Ram Laramie Longhorn edition hits the mark."

Ram Laramie Longhorn will be available in 1500 (half-ton), 2500 HD (3/4 ton) and 3500 HD single and dual rear wheel (1 ton), Crew Cab and Mega Cab; four-wheel drive and two-wheel drive; and short- and long-wheelbase models.

Ram Laramie Longhorn models will go on sale first quarter 2011.

## **Ram Outdoorsman**

Ram Outdoorsman takes all of the features most useful to hunters, fishermen, campers and boaters, and packages them into one model. Outdoorsman combines convenience, off-road capability and trailer towing hardware in one package with a name that will resonate among its intended users.

"We asked Ram Truck customers - boaters, campers, fishing enthusiasts and hunters - what features would they like to see in a truck," said Fred Diaz, President and CEO - Ram Truck Brand, Chrysler Group LLC. "They answered 'more capability, more room for my gear and ready to hit the trail. And make it affordable.'"

Ram owner demographics illustrate a passion for the outdoors: 47 percent hunt, 57 percent fresh water fish, 33 percent salt water fish, 36 percent own power boats and 37 percent tow camping trailers. Overall, 62 percent of full-size pickup truck owners hunt, fish or camp.

Ram Truck engineers - many of whom count hunting, fishing, boating and camping among their hobbies - brought together features that they felt would best meet the practical needs of owners who will frequently use their Ram truck for towing or long, remote trips.

Standard trailer-towing upgrades, interior and exterior convenience, lighting enhancements, all-terrain tires and underbody protection are combined with a rugged exterior appearance to highlight the new Ram Outdoorsman.

Outdoorsman will replace the TRX4 trim level in the 2011 Ram Truck lineup.

Prices for the Ram Outdoorsman models start at \$28,350, including destination charge.

Ram Outdoorsman models will go on sale third quarter 2010.

## **What's New**

Besides the new Laramie Longhorn and Outdoorsman trim levels, Ram 1500 is available with new colors, including Saddle Brown Pearl Coat, White Gold Metallic, Hunter Green Pearl Coat, Deep Cherry Red Crystal Pearl Coat and Sagebrush (Laramie Longhorn only).

A factory spray-in bedliner also is available for 2011 on all models, providing extra protection when transporting material. New power folding mirrors are shared with the Ram 1500's big brother, the Ram HD. An active on-demand transfer case is now standard on the Big Horn, Sport, Laramie and Laramie Longhorn 4x4 models offering smart torque transfer for slick surface conditions. Additionally, the Ram 1500 is available with a new navigation system with Garmin technology.

## **PRODUCT CHRONOLOGY**

### **2010 MODEL YEAR**

- Increased Gross Combined Weight Rating (GCWR) to 15,500 lbs. from 14,000 lbs. with 5.7-liter HEMI® V-8 and 3.92 rear axle and 140.5-in. wheelbase
- Fuel-saver indicator on 3.7-liter engine
- Interactive Decel Fuel Shut Off (iDFSO) on all engines for improved real world fuel economy
- Available integrated trailer-brake controller
- iPod® Control with glove-box connection
- 22-in. tires on R/T package (late availability)
- Available folding trailer-tow mirrors
- Available power trailer-tow mirrors
- New premium Tire-pressure Monitoring (TPM) system
- Electro-chromic mirrors (available in Luxury Group, standard on Laramie)

### **2009 MODEL YEAR**

- 3.7-liter Magnum V-6 engine (4x2 models)
- 4.7-liter V-8 engine (4x4 models)
- Four-speed automatic transmission (with 3.7-liter V-6)
- Five-speed automatic transmission (with 4.7-liter V-8)

- Heavy-duty engine cooling (with 5.7-liter engine)
- Four-wheel disc brakes with rear-wheel ABS
- Four-wheel-drive electric-shift transfer case (on 4x4 models)
- 17-inch steel wheels and a full-size spare tire
- Power rack-and-pinion steering
- Heavy-duty vinyl floor covering
- Air conditioning
- AM/FM stereo with CD player and four speakers
- Variable intermittent windshield wipers
- Vinyl 40/20/40 split-bench front seat
- Folding rear bench seat (Quad Cab models)
- Tilt-steering column
- Manual windows
- Fixed rear window
- Sentry Key® engine immobilizer
- Engine block heater
- Power-sliding rear window (Quad Cab only)
- Power, heated, folding mirrors
- Bedliner
- Black lower body-side moldings
- Two-tone exterior paint
- Front-hood protection shield
- 3.92 axle ratio
- Anti-spin rear differential
- 17-inch chrome-clad steel wheels
- Tip Start
- SIRIUS Satellite Radio
- Speed control
- Sliding rear window
- Supplemental side-curtain air bags
- 4.7-liter FFV V-8 engine
- Cloth 40/20/40 split-bench seat
- Carpet floor covering
- Floor mats
- Overhead console with mini trip computer and compass
- Speed control
- Power windows, door locks and heated mirrors
- Remote keyless entry
- 17-inch painted aluminum wheels (20-inch painted aluminum wheels on Lone Star and Big Horn Quad Cab short-bed models)
- 5.7-liter HEMI V-8 engine
- Five-speed automatic transmission
- On-demand transfer case (4x4 models)
- Power sun roof
- Power adjustable pedals
- AM/FM stereo with six-disc CD changer and Infinity® speaker system
- Uconnect Multimedia radio with navigation system and hands-free communication system with Bluetooth technology
- Low-back bucket seats with cloth upholstery
- Six-way power driver seat
- Leather-wrapped steering wheel
- Auto-dimming rearview mirror
- Rear-window defroster
- 20-inch aluminum wheels
- Four-wheel disc brakes with rear-wheel ABS

- Four-wheel-drive electric-shift transfer case (on 4x4 models)
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- Active turn signals
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- Remote keyless entry
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- Fixed rear window
- Sentry Key® engine immobilizer
- Engine block heater
- Power-sliding rear window (Quad Cab only)
- Trailer-tow mirrors
- Power, heated, folding mirrors
- Black lower body-side moldings
- Two-tone exterior paint
- Front-hood protection shield
- 3.92 axle ratio
- Anti-spin rear differential
- 17-inch chrome-clad steel wheels
- Tip Start
- Speed control
- Sliding rear window
- Supplemental side-curtain air bags
- 5.7-liter HEMI V-8 engine
- Five-speed automatic transmission
- Unique bucket seats
- Body-color fascia and grille
- Fog lamps
- 20-inch chrome-clad aluminum wheels
- Body-side chromed trim
- Dual-zone climate control
- Steering-wheel-mounted audio controls
- Four-wheel-disc anti-lock brakes
- Security alarm
- Sentry Key® engine immobilizer
- Power sun roof
- Power adjustable pedals
- AM/FM stereo with six-disc CD changer and Infinity® speaker system
- Navigation radio
- SIRIUS Satellite Radio
- Uconnect Phone
- Bucket seats with leather upholstery
- Six-way power driver seat
- 20-inch aluminum wheels
- Light Graystone Pearl Coat
- Austin Tan Pearl Coat
- Deep Water Blue Pearl Coat
- Stone White Clear Coat
- Flame Red Clear Coat

- Sunburst Orange Pearl Coat
- Detonator Yellow Clear Coat
- Bright Silver Metallic Clear Coat
- Mineral Gray Metallic Clear Coat
- Brilliant Black Crystal Pearl Coat

## **2008 MODEL YEAR**

- New Sunburst Orange, Detonator Yellow exterior colors
- Dark Maple Burl woodgrain accents for Laramie models
- New 4.7-liter V-8 engine producing 310 horsepower (31 percent increase) and 330 lb.-ft. of torque (10 percent increase), with better fuel economy and increased refinement
- 6,000-mile maintenance schedule for all gasoline engines
- Improved steering linkage for 4x4 models
- Trailer-Sway Control added to available Electronic Stability Control (ESC)
- Tire-Pressure Monitoring (TPM) system available

## **2007 MODEL YEAR**

- YES Essentials® stain-resistant, odor-resistant, antistatic seat fabric incorporated into vehicles with cloth seats
- Power accessory delay
- E85-compatible 4.7-liter V-8 engine (Flexible Fuel Vehicle-FFV)
- Optional Electronic Stability Control (ESC)
- Optional Remote Start
- One-touch, three-blink lane change feature

## **2006 MODEL YEAR**

- Multi-displacement System (MDS) on 5.7-liter engine is a fully functioning cylinder deactivation system on a pickup truck (first for segment) and enables fuel economy improvements of up to 20 percent
- Variable Line Pressure (VLP) feature on four-speed automatic transmission (mated with 3.7-liter V-6 engine) results in improved fuel economy and smoother shifts
- Front-axle disconnect system (standard on 4x4 models) minimizes energy consumption and improves fuel economy
- NV 244 full-time electric transfer case standard on all 4x4 models delivers 45/55 front/rear torque split when four-wheel drive is activated
- Optional all-wheel-drive electronic transfer case
- "Tow/haul" feature provides crisper shifts and reduces gear searching when towing
- Re-engineered hydroformed, fully boxed frame with increased torsional rigidity and bending stiffness for enhanced ride and handling capability and reduced transfer of noise
- Reduced drag brake calipers contribute to enhanced aerodynamics
- Coil-over shock, double wishbone front suspension on 4x4 models
- Specifically tuned monotube shock absorbers
- Re-tuned springs, jounce bumpers and suspension bushings for enhanced driving dynamics
- Re-engineered body-mount design results in a quieter cabin experience and a more comfortable ride
- Re-engineered engine and transmission mounts for enhanced ride and handling characteristics
- New wheel lineup includes:
  - 17-inch aluminum with unique finish (SLT, TRX and TRX4 Packages)
  - 20-inch aluminum (optional on SLT)
  - 17-inch chrome-clad aluminum (Laramie)
  - 20-inch chrome-clad aluminum (standard on new Sport Package, optional on SLT and Laramie)
- Thicker front-door glass and re-engineered door seals for reduced wind noise contributes to interior cabin quietness
- Polymer constraint layer on front of dash panel for enhanced engine and road noise abatement
- Rear spoiler positioned on rear liftgate contributes to enhanced vehicle aerodynamics
- Redesigned headlamps, grille, front fascia and fender assemblies
- Enhanced headlamp performance

- Optional power-sliding backlight
- Available in nine colors, including Inferno Red Crystal Pearl Coat and Light Khaki Metallic Clear Coat
- Redesigned instrument panel with four trim levels
- Optional full-screen navigation radio
- Optional DVD rear-seat entertainment system on Quad Cab®
- Optional front bucket seats with full center console available on SLT, Sport Package and Laramie
- Rear-seat ladder-style head restraints on Quad Cab
- Enhanced seat design features including optional bucket seats, enhanced leather offerings and French-stitched sew lines
- Upscale finishes including Maple Pommele accents on instrument panel and doors and Satin Silver II accents on control knobs
- Interior color offerings: Khaki and Medium Slate Gray
- New hydroformed frame enables greater front crush zone for enhanced absorption and crash energy dissipation
- Advanced multi-stage driver and front-passenger air bags and knee bolsters
- Weight-based Occupant Classification System (OCS) for controlling front passenger air bag deployment (Quad Cab)

#### **2005 MODEL YEAR**

- New sun roof available on Quad Cab short box
- New tailgate badging - Ram's head replaces "Dodge" nameplate
- UConnect Hands-free Communication System with Bluetooth® technology; optional on SLT and Laramie
- SIRIUS Satellite Radio optional on Quad Cab SLT short box and Laramie
- New transmission mounts for manual transmissions reduce noise, vibration and harshness (NVH)
- 3.7-liter Magnum V-6 engine upgrades provide improved idle quality and fuel economy refinements. Engine upgrade includes a new camshaft profile, lash adjusters, low-tension piston rings and a 9.7:1 compression ratio
- 4.7-liter V-8 engine adds knock sensors and exhaust gas recirculation (EGR) for improved efficiency
- Getrag 238 six-speed manual transmission replaces the NV 3500 five-speed manual on 3.7-liter and 4.7-liter Magnum engines
- Low Lockup Speed and turbine damper added to 545RFE with 4.7-liter engine. The turbine damper improves NVH performance allowing for torque converter lockup clutch application at lower speeds

#### **2004 MODEL YEAR**

- Full-time electric shift optional on Laramie and SLT
- Tow/haul mode offered on light-duty models with automatic transmission
- Flexible-fuel version of 4.7-liter engine available to fleet customers
- Optional larger 34-gallon fuel tank on 1500 Quad Cab with standard bed
- The 5.7-liter HEMI Magnum V-8 receives exhaust gas recirculation for improved efficiency
- New exterior color: Deep Molten Red replaces Garnet Red
- New adjustable rear-seat outboard head restraints standard on Quad Cab
- Chromed body-side moldings standard for Laramie
- Chromed surround grille with chromed billet inserts for Laramie standard
- Body-color side moldings now standard with Sport Appearance Group
- Chrome-clad wheels now standard on Laramie
- New available navigation radio with 4.9-inch full-color display, AM/FM stereo, CD player, 11 speakers, 240-watt amplifier and DVD-based navigation system
- Satin Silver door and instrument-panel bezels for Laramie
- Laramie model features new seat appearance, with unique leather-seat design with high-contrast color seat inserts
- Laramie J Package (includes ash receiver, cup holder, vanity mirror lamps for driver and passenger, glove-box lighting, switchable dome lamp and electrochromic rearview mirror)

#### **2003 MODEL YEAR**

- All-new 5.7-liter HEMI V-8 replaces 5.9-liter engine



- 545RFE multi-speed automatic transmission available with 4.7-liter and 5.7-liter engines
- Optional rear-window defogger (mid-year introduction)
- SLT Plus is rebadged as Laramie on Regular and Quad Cab models with an extensive list of standard features
- New tow hooks standard on Laramie four-wheel drive, optional in Protection Group for four-wheel-drive ST and SLT and optional with two-wheel-drive ST, SLT and Laramie
- Adjustable pedals with manual transmission-Optional
- AM/FM stereo with six-disc in-dash CD-Optional
- Steering-wheel-mounted audio controls are packaged with AM/FM stereo radio with cassette and CD player or an AM/FM stereo radio with cassette and six-disc in-dash CD changer-SLT; both equipped with 11-speaker Infinity® system
- Electronic throttle control on 5.7-liter HEMI Magnum V-8 engine
- Automatic locking retractor added to front-passenger seat belt
- Lower Anchors and Tethers for CHildren (LATCH) child seat anchor system added to Regular and Quad Cab models

## 2002 MODEL YEAR

- All-new, roomier, stiffer body structure
- All-new frames with fully boxed side rails
- All-new, customer-oriented interior with added storage
- Two- and four-wheel-drive models with Regular and Quad Cab bodies
- Three equipment levels-ST, SLT and SLT Plus
- Sport Appearance Group and Sport Appearance Group with 20-inch wheels and tires-Optional on SLT and SLT Plus
- Next-generation 3.7-liter Magnum SOHC, SMPI V-6 engine with balance shaft
- Next-generation 4.7-liter Magnum SOHC, SMPI V-8 engine
- 45RFE multi-speed automatic transmission
- Available electric-shift four-wheel-drive transfer case
- Refined manual four-wheel-drive transfer case
- Independent front suspension on four-wheel-drive models
- Refined two-wheel-drive suspension systems
- Rack-and-pinion steering
- P245/70R17 standard tires
- P275/55R20 on two-wheel-drive models and P275/60R20 on four-wheel-drive models
- Standard four-wheel disc brakes-Largest in the industry
- Truck-industry first dual-rate power brake booster
- Bed length of short-box models reduced to provide increased cab interior roominess
- Industry-exclusive wide-opening forward-hinged rear door with outside door handles and full roll-down windows
- Trailer-tow outside mirrors with rotating heads for improved rearward visibility
- Structural rear bumper-Class III trailer towing capability without added equipment
- Class IV trailer hitch platform-Integrated with rear bumper structure
- Extended Regular and Quad Cab interiors-Roomiest in the industry
- Power adjustable pedals with automatic transmission-Optional on SLT, in SLT Plus
- All-new seats for increased passenger comfort
- 60/40 split-folding rear seat-Available on SLT and SLT Plus Quad Cab models
- Improved storage compartments under rear seats on Quad Cab models
- Steel fold-flat load floor-Available on SLT and SLT Plus Quad Cab models
- Larger, more versatile cab-back storage systems on Regular cab models
- Pickup truck first: Dual-Zone Climate Control-SLT Plus
- Electronic Vehicle Information Center (EVIC) with customer-programmable features-SLT Plus
- Best-in-class optional Infinity premium speaker system-11 premium speakers in seven locations and a 240-watt digital amplifier
- Truck industry first: side air bag inflatable curtains (SABIC) for front and rear-seat outboard occupants-Optional

- Adjustable front-seat head restraints-Standard
- Outboard front seat-belt pretensioners-Standard
- Enhanced interior head-impact protection-Standard
- Extension of Quad Cab body allows use of rearward-facing child seats in back seat

#### **2001 MODEL YEAR**

July 2000 Production

- Club Cab body style discontinued
- User-ready child seat upper anchors on cab back panels

January 2000 Production

- High-Output Cummins Turbo Diesel engine with six-speed manual transmission only (245 horsepower and 505 lb.-ft. of torque)

#### **2000 MODEL YEAR**

- Eight-foot box with 1500 Club Cab body discontinued
- New front suspension and steering systems on all models
- All-new brake system with dual-piston front disc brake calipers and quick-response vacuum booster

#### **1999 MODEL YEAR**

- Upgraded Sport Appearance Group-Front bumper and fascia, grille, quad headlamps

#### **1998 MODEL YEAR**

- Quad Cab body style introduced
- Next-generation driver and front-passenger air bags (running change)(a)
- Passenger air bag cutoff switch (Regular cab and Quad Cab only) (running change)(b)
- Removable storage module under rear seats of Quad Cab (mid-year introduction)

#### **1995 MODEL YEAR**

- Club Cab model added

#### **1994 MODEL YEAR**

- All-new Regular cab models introduced
- Model designations changed to 1500, 2500 and 3500

(a) Certified to federal regulations that allow less forceful air bags. Always use seat belts.

Remember, a back seat is the safest place for children.

(b) Important-Always remove key and replace cover. Rearward-facing child seats may be used in the front seat only with the passenger air bag turned off.

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