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Jeep® Grand Cherokee Continues its Global Appeal

- Jeep® Grand Cherokee is sold in over 100 countries
- Fourth-generation Grand Cherokee strengthens its position as the global flagship of the Jeep brand
- All-new Jeep Grand Cherokee brings premium features and amenities to the SUV segment and continues to set the off-road benchmark worldwide
- Jeep Grand Cherokee will be available in right-hand drive in late 2010

June 30, 2010, Auburn Hills, Mich. - Since its introduction, more than 4.2 million Jeep® Grand Cherokee vehicles have been sold in over 100 countries. The Grand Cherokee has revolutionized the sport-utility vehicle (SUV) market and won numerous accolades worldwide.

The first-generation Jeep Grand Cherokee began selling nearly two decades ago, creating a new benchmark for premium SUVs around the world. Two years after the start of production, the Grand Cherokee was produced for Europe and other markets outside of North America at the Magna Steyr manufacturing facility in Graz, Austria. A selection of four-wheel-drive systems and the world's first standard driver-side air bag made this vehicle unique, and it offered a new level of comfort and handling. A 2.5-liter turbo diesel engine in 1995 and right-hand drive in 1996 helped to build the vehicle's success.

The second-generation Jeep Grand Cherokee raised the bar again in 1999 with features such as the class-leading Quadra-Drive four-wheel-drive system and a 3.1-liter turbo diesel engine (later replaced by a 2.7-liter turbo diesel). It was followed by the third-generation Grand Cherokee in 2005 with new full-time four-wheel-drive systems, a 3.0-liter turbocharged CRD engine and, for the first time on a Jeep vehicle, the 5.7-liter V-8 engine with its fuel-saving Multi-displacement System (MDS). The ultimate performance Grand Cherokee - the SRT8 model with a 6.1-liter HEMI engine - was introduced in 2006.

Through the years, diesel powertrains and right-hand drive helped to make the Jeep Grand Cherokee one of Chrysler Group LLC's best-selling vehicles outside of North America. The all-new Grand Cherokee will continue its global appeal by offering right-hand drive in late 2010.

Leading the path carved by its three predecessors, the all-new Jeep Grand Cherokee will continue to set a global standard with its on-road refinement, off-road mastery and overall performance.

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