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Chrysler Group LLC Reports November 2009 U.S. Sales

- Chrysler Group market share increases compared with October 2009
- Dodge Journey sales increase 93 percent compared with the same time period last year, setting a new record for November Journey sales
- Dodge Avenger sales increase 51 percent versus November 2008
- Chrysler Sebring Sedan sales increase 84 percent compared with the same time period last year
- Jeep Brand sales increase 14 percent compared with the previous month

December 1, 2009, Auburn Hills, Mich. -

Chrysler Group today reported sales increases on several models, both year-over-year and month-over-month. The Chrysler Sebring Sedan, Dodge Avenger, Dodge Journey and Dodge Grand Caravan all reported year-over-year sales increases. The Chrysler PT Cruiser, Chrysler Sebring Convertible, Jeep® Commander, Jeep Liberty, Jeep Compass, Jeep Patriot, Dodge Viper, Dodge Dakota and Ram Cab Chassis all reported month-over-month sales increases.

"The company showed some encouraging signs this month, providing a good foundation going forward and reinforcing our promising future which everyone in the company is excited about," said Fred Diaz, President and Chief Executive Officer—Ram Brand and Lead Executive for the Sales Organization, Chrysler Group LLC. "Consumer confidence is building now that we've released our five-year business plan, and we're showcasing our brands, great products and cool features in new advertising."

Chrysler Group reported total U.S. sales for November of 63,560 units, increasing its market share to 8.4 percent. Sales declined 25 percent versus November 2008. The company finished the month with 176,282 units in inventory, representing a 64-day supply. Inventory is down 56 percent compared with November 2008. Overall industry figures for November are projected to come in at an estimated 11.0 million SAAR.

November Brand U.S. Sales Highlights

Jeep Brand sales increased 14 percent compared with October 2009. Jeep Commander, Jeep Liberty, Jeep Compass and Jeep Patriot all posted increased sales versus October 2009.

Chrysler Sebring Sedan increased sales 84 percent (2,674 units) compared with November 2008. Chrysler PT Cruiser and Chrysler Sebring Convertible both posted sales increases versus last month.

Dodge Journey sales increased 93 percent (5,434 units) versus the same time period last year, Dodge Avenger saw sales increase 51 percent (3,571 units) compared with November 2008, and Dodge Grand Caravan sales increased 35 percent (8,171 units) versus November 2008. Dodge Viper increased sales compared with the previous month.

Dodge Dakota and Ram Cab Chassis vehicles both posted sales gains compared with October 2009.

In November, overall Mopar U.S. net sales were consistent with last month's sales. Compared with the same time period last year, Mopar accessory sales per new unit were up 8 percent while service contracts per new unit sold increased 7 percent. Mopar sales for Remote Start are up 20 percent versus 2008.

Later this month, Mopar will begin taking orders for FLO TV, a feature that offers Chrysler, Jeep, Dodge and Ram buyers live, mobile television. Chrysler Group LLC will be the first automaker in the U.S. to offer live, mobile TV.

Incentives

Chrysler Group LLC continues its "Year-end Wrap Up," which offer consumers the choice of a gift for themselves or some extra cash in their pocket as the holiday season approaches.

Chrysler Group also is continuing its "Invest in America" partnership with credit unions in the United States by offering preferred pricing on eligible Chrysler, Jeep, Dodge and Ram Truck vehicles to the more than 90 million credit union members.

2010 Model Year vehicles:

Chrysler Brand:

Beginning today, consumers purchasing select Chrysler vehicles can choose from:

- 0 percent financing for up to 60 months
- Consumer cash of up to \$3,000
- All-wheel drive at no cost with the purchase of a Chrysler 300
- A no-cost DVD system with the purchase of a Chrysler Town & Country minivan
- Attractive financing rates and a no-cost service/maintenance program for 3 years/36,000 miles

Jeep Brand:

Jeep customers can choose from 0 percent financing for up to 60 months, consumer cash of up to \$4,000 or attractive financing rates and a no-cost service/maintenance program for 3 years/36,000 miles.

Dodge Car Brand:

Beginning today, consumers purchasing select Dodge vehicles can choose from 0 percent financing for up to 60 months, consumer cash of up to \$2,500 and all-wheel drive at no cost with the purchase of a Dodge Charger.

Ram Truck Brand:

The Ram Truck Brand is offering consumers various combinations of attractive financing and/or consumer cash, including 0 percent financing for up to 48 months or 2.9 percent financing for 60 months, or consumer cash of up to \$2,500.

Ram is also offering consumers 0 percent financing for up to 72 months or up to \$5,500 in consumer cash on most 2009 Dodge Ram trucks.

All incentives are valid through Jan. 4, 2010.

About Chrysler Group LLC

Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep, Ram, Dodge, Mopar and Global Electric Motorcars (GEM) brand vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale; the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group LLC's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler and Ram. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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Chrysler Group LLC U.S. Sales Summary Thru November 2009

Model	Month Sales		Vol %	Sales CYTD		Vol %
	Curr Yr	Pr Yr	Change	Curr Yr	Pr Yr	Change
Sebring						
300	3,044	2,891	5%	23,023	68,091	-66%

Crossfire	1,918	3,423	-44%	34,154	58,645	-42%
	0	92	-100%	499	1,911	-74%
PT Cruiser	310	3,597	-91%	17,205	49,087	-65%
Aspen	58	2,013	-97%	5,964	20,739	-71%
Pacifica	0	544	-100%	1,955	6,771	-71%
Town & Country	7,214	7,457	-3%	76,093	110,411	-31%
CHRYSLER BRAND	12,544	20,017	-37%	158,893	315,655	-50%
Compass	474	880	-46%	10,826	24,124	-55%
Patriot	1,929	2,461	-22%	28,673	53,057	-46%
Wrangler	4,896	6,140	-20%	75,246	77,567	-3%
Liberty	3,516	4,171	-16%	38,894	62,382	-38%
Grand Cherokee	3,085	5,203	-41%	46,231	68,174	-32%
Commander	1,439	1,447	-1%	11,021	25,506	-57%
JEEP BRAND	15,339	20,302	-24%	210,891	310,810	-32%
Caliber	412	2,755	-85%	30,809	81,262	-62%
Avenger	3,571	2,362	51%	35,123	59,913	-41%
Charger	3,404	5,478	-38%	54,378	91,953	-41%
Challenger	2,040	3,364	-39%	23,316	14,821	57%
Viper	43	61	-30%	438	1,020	-57%
Magnum	0	48	-100%	113	6,881	-98%
Journey	5,434	2,815	93%	46,954	42,822	10%
Caravan	8,171	6,055	35%	82,103	116,822	-30%
Nitro	1,164	1,804	-35%	16,235	34,332	-53%
Durango	29	1,662	-98%	3,492	19,985	-83%
DODGE BRAND	24,268	26,404	-8%	292,961	469,811	-38%
Dakota	663	1,760	-62%	10,072	24,343	-59%
Ram P/U	9,787	15,538	-37%	165,254	229,222	-28%
Sprinter	959	1,239	-23%	6,808	13,468	-49%
RAM BRAND	11,409	18,537	-38%	182,134	267,033	-32%
TOTAL DODGE	35,677	44,941	-21%	475,095	736,844	-36%
TOTAL CHRYSLER GROUP LLC	63,560	85,260	-25%	844,879	1,363,309	-38%

TOTAL CAR	14,432	20,475	-30%	201,855	385,590	-48%
TOTAL TRUCK	49,128	64,785	-24%	643,024	977,719	-34%
Selling Days	23	25		280	282	

Global Sales Reporting & Analysis

December 1, 2009

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