Contact: Nick Cappa

Bryan Zvibleman

“Moparized” Jeep® Liberty Debuts at 2009 International Motorshow (IAA) in Frankfurt

- Mopar showcases popular accessories for Jeep® Liberty
- Mopar offers more than 160 performance parts and accessories for Jeep Liberty owners
- Complete list of Mopar accessories and performance parts at www.mopar.com

September 16, 2009, Frankfurt, Germany -

Two days after revealing a “Moparized” Jeep Wrangler Unlimited, Jeep showcased a “Moparized” Jeep Liberty at the 2009 International Motorshow in Frankfurt.

“Mopar gives customers the opportunity to further enhance the performance and appearance of their Chrysler, Jeep or Dodge vehicle,” said Pietro Gorlier, President and Chief Executive Officer – Mopar Service, Parts and Customer Care. “At Mopar, we offer more than 160 proven, quality-tested performance parts and accessories for our Jeep Liberty customers.”

“Moparized” Jeep Liberty
The “Moparized” Jeep Liberty on display in Frankfurt is equipped with chromed mirror covers and18-inch polished aluminum rims. Other features include a chromed fuel-filler cap and tubular side steps that double as easy entry points. As a final touch, upper and lower portions of the Jeep brand’s iconic seven-slot grille are upgraded to chromed mesh.

Capability and Performance from Mopar
In addition to chromed accents, Mopar offers a vast selection of performance parts and accessories to further enhance the capability and performance of Jeep Liberty. These performance parts and accessories include everything from cat-back exhaust systems to roof racks for hauling outdoor equipment.

Customers who want to customize their Jeep Liberty may order and have their Mopar parts and accessories installed at the dealership. They may also be installed at the factory.

Jeep Liberty Chromed Accessories and Performance Parts

Part#	Item	Manufacturer’s Suggested Retail Price
82211959	Chromed Upper Mesh Grille	$479
82211960	Chromed Lower Mesh Grille	$155
82211248	18-inch Polished Aluminum Wheels	$252
82210803	Chromed Mirror Covers	$107
82211259	Chromed Tubular Side Steps	$587
82211021AB	Chromed Fuel-filler Door	$93
P5155035	Cat-back Exhaust System	$878

Jeep Liberty
The 2010 Jeep Liberty features the industry-exclusive Sky Slider full-length open canvas roof. The Sky Slider Roof may be moved to several positions, including full forward, full rear or partially open to any position in between with a convenient express one-touch switch.

Mopar Brand
Mopar distributes approximately 280,000 components in more than 90 countries and is the source for all original

equipment parts for Chrysler, Jeep and Dodge vehicles. Mopar parts are unique in that they are engineered with the same teams that create factory-authorized vehicle specifications for Chrysler, Jeep and Dodge vehicles – a direct connection that no other aftermarket parts company can provide.

More than 70 Years of Mopar

When Chrysler bought Dodge in 1928, the need for a dedicated parts manufacturer, supplier and distribution system to support the growing enterprise led to the formation of the Chrysler Motor Parts Corporation (CMPC) in 1929.

Mopar (a simple contraction of the words MOtor and PARts) was trademarked for a line of antifreeze products in 1937. It also was widely used as a moniker for the CMPC. The Mopar brand made its mark in the 1960's – the muscle car era. The Chrysler Corporation built race-ready Dodge and Plymouth "package cars" equipped with special high-performance parts. Mopar carried a line of "special parts" for super stock drag racers and developed its racing parts division called Mopar Performance Parts to enhance speed and handling for both road and racing use.

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