

Contact: General Media Inquiries

David Elshoff

2010 Avenger Offers Unmistakable Dodge Design in the Mid-Size Sedan Segment

August 31, 2009, Auburn Hills, Mich. -

The 2010 Dodge Avenger combines bold Dodge styling with innovative interior features, high levels of safety and reliability, exhilarating performance and 30-mpg highway fuel efficiency—all at a great value.

There's no mistaking Dodge brand's heritage in Avenger's aggressive exterior lines. With traits from the legendary Dodge Charger, the 2010 Dodge Avenger integrates the signature crosshair grille, muscular rear shoulders, large wheels and tires, rear spoiler and chrome-tipped dual exhausts to communicate the performance capability of the Dodge brand's mid-size sedan.

Matching the 2010 Dodge Avenger's aggressive looks is an available 3.5-liter 24-valve High-Output V-6 engine coupled with a six-speed automatic transaxle producing 235 horsepower (175 kW), 232 lb.-ft. (315 N•m) of torque and 27 mpg on the highway. Dodge Avenger's six-speed automatic transmission with Auto Stick provides a quicker standing-start, while a robust differential with increased torque capacity enhances launch performance and lower overall top-gear ratio provide a quiet ride with improved fuel economy at highway speeds.

Many unique features set the 2010 Dodge Avenger apart in the competitive mid-size segment:

- Innovative Uconnect™ Navigation, Uconnect Phone and SIRIUS Satellite Radio
- Chill Zone™—a storage compartment in the top of the instrument panel that holds up to four, 12-ounce beverage cans. Depending on ambient temperature and air conditioning settings, the bin keeps beverages cool when the vehicle is on
- A premium headliner that includes LED interior lighting with high-focus white lights that provide directional lighting in front and rear seats

Dodge Avenger AT A GLANCE

Bold, aggressive Dodge styling makes a powerful statement in the mid-size segment at an affordable price

- Brings Dodge Charger heritage to the mid-size segment
- Signature Dodge crosshair grille
- Muscular rear shoulders, sleek rear spoiler and modern, yet menacing quad headlamps

Segment-leading performance

- Dodge Avenger rivals the quickest mid-size sedans in the segment based on 0-60 mph tests. Dodge Avenger offers class-leading performance with an available 3.5-liter engine coupled with a six-speed automatic transaxle producing 235 horsepower and 232 lb.-ft. of torque and achieves 16 mpg in the city and 27 mpg on the highway
- Auto Stick provides a fun-to-drive experience with the 3.5-liter engine
- The 2.4-liter I-4 World Engine produces 173 horsepower (129 kW) and 166 lb.-ft. (225 N•m) and achieves 21 mpg in the city and 30 mpg on the highway

Class-leading safety features

- Standard front-seat-mounted (thorax) air bags
- Standard side-curtain air bags

- Standard advanced multi-stage front air bags
- Driver and front-passenger active head restraints
- Available Electronic Stability Control (ESC) with traction control
- Four-wheel Anti-lock Disc Brakes (ABS)

Class-leading innovations

- Dodge Avenger is loaded with features including Chill Zone™ upper instrument panel bin cooler, Uconnect Phone, Uconnect Navigation, SIRIUS Satellite Radio and aimable LED lights in front and rear seats

PRODUCT CHRONOLOGY

2009 MODEL YEAR

- Model range simplified from three trim levels to two
- Avenger SXT and Avenger R/T trim-levels included more value-added features
- Rear spoiler added on Avenger R/T
- 17-inch aluminum wheels added on Avenger R/T
- Body-color exterior mirrors with heat added on Avenger R/T
- Silver Steel Metallic Clear Coat replaced Dark Titanium Metallic Clear Coat
- Premium leather seats with front-row heat added on Avenger R/T
- Dark Slate Gray interior replaced Slate Gray/Light Slate Gray
- Trunk mat with brand logo and deck-lid liner added on all models
- Sunglass holder added on all models
- Premium headliner added on Avenger R/T
- Premium floor mats and cabin air-filtration system added on all models
- Leather-wrapped steering wheel with mounted audio controls added on Avenger R/T
- Dramatically improved acoustic package for reduced noise levels in the cabin
- Fog lamps added on Avenger R/T
- 2.4-liter four-cylinder World Engine added on Avenger R/T
- 3.5-liter High-Output V-6 engine offered on Avenger R/T
- Four-wheel disc Anti-lock Brake System (ABS) added on Dodge Avenger R/T
- Premium Convenience Group included heated/cooled cup holder, Remote Start, auto-dimming rearview mirror, windows down with the touch of a button on the key fob, express-up/-down power windows, automatic headlamps, single-zone automatic temperature control, cargo net, Electronic Vehicle Information Center (EVIC) and HomeLink universal home security system transceiver (now available on Avenger R/T)
- Navigation and Sound Group I included a premium 276-watt six-channel Boston Acoustics sound system and Uconnect Navigation
- Avenger R/T with 3.5-liter V-6 engine included
 - o Six-speed automatic transmission with Auto Stick
 - o Dual Exhaust
 - o 18-inch Ultra-brite Aluminum Wheels
 - o P215/55R18 BSW all-season performance tires
 - o Sport-tuned suspension
 - o Firm-feel power steering
- 18-inch chromed aluminum wheels and P215/55R18 BSW all-season performance tires (offered on Avenger R/T with 3.5-liter engine)

2008 MODEL YEAR

Dodge Avenger entered the market as a reliable, well-engineered sedan with bold sporty styling, spirited performance and innovative features to fit active and exciting lifestyles at an affordable price.

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>