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Chrysler LLC International Sales – April 2009

May 5, 2009, Auburn Hills, Mich. - In April 2009, Chrysler LLC sold 11,408 units outside of North America, a decrease of 41 percent compared to April 2008 sales (19,337 units). The decline in sales was the result of adverse market conditions worldwide.

Regional Sales

In Latin America, Chrysler's April sales (2,835 units) stayed relative compared to the same time last year (2,952). Venezuela again had a strong sales month (1,287 units), a 348 percent increase compared to April 2008 (370 units). During the first four months of 2009 Chrysler's sales experienced a 7 percent growth versus the same period in 2008. Sales in the Asia Pacific region (2,425) decreased 34 percent compared to the same time last year (3,686). Sales in Australia (753 units) continue to be steady compared to April 2008 (862 units). Chrysler Sales in Europe were 4,173 units, a decrease of 54 percent. Combined sales in Africa, Middle East, Eastern Europe and Russia (1,881 units) declined by 48 percent.

Brand Sales

In April, Jeep Grand Cherokee was again the top-selling vehicle outside North America (1,322 units), followed by the Dodge Journey (1,188 units) and the Dodge Caliber (1,162 units).

Chrysler LLC sells and services vehicles in roughly 120 countries around the world. Vehicle availability ranges across all three Chrysler, Jeep and Dodge brands, with limited availability on some trucks and SUV models.

Fiat Alliance

On April 30, Chrysler LLC announced that, as a result of the comprehensive restructuring plan agreed to by many of its stakeholders, it has reached an agreement in principle to establish a global strategic alliance with Fiat SpA to form a vibrant new company. This will enable Chrysler to better serve customers and dealers with a broader and more competitive line-up of environmentally friendly, fuel-efficient high-quality vehicles. Benefits to the new company include access to exciting products that complement the current portfolio, technology cooperation and stronger global distribution.

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