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## **2009 Dodge Charger — Even More Bold, Powerful, Capable and Fuel Efficient**

August 31, 2008, Auburn Hills, Mich. - The Dodge Charger is a modern, four-door coupe that combines rear-wheel-drive muscle-car power, sports-car handling and leading-edge technology to deliver a thrilling driving experience with improved fuel efficiency and increased horsepower from a new-generation 5.7-liter HEMI® V-8 engine in 2009.

The 2009 all-wheel-drive Dodge Charger models are now equipped with Active Transfer Case and Front-axle Disconnect. No other major manufacturer offers these two independent technologies together. The unique system seamlessly transitions between rear-wheel drive and all-wheel drive with no driver intervention. When all-wheel drive is not required, the system automatically disconnects the front axle and opens the transfer case from the drivetrain to reduce friction and rotational mass. Automatic all-wheel-drive operation may be activated by outside temperatures, wheel slip or by other predetermined conditions. All-wheel-drive mode can also be manually selected by shifting the gear selector to Auto Stick mode or by activating the windshield wipers for an extended period of time.

Enabling the vehicle to switch between two-wheel drive and all-wheel drive improves fuel economy on all-wheel-drive Dodge Charger models by up to one mile per gallon (mpg) on the highway, while still providing the outstanding performance and handling inherent in rear-wheel drive. To inform the driver when he or she is in two-wheel drive or all-wheel drive, the Electronic Vehicle Information Center (EVIC) indicates when the switch is made.

The 2009 Dodge Charger R/T rear-wheel-drive and all-wheel-drive models both feature the new-generation 5.7-liter HEMI V-8 engine with a five-speed automatic transmission that produces an estimated 368 horsepower (274 kW) and 395 lb.-ft. (536 N•m) of torque. The 5.7-liter HEMI continues to offer fuel-saving Multi-displacement System (MDS) technology. MDS seamlessly turns off fuel consumption in four cylinders when V-8 power is not needed, improving fuel economy as much as 20 percent. To inform the driver when he or she is in four-cylinder mode, the EVIC now automatically displays "ECO" when the switch is made, providing drivers the opportunity to modify their driving habits in order to achieve better fuel economy.

On the exterior, the rear styling of the Dodge Charger is refreshed for 2009 with a bold, retro-style taillamp design that is distinctively Dodge. Recessed circle cutouts give the taillamps added dimension over the previous design and provide enhanced definition to each taillamp's two circular lamps.

On the interior, accents in the Dodge Charger R/T are extended to the entire lineup for 2009 with the Dodge Charger SE receiving satin silver door trim spears, satin silver center console cup holder rings and satin silver instrument panel bezels. Now standard, light-emitting diode (LED) lighting appears on all models in the front cup holders and standard LED map-pocket lighting on the Dodge Charger R/T provides additional driver convenience.

### **2009 DODGE CHARGER: WHAT'S NEW FOR 2009**

Exterior:

- Color: Deep Water Blue Pearl Coat replaces Steel Blue Pearl Coat
- New taillamp design (all models)
- Antenna moves to rear window (all models)
- Aluminum wheels (now standard on Dodge Charger SE)

Interior:

- Upgraded interior accents including satin silver door trim spears, satin silver center console cup holder rings and satin silver center stack and shifter bezels (Dodge Charger SE)
- Trunk cargo net and scuff plate (Dodge Charger SE)
- Premium 18-ounce floor mats (Dodge Charger SE)

#### Electrical:

- LED-illuminated door map pockets (included with Leather Package on Dodge Charger SXT and standard on Dodge Charger R/T)
- LED-illuminated front cup holders (all models)
- EVIC informs driver when in two-wheel drive or all-wheel drive (AWD models)
- EVIC informs driver when using the fuel-saving Multi-displacement System (MDS) by automatically flashing "ECO" message (Dodge Charger R/T)

#### Powertrain / Chassis:

- New-generation 5.7-liter HEMI engine with fuel-saving MDS technology and variable-valve timing (VVT) achieves increased horsepower (368 hp) and torque (395 lb.-ft.) (Dodge Charger R/T)
- New axle ratio of 2.65:1 (Dodge Charger R/T)
- All-wheel-drive models are equipped with innovative Active Transfer Case and Front-axle Disconnect to maximize performance and fuel economy
- New axle ratio of 3.06:1 (Dodge Charger AWD models)

#### Safety and Security:

- Updated Tire Pressure Monitoring (TPM) warning message now appears as "LO TIRE" (all models)

### DESIGN

American muscle-car styling is evident in the 2009 Dodge Charger. The coupe-inspired styling and fastback design create a modern statement of power with all the versatility of a four-door sedan.

The rear styling of the Dodge Charger is refreshed for 2009 with a bold, retro-style taillamp design that is distinctively Dodge. Recessed circle cutouts give the taillamps added dimension over the previous design and provide enhanced definition to each taillamp's two circular lamps.

On the interior, accents in the Dodge Charger R/T have been extended to the entire lineup for 2009 with the Dodge Charger SE receiving chrome door spears, chrome center console cup holder rings and satin silver instrument panel bezels. Now standard, LED lighting appears on all models in front cup holders and standard LED map-pocket lighting on the Dodge Charger R/T provides additional driver convenience.

### ENGINEERING

Modern technologies have made it possible to bring a 21st century muscle car to market with the ride and handling characteristics inherent in rear-wheel drive. The 2009 Dodge Charger rear-wheel-drive models feature outstanding performance and handling, near 50-50 weight distribution and unique suspensions that provide just the right level of driving characteristics for Dodge Charger customers.

The 2009 all-wheel-drive Dodge Charger models are now equipped with Active Transfer Case and Front-axle Disconnect. No other major manufacturer offers these two independent technologies together. The unique system seamlessly transitions between rear-wheel drive and all-wheel drive with no driver intervention. When all-wheel drive is not required, the system automatically disconnects the front axle and opens the transfer case from the drivetrain to reduce friction and rotational mass. Automatic all-wheel-drive operation may be activated by outside temperatures, wheel slip or by other predetermined conditions. All-wheel-drive mode can also be manually selected by shifting the gear selector to Auto Stick mode or by activating the windshield wipers for an extended period of time.

Enabling the vehicle to switch between two-wheel drive and all-wheel drive improves fuel economy on all-wheel-drive Dodge Charger models by up to one mpg on the highway, while still providing the outstanding performance and handling inherent in rear-wheel drive. To inform the driver when he or she is in two-wheel drive or all-wheel drive, the Electronic Vehicle Information Center (EVIC) indicates when the switch is made.

Dodge Charger all-wheel-drive models for 2009 come standard with ESP, All-speed Traction Control and four-wheel Anti-lock Brake System (ABS).

Three powertrain options are available in the 2009 Dodge Charger lineup, offering outstanding combinations of performance, fuel economy, quietness and durability.

The rear-wheel-drive 2009 Dodge Charger SE is equipped with a 2.7-liter V-6 engine generating 178 horsepower

(133 kW) @ 5,500 rpm and 190 lb.-ft. (258 N•m) of torque @ 4,000 rpm. The 2009 Dodge Charger SE with the 2.7-liter engine achieves an estimated 18 mpg in the city and 26 mpg on the highway.

A 3.5-liter High Output V-6 engine featured on the rear-wheel-drive and all-wheel-drive Dodge Charger SXT models generates 250 horsepower (186 kW) @ 6,400 rpm and 250 lb.-ft. (340 N•m) of torque @ 3,800 rpm. The 2009 Dodge Charger SXT rear-wheel-drive models with the 3.5-liter engine achieve an estimated 17 mpg in the city and 25 mpg on the highway. The all-wheel-drive models achieve an estimated 17 mpg in the city and 23 mpg on the highway.

The 2009 Dodge Charger R/T rear-wheel-drive and all-wheel-drive models feature the new-generation 5.7-liter HEMI V-8 engine with a five-speed automatic transmission that produces an estimated 368 horsepower (274 kW) and 395 lb.-ft. (536 N•m) of torque. The new-generation 5.7-liter HEMI continues to offer fuel-saving MDS technology. MDS seamlessly turns off fuel consumption in four cylinders when V-8 power is not needed, improving fuel economy as much as 20 percent. To inform the driver when he or she is in four-cylinder mode, the EVIC now automatically displays "ECO" when the switch is made, providing drivers the opportunity to modify their driving habits in order to achieve better fuel economy. The 2009 Dodge Charger R/T all-wheel-drive achieves an estimated 16 mpg city, 23 highway, and rear-wheel-drive models achieve an estimated 16 mpg in the city and 24 mpg on the highway.

The popular Road/Track Performance Package, which offers P245/45R20 all-season performance tires and 20-inch chrome-clad aluminum wheels, continues in 2009. Tuned for firmer handling, this package is available on the V-8 HEMI-powered Dodge Charger R/T model and includes such features as standard side-curtain and seat-mounted air bags, performance heated front seats with suede inserts, rear deck lid and front fascia spoilers, load-leveling and height-control shocks, and performance suspension, steering, brakes, exhaust and induction system.

## **ENTERTAINMENT AND COMMUNICATION TECHNOLOGY**

The 2009 Dodge Charger lineup offers the latest entertainment and communication technology available in the automotive industry.

- Available uconnect phone featuring Bluetooth® technology to provide voice-controlled wireless communication between the occupants' compatible mobile phone and the vehicle's onboard receiver
- Available uconnect tunes featuring a 30-gigabyte hard drive for ripping up to 6,700 songs from CD or Universal Serial Bus (USB) memory devices in a compressed format (MP3, Advance Audio Coding [AAC] or Windows Media Audio [WMA] files) for playback directly from the vehicle's audio system, photo uploading for home screen personalization and the ability to display movies when the vehicle is in Park (as permitted by state regulations)
- Available uconnect gps combines the features of uconnect phone and uconnect tunes with navigation system and real-time traffic updates
- Available rear-seat DVD Video Entertainment System (VES®), conveniently located under the center console armrest cover, provides easy access to rear-seat passengers
- Available uconnect studios with optional SIRIUS Backseat TV,™ featuring three channels of family television programming and SIRIUS Satellite Radio with more than 130 channels of the best music, entertainment and information available coast to coast

### **Rear-seat DVD Video Entertainment System**

The rear-seat VES is cleverly packaged under the center console armrest cover and is easily accessible to rear-seat passengers. The system includes a seven-inch liquid crystal display (LCD) screen, a remote control and two wireless headsets. The hinged LCD screen may be fully stored in the console armrest cover or flipped up for viewing. Auxiliary audio and video plug-in jacks are included on the faceplate so that rear-seat passengers may view video directly from a video camera, play games from a video game console or play music directly from a portable MP3 player.

### **uconnect studios**

The 2009 Dodge Charger offers uconnect studios with SIRIUS Backseat TV featuring three channels of children's television programming, including Nickelodeon, Disney Channel and Cartoon Network. Rear-seat passengers will be able to watch shows such as Nickelodeon's "SpongeBob SquarePants," Disney Channel's "Hannah Montana," and Cartoon Network's "Foster's Home for Imaginary Friends."

SIRIUS Backseat TV operates through an in-vehicle satellite video receiver and two small roof-mounted antennas. Programming, in addition to the channel name, program title and rating are displayed on the vehicle's rear-seat video screen. For added flexibility, rear-seat passengers may enjoy SIRIUS Backseat TV while front-seat occupants listen

to uconnect studios' SIRIUS Satellite Radio. The system may be operated from either the rear-seat entertainment remote or from the radio head unit in the front instrument panel. In addition, when the vehicle is in Park, programming may be displayed on the uconnect tunes or uconnect gps screen (if equipped) for front-seat viewing.

## **PRODUCT HIGHLIGHTS**

Modern coupe styling with four-door functionality

- The high beltline, aggressive roofline and coupe-like profile hint at past designs, but the 2009 Dodge Charger continues to be a fresh execution of modern muscle
- With a contemporary design to back up its power, sports-car handling and cutting-edge technology, today's consumers will appreciate the added function, convenience and interior capacity of a full-size passenger car with American rear-wheel-drive muscle-car genes
- A short- and long-arm (SLA) front suspension system combined with a five-link independent rear suspension system are tuned to provide spirited driving and handling performance to match Dodge Charger's personality
- Dodge Charger models are available with a five-speed automatic transmission with Auto Stick to provide a full range of transmission performance to match a variety of driving styles and situations

It's gotta new HEMI!

- Dodge Charger R/T offers exceptional performance with the new-generation 5.7-liter HEMI V-8 engine that produces 368 horsepower (274 kW) and 395 lb.-ft. (536 N•m) of torque and features fuel-saving MDS technology that provides as much as a 20-percent improvement in fuel economy

Best of both worlds – the security of all-wheel drive with the spirit and handling of rear-wheel drive

- All-wheel-drive models add outstanding performance and stability in all driving conditions
- Dodge Charger all-wheel-drive models are now equipped with an Active Transfer Case and Front-axle Disconnect – an innovative “on-demand” system that disconnects the front axle from the drivetrain until all-wheel drive becomes necessary
- Allowing the vehicle to switch between two-wheel drive and all-wheel drive, increases fuel economy on all-wheel-drive Dodge Charger models by up to one mpg on the highway, while still providing the outstanding performance and handling inherent in rear-wheel drive

Safety and security

- Dodge Charger models are available with Electronic Stability Program (ESP) with Brake Assist, All-speed Traction Control and four-wheel Anti-lock Brake System (ABS)
- Additional passive and active safety features include rear-sill reinforcement and structure, energy-absorbing steering column, low-risk deployment air bags and available side-curtain and supplemental seat-mounted side air bags

Customer convenience technology

- Available Boston Acoustics audio systems including a six-speaker 276-watt amplifier system or an eight-speaker 5.1 Matrix surround-sound amplifier including subwoofer
- Available uconnect tunes featuring a 30-gigabyte hard drive for ripping up to 6,700 songs from CD or USB memory devices in a compressed format, photo uploading for home screen personalization and the ability to display movies when the vehicle is in Park (as permitted by state regulations)
- Available uconnect phone featuring Bluetooth technology to provide voice-controlled wireless communication between the occupants' compatible mobile phone and the vehicle's onboard receiver
- Available uconnect gps combines the features of uconnect phone and uconnect tunes with navigation system and real-time traffic updates
- Available rear-seat Vehicle Entertainment System® (VES) with seven-inch LCD screen
- Available uconnect studios with optional SIRIUS Backseat TV,™ featuring three channels of family television programming and SIRIUS Satellite Radio with more than 130 channels of the best music, entertainment and information available coast to coast

## **MODEL LINEUP**

## **2009 Dodge Charger SE (RWD)**

### Standard Features

- Rear-wheel-drive configuration
- 2.7-liter V-6 engine —178 horsepower (133 kW) and 190 lb.-ft. (258 N•m) of torque
- Four-speed automatic transmission
- 17-inch aluminum wheels
- Touring suspension with 215/65R17 all-season tires
- 18-gallon fuel tank Air conditioning with manual temperature controls
- AM/FM/CD/MP3 radio with auxiliary audio input jack and four speakers
- Body-color grille surround and door handles
- Cabin air-filtration system
- Satin silver door trim spears, satin silver center console cup holder rings and satin silver center stack and shifter bezels
- Cloth front bucket seats
- Driver and passenger adjustable lumbar support
- Driver and passenger power mirrors
- Driver-side one-touch-down power windows
- Front and rear premium floor mats
- LED-illuminated cup holders
- Low-risk deployment air bags
- Manual tilt- and telescoping-steering column
- Oil-change alert
- Outside-temperature display
- Power four-wheel disc brakes
- Power locks with selectable “rolling” automatic locking
- Rack-and-pinion steering
- Rear-window defroster
- Remote keyless/illuminated entry
- Sentry Key® engine immobilizer
- Solar-Control Glass windshield
- Speed control with instrument panel indicator light
- Tire Pressure Monitoring (TPM) “LO TIRE” indicator
- Trunk cargo net and scuff plate

### Optional Features/Packages

- Bodyside molding
- ESP, All-speed Traction Control and four-wheel ABS
- Engine block heater
- SE Popular Equipment Package includes 17-inch machined aluminum wheels, eight-way power driver’s seat, bodyside molding
- Eighteen-inch machined aluminum wheels

## **2009 Dodge Charger SXT (RWD)**

### Standard Features

In addition to the standard features on the Dodge Charger SE, the Dodge Charger SXT rear-wheel-drive model adds/replaces the following:

- 3.5-liter High Output V-6 engine — 250 horsepower (186 kW) and 250 lb.-ft. (340 N•m) of torque
- ESP with Brake Assist, All-speed Traction Control and four-wheel ABS
- 276-watt six-speaker Boston Acoustics sound system with amplifier
- 60/40 split-folding rear seat with armrest and cup holder
- Bodyside molding
- Chromed grille surround with bright grille crosshairs

- Fog lamps
- Heated mirrors
- Power adjustable pedals
- Power eight-way driver seat

### **2009 Dodge Charger SXT (AWD)**

In addition to the standard features on the Dodge Charger SXT rear-wheel-drive model, the Dodge Charger SXT all-wheel-drive model adds/replaces the following:

- 18-inch machined aluminum wheels
- P225/60R18 all-season touring tires
- 19-gallon fuel tank
- Five-speed automatic transmission with Auto Stick
- Active Transfer Case with Front-axle Disconnect
- Two-wheel-drive and all-wheel-drive display (included in dashboard information panel)
- Performance disc brakes

#### **Optional Features/Packages**

The Dodge Charger SXT models (RWD/AWD) offer the following options:

- 18-inch chrome-clad aluminum wheels
- Engine block heater
- uconnect tunes with AM/FM/CD/DVD/HDD/MP3 radio with touch-screen operation
- Rear spoiler
- Sun roof
- Protection Group includes uconnect phone featuring Bluetooth technology, self-sealing tires, and side-curtain and seat-mounted air bags
- SXT Popular Equipment Package includes 18-inch machined aluminum wheels (RWD only), eight-way power passenger seat, heated leather-trimmed front seats, leather-wrapped steering wheel and shift knob, dual-zone automatic temperature control, automatic headlamps, express up/down power front windows and Boston Acoustics six-speaker 276-watt amplifier system. Additional options available only on the SXT Popular Equipment Package include:
  - Rear-seat VES® featuring uconnect studios with SIRIUS Backseat TV
  - uconnect gps with AM/FM/CD/DVD/HDD/MP3 radio, navigation system and real-time traffic updates featuring touch screen and voice recognition

### **2009 Dodge Charger R/T (RWD)**

In addition to the standard features on the Dodge Charger SE and SXT rear-wheel-drive models, the Dodge Charger R/T adds/replaces the following:

- New-generation 5.7-liter HEMI V-8 engine — 368 horsepower (274 kW) and 395 lb.-ft. (536 N•m) of torque
- Fuel-saving MDS – cylinder deactivation system improves fuel economy as much as 20 percent
- Five-speed automatic transmission with Auto Stick
- Performance ABS
- 18-inch machined aluminum wheels
- P225/60R18 BSW all-season touring tires
- 19-gallon fuel tank
- Automatic headlamps
- Dual exhaust with bright tips
- Dual-zone automatic temperature control
- Heated front seats
- Leather-trimmed steering wheel
- Power eight-way passenger seat
- Power, body-color, folding, heated mirrors

## **2009 Dodge Charger R/T (AWD)**

In addition to the standard features on the Dodge Charger R/T rear-wheel-drive model, the all-wheel-drive Dodge Charger R/T adds/replaces the following:

- 18-inch machined aluminum wheels
- Active Transfer Case with Front-axle Disconnect
- Two-wheel-drive and all-wheel-drive display (included in EVIC)
- Performance disc brakes

### **Optional Features/Packages**

The 2009 Dodge Charger R/T models (RWD/AWD) offer the following options:

- Engine block heater
- Xenon high-intensity discharge (HID) headlamps
- Rear-seat VES® featuring uconnect studios with SIRIUS Backseat TV™
- uconnect tunes with AM/FM/CD/DVD/HDD/MP3 radio featuring touch-screen operation
- uconnect gps with AM/FM/CD/DVD/HDD/MP3 radio, navigation system and real-time traffic updates featuring touch screen and voice recognition
- Sun roof
- Protection Group includes uconnect phone featuring Bluetooth technology, self-sealing tires, and side-curtain and seat-mounted air bags
- R/T Popular Equipment Package includes AM/FM/6CD/DVD/MP3 radio, Boston Acoustics eight-speaker 368-watt 5.1 Matrix surround-sound system, theft alarm, Remote Start, 18-inch chrome-clad aluminum wheels (RWD only) and an Electronics Display Package that includes EVIC, compass, trip computer, "ECO" display, steering wheel-mounted audio controls, HomeLink universal home security system transceiver and reconfigurable instrument panel display
- Road/Track Performance Package includes heated performance front seats with suede inserts, rear deck lid and front-fascia spoilers, heritage badging, 20-inch chrome-clad aluminum wheels, 245/45R20 all-season performance tires, performance shocks and steering, high-speed engine controller, and side-curtain and seat-mounted air bags. Additional options available with the Road/Track Performance Package include:
  - uconnect phone with Bluetooth technology
  - Popular Equipment Group III, which includes AM/FM/6CD/DVD/MP3 radio, Boston Acoustics eight-speaker 368-watt 5.1 Matrix Surround Sound, theft alarm, Remote Start and an Electronics Display Package that includes EVIC, compass, trip computer, steering wheel-mounted audio controls, HomeLink universal home security system transceiver and reconfigurable instrument panel display including "ECO" display

## **SAFETY AND SECURITY**

The Dodge Charger received a five-star rating for driver and front-passenger protection in a frontal crash, the highest rating from NHTSA. The 2009 Dodge Charger offers 35 safety and security features. Please refer to the Safety and Security Glossary for descriptions of the following available features:

- Advanced Multi-stage Air Bag System
- All-speed Traction Control System
- Anti-lock Brake System (ABS)
- Auto-dimming Interior Rearview Mirror
- Auto-reverse Sun Roof
- BeltAlert
- Brake/Park Interlock
- Brake Assist
- Child-protection Rear-door Locks
- Constant Force Retractors (CFR)
- Crumple Zones
- Electronic Stability Program (ESP)
- Energy-absorbing Steering Column

- Enhanced Accident Response System (EARS)
- Height-adjustable Seat Belts
- HomeLink Universal Home Security System Transceiver
- Inside Emergency Trunk Release
- Interior Head-impact Protection
- Knee Bolsters
- LED Lighting in Cup Holders and Map Pockets
- LATCH (Lower Anchors and Tethers for CHildren)
- Low-risk Deployment Air Bags
- Power Adjustable Pedals
- Remote Keyless Entry
- Remote Start
- Self-sealing Tires
- Seat Belt Pretensioners
- Security Alarm with Panic Alarm on Key Fob
- Sentry Key® Engine Immobilizer
- Supplemental Side-curtain and Seat-mounted Air Bags
- Tilt- and Telescoping-Steering Column
- Tire Pressure Monitoring (TPM)
- uconnect phone featuring Bluetooth Technology
- uconnect gps Navigation System with Voice-Recognition Capability
- Xenon High-intensity Discharge (HID) Headlamps

#### **COLOR AVAILABILITY**

- Bright Silver Metallic Clear Coat
- Brilliant Black Crystal Pearl Coat
- Dark Titanium Metallic Clear Coat
- Deep Water Blue Pearl Coat (new)
- Inferno Red Crystal Pearl Coat
- Light Sandstone Metallic Clear Coat
- Stone White Clear Coat
- TorRed Clear Coat

#### **MANUFACTURING INFORMATION**

- 2009 model year production start: August 2008
- Production location: Brampton Assembly Plant in Brampton, Ontario, Canada
- 5.7-liter HEMI MDS V-8 engine: Saltillo Engine Plant in Saltillo, Mexico
- 3.5-liter High Output V-6 engine: Kenosha Engine Plant in Kenosha, Wis.
- 2.7-liter V-6 engine: Kenosha Engine Plant in Kenosha, Wis.
- Five-speed automatic transmission with Auto Stick: Indiana Transmission Plant II in Kokomo, Ind.
- Four-speed automatic variable-line pressure transmission: Kokomo Transmission Plant in Kokomo, Ind.

#### **MARKET POSITION**

The 2009 Dodge Charger pays homage to muscle cars of the 1960s, but with modern coupe styling and four-door functionality. With legendary HEMI V-8 power, Dodge Charger offers American muscle-car genes with 21st century performance, safety and customer-convenience technology.

#### **TARGET DEMOGRAPHICS**

- Gender: 60 percent male/40 percent female
- Median Age: 42 years old
- Median Annual Household Income: \$71,000
- Education: 40 percent college graduate
- Household: 65 percent married
- Occupation: Mix of mid-level salary workers, skilled trades people and traditional hourly workers in high-paying professions



## MARKET ADVANTAGES

- Dodge Charger is back as a rear-wheel-drive sedan with V-8 HEMI performance
- Available all-wheel-drive models offer outstanding performance and stability with four-season traction
- New-generation HEMI V-8 engine with fuel-saving MDS technology provides 368 horsepower and 395 lb.-ft. of torque
- Dodge Charger's 5.7-liter HEMI engine features MDS, which transparently shuts down four of its eight cylinders when full V-8 power is not needed, providing as much as 20 percent improved fuel economy without sacrificing vehicle performance
- Modern two-door coupe styling with four-door functionality
- Precision performance and spirited handling to match Charger's personality
- Available ESP with Brake Assist, All-speed Traction Control, four-wheel ABS and five-speed automatic transmission with Auto Stick
- Unique ride-and-handling suspension offerings to match a variety of driving enthusiasts' needs
- Available Boston Acoustics audio systems including a six-speaker 276-watt amplifier system or an eight-speaker 5.1 Matrix surround-sound amplifier including subwoofer
- Available uconnect tunes featuring a 30-gigabyte hard drive for ripping up to 6,700 songs from CD or USB memory devices in a compressed format, photo uploading for home screen personalization and the ability to display movies when the vehicle is in Park (as permitted by state regulations)
- Available uconnect phone featuring Bluetooth technology to provide voice-controlled wireless communication between the occupants' compatible mobile phone and the vehicle's onboard receiver
- Available uconnect gps combines the features of uconnect phone and uconnect tunes with navigation system and real-time traffic updates
- Available rear-seat VES® with seven-inch LCD screen
- Available uconnect studios with optional SIRIUS Backseat TV, featuring three channels of family television programming and SIRIUS Satellite Radio with more than 130 channels of the best music, entertainment and information available coast to coast

## PRODUCT CHRONOLOGY

### 2008 Model Year

- Colors: Dark Titanium Metallic Clear Coat and Light Sandstone Metallic Clear Coat replace Marine Blue Pearl Coat and Silver Steel Metallic Clear Coat Interior
- Interior refresh including redesigned instrument panel, instrument cluster and center console
- Cabin air-filtration system, heated front seats, power passenger seat, dual-zone automatic temperature control, automatic headlamps, express-up/-down power front windows (now standard on Charger R/T)
- Cabin air-filtration system, power adjustable pedals and SIRIUS Satellite Radio with one-year subscription provided by SIRIUS (now standard on Charger SXT)
- iPod interface added to UConnect® Hands-free Communication module
- LED lighting in front cup holders and front and rear map pockets (included in Charger R/T Popular Equipment Group option)
- New cloth seat material
- New speed-control stalk located at 4 o'clock position
- Satin chrome bezels and accents added to instrument panel, center console and door trim panels
- Upgraded soft-touch surfaces on door armrests, center console armrest and door trim
- New radio options:
  - AM/FM/CD/MP3 radio (standard)
  - AM/FM/6CD/DVD/MP3 radio (included in R/T Popular Equipment Package)
  - MyGIG®, a cutting-edge multimedia information and entertainment audio system with available safety navigation (optional)
- SIRIUS Backseat TV™ — including one-year streaming video subscription provided by SIRIUS (standard with optional rear-seat Video Entertainment System (VES®) available on Charger SXT with SXT Popular Equipment Package and Charger R/T models)
- SIRIUS Satellite Radio with one-year subscription provided by SIRIUS (now standard on SXT, optional with SE Popular Equipment Group)

- New 17-inch wheel covers (standard on Charger SE)
- New 17-inch machined-face aluminum wheels (standard on Charger SXT)
- New 18-inch machined aluminum wheels (standard on Charger R/T and Charger R/T AWD)
- "Fuel Saver Mode" display (available on Charger R/T equipped with EVIC)
- Tire Pressure Monitoring (TPM) (now standard on all models)
- Power adjustable pedals (now standard on SXT)
- Seat-mounted air bags added to side-curtain air bags (optional on all models, standard on Charger Daytona R/T model)
- Xenon High-intensity Discharge (HID) headlamps (optional on Charger R/T)
- New SE Popular Equipment Package includes: 17-inch machined aluminum wheels, eight-way power driver's seat, SIRIUS Satellite Radio with one-year subscription provided by SIRIUS, bodyside molding and premium front and rear floor mats
- New SXT Popular Equipment Package includes: power heated leather-trimmed driver and front-passenger seats, leather-wrapped steering wheel and shift knob, dual-zone automatic temperature control, automatic headlamps, express-up/-down power front windows, Boston Acoustics six-speaker 276-watt amplifier speaker system and 18-inch machined aluminum wheels
- New R/T Popular Equipment Package includes: AM/FM/6CD/DVD/MP3 radio; Boston Acoustics eight-speaker 368-watt Digital Signal Processing (DSP) amp with 5.1 Matrix Surround Sound; theft alarm; EVIC including compass, trip computer, "Fuel Saver Mode" display, steering-wheel audio controls and HomeLink universal home security system transceiver; Remote Start; LED-illuminated cup holders and door map pockets, and 18-inch chrome-clad aluminum wheels (RWD only)

### **2007 Model Year**

- Colors: Marine Blue Pearl Coat, Steel Blue Metallic Clear Coat and TorRed replace Magnesium Pearl Coat and Midnight Blue Pearl Coat
- 2.7-liter V-6 engine providing 190 hp (142 kW) and 190 lb.-ft. (258 N•m) mated to a four-speed automatic transmission — becomes standard on SE
- 3.5-liter V-6 engine mated to a five-speed automatic transmission with Auto Stick — optional on SE, standard on SXT
- All-wheel drive (38/62 front/rear torque split) added as an option to the SXT and R/T models
- AM/FM/6CD/full-map DVD-based navigation radio with GPS — optional on SXT
- Automatic oil change alert
- Convenience Group III bundles automatic headlamps, one-touch express up/down front windows and dual-zone automatic temperature control (ATC) — optional on SXT
- Enhanced Road/Track Performance Group package includes 20-inch chrome-clad aluminum wheels, 245/45ZR20 all-season performance tires, front chin and rear deck-lid spoilers, and five exterior color offerings; in addition to equipment previously included — optional on R/T (RWD)
- Low-risk deployment air bags
- New 18-inch chrome-clad aluminum wheels — optional on SXT and R/T (RWD) models
- New 18-inch ultra-bright aluminum wheels — standard on R/T
- New 20-inch chrome-clad aluminum wheels and 245/45ZR20 all-season performance tires — standard with the Daytona R/T Package and Road/Track Performance Group
- New deck-lid spoiler and 18-inch chrome-clad aluminum wheels — optional on SXT (RWD) Package
- Power adjustable pedals — standard on R/T
- SIRIUS Satellite Radio with first-year subscription provided by SIRIUS — standard on R/T

### **2006 Model Year**

Charger is reincarnated with contemporary form and function offering two models and unique packages designed for all levels of modern muscle-car enthusiasts. Offerings included:

#### **2006 Dodge Charger SE (Rear-wheel Drive)**

- Available colors: Bright Silver Metallic Clear Coat, Brilliant Black Crystal Pearl Coat, Inferno Red Crystal Pearl Coat, Magnesium Pearl Coat, Midnight Blue Pearl Coat, Silver Steel Metallic Clear Coat, Stone White
- Body-color grille, door handles, bodyside moldings

- Driver and passenger power mirrors
- Parallel-action wiper system
- Power trunk-lid release
- 3.5-liter High Output engine badge
- 3.5-liter High Output, SOHC V-6 250-horsepower engine with five-speed automatic transmission and Auto Stick
- Electronic throttle control
- Rear-wheel-drive system
- Air conditioning with manual temperature controls
- Advanced multi-stage front air bag system with Occupant Classification System (OCS)
- LATCH (Lower Anchors and Tethers for CHildren)
- Constant Force Retractors (CFR)
- Front and rear floor mats featuring 12-ounce carpeting
- Floor console with storage bin, 12-volt power outlet and coin holder
- Manual tilt- and telescoping-steering wheel
- Overhead console with front map/reading lamps for driver and passenger; covered storage bin
- Seat belt pretensioners
- BeltAlert
- Seats: Cloth-trimmed in Dark Slate Gray Addison Cloth or Medium Slate Gray Addison Cloth
- Driver, passenger manually adjustable lumbar supports
- Outside temperature display
- One-touch, three-blink lane change signal
- 17-inch stamped-steel wheels with bolt-on wheel covers
- 18-gallon fuel tank
- Electronic Stability Program (ESP) and Brake Assist
- Power four-wheel disc brake system with 12.6-inch rotors, four-wheel Anti-lock Brake System (ABS), and All-speed Traction Control
- Power rack-and-pinion steering
- Short- and long-arm front suspension, multi-link independent rear suspension
- Speed control with instrument panel indicator light
- Accessory power delay
- AM/FM stereo radio with single CD player
- CAN bus electrical architecture
- Enhanced Accident Response System (EARS)
- Enhanced battery saver
- Four-speaker sound system
- Power front and rear windows with express (one-touch-down) driver's door window
- Power deck-lid release
- Power door locks with driver selectable "rolling" automatic locking and central locking
- Power outlets in instrument panel, center console
- Rear window defroster
- Remote keyless/illuminated entry
- Sentry Key® engine immobilizer — theft deterrent system

#### 2006 Dodge Charger SXT Package (RWD)

Included all Dodge Charger SE features plus/replaced by:

- 17-inch machined-face cast-aluminum wheels
- 60/40 split-folding rear seat with armrest and cup holder
- Boston Acoustics six-speaker audio system with 276-watt digital (DSP) amplifier
- Cargo net
- Chrome grille surround with bright grille crosshairs
- Eight-way power driver seat
- Fog lamps
- Illuminated visor vanity mirrors

- Leather-wrapped steering wheel and shift knob
- Satin Silver center stack bezels
- SXT badge

#### 2006 Dodge Charger R/T (RWD)

Included all Dodge Charger SXT features plus/replaced by:

- 18-inch polished-aluminum wheels, all-season touring tires
- 19-gallon fuel tank
- 5.7-liter HEMI® multi-displacement V-8 368-hp engine with five-speed automatic transmission with enhanced Auto Stick
- Available Road/Track Performance Group option
- Bright silver lower steering wheel spokes
- Center console, cup holder door with bright accent
- Dual bright exhaust tips
- Dual ignition (two spark plugs per cylinder)
- Heated/foldaway mirrors
- HEMI badge
- Leather-trimmed bucket seats
- Power four-wheel disc performance brake system with 13.6-inch front rotors, four-wheel Anti-lock Brake System (ABS) and all-speed traction control
- Power adjustable pedals
- R/T badge
- SIRIUS Satellite Radio with one-year subscription

#### 2006 Dodge Charger Daytona R/T Package

- "Daytona Limited Edition" display on the electronic cluster (when so equipped)
- Automatic temperature control
- Body-color accent stitching on front and rear seats
- Body-color accent stitching on leather-wrapped steering wheel
- Eight-way power passenger seat
- Embroidered "Daytona" logos on front head rests
- Flat black graphics and decals
- HEMI® Orange engine cover
- Heritage R/T badging
- High-impact exterior Go ManGo!, Top Banana or TorRed paint
- Load-leveling and height-control shocks (Nivomat™)
- Matching body-colored center stack and shifter bezel
- One-touch, three-blink lane change signal standard
- Performance front seats, heated with suede inserts
- Performance steering gear
- Performance suspension
- Power adjustable pedals
- Rear deck lid and front chin spoiler
- Sequentially numbered "Daytona Limited Edition" badge on instrument panel
- Specially tuned 350-horsepower HEMI V-8 engine
- Tires — P235/55R18 black sidewall all-season performance Michelin MXM4
- Unique high-performance exhaust tone
- Wheels — 18-inch polished-aluminum with black-painted pockets

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