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## **UConnect Available at all Chrysler, Dodge and Jeep® Dealerships Nationwide**

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- First Bluetooth offering by a North American automaker
- Factory-availability announced on 2004 Chrysler Pacifica in third quarter

The Chrysler Group announced today nationwide availability of UConnect, its in-vehicle, hands-free, voice-activated communications system. The Chrysler Group is the first North American automaker to offer its customers a Bluetooth-enabled automotive application.

"Chrysler Group's UConnect system is hands-free, affordable and easy-to-use," said Jack Withrow, Director – Vehicle Entertainment and Communications for the Chrysler Group. "UConnect allows each customer to have just one communication device with one telephone number. It's appropriate technology that's in touch with our customers. UConnect is all about safety, freedom and flexibility."

UConnect is available as a Mopar dealer-installed offering on the following 2004 model year vehicles:

- Chrysler: PT Cruiser, 300M, Concorde, Pacifica, Sebring Coupe, Sebring Sedan, Town & Country
- Dodge: Stratus Coupe, Stratus Sedan, Neon, Intrepid, Caravan, Grand Caravan, Dakota, Durango, Ram
- Jeep: Liberty, Grand Cherokee

UConnect debuts in the third quarter as a factory-installed option on the all-new 2004 Chrysler Pacifica. Factory-installation is \$275. The cost for the dealer-installed version of UConnect is \$299 (suggested retail price) plus labor.

UConnect features the following:

- Voice dialing - Voice commands can be used to digit-dial the phone or access pre-stored voice tags
- Audio address book - Enables customers to store up to 32 names, four numbers per name, for a total of 128 phone numbers
- Audio system mute - Mutes the microphone for privacy
- Call transfer - Allows the customer to transfer a call from the vehicle's system to the mobile phone
- Communicates in three languages - French, Spanish, English
- Multi-phone recognition - Up to five phones can be used within the vehicle's system

Both factory- and dealer-installed versions of UConnect operate similarly. The dealer-installed version consists of a control pad, speaker, microphone, wiring harness and a control module containing voice recognition software and the Bluetooth chipset. The control pad and the microphone are the only visible items to the consumer.

The control pad is conveniently mounted on the vehicle dashboard and the microphone is attached to the overhead console. A hidden speaker transmits the audio. The factory-installed version allows the audio to be heard through the vehicle's radio speakers and a microphone is housed in the vehicle's rearview mirror serving as the driver interface.

In both versions, the user's mobile phone may then be placed wherever the user chooses within the vehicle. Conversations may be continued upon entering or exiting the vehicle, without disrupting the call.

Chrysler Group turned to Peiker Acoustic Inc., a supplier of high-quality communication products in both Europe and North America, to provide the hands-free system for the Mopar dealer-installed version of UConnect.

For factory installation, Johnson Controls (JCI) is the lead hardware supplier, designing and manufacturing the UConnect control module, and integrating the system's components for the factory-installed version. JCI utilizes Intel's X-Scale microprocessor, IBM's ViaVoice, Bluetooth chipsets from Broadcom and QNX's operation system. Gentex supplies rearview mirrors to Chrysler Group, which houses the microphone and buttons for UConnect functionality.

UConnect is adaptable to specific needs and lifestyles. Consumers can use their current carrier and telephone

number or sign up for enhanced services with AT&T Wireless. It's hassle free, using one phone and one phone number. A wide range of personal services are provided through AT&T Wireless' #121 VoiceInfo, which delivers features such as sports, stock quotes and breaking news at no additional monthly fee. UConnect allows up to five phones to be used within the vehicle's system, adapting to an individual or a family.

UConnect is the first generation in a family of hands-free, voice-activated, Bluetooth-powered offerings. Mopar also plans to offer UConnect in the future to customers of past model year Chrysler Group vehicles.

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