

Latin America Led Chrysler International Sales in July

- Chrysler's year-to-date sales outside North America increased one percent (136,730 units) compared to the same period in 2007 (135,257 units)
- July 2008 sales (18,344 units) were 12 percent below those of July 2007 (20,944 units)

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Regional Sales

In Latin America, Chrysler achieved double-digit sales growth in July with 4,815 units sold (up 17 percent).

- The July sales increase in Brazil of 35 percent (650 units) outpaced the growth accomplished by any other Latin American market. Year-to-date sales in the market were up 34 percent (3,746 units)
- Sales in Venezuela, the region's largest market, increased 20 percent in July (2,441 units)

Chrysler sales in Europe decreased five percent year-to-date (72,539 units), while July sales decreased 26 percent (7,855 units).

- Russia achieved the most significant sales growth in July with an increase of 83 percent (1,008 units). Year-to-date sales in the market grew 71 percent (5,646 units), and have already surpassed the total calendar year sales from 2007
- Other European markets that achieved noteworthy double-digit sales growth year-to-date include Austria (up 18 percent), Belgium (up 14 percent) and Turkey (up 20 percent)

Sales in the Asia Pacific region increased eight percent in July (3,329 units) and 39 percent year-to-date (25,252 units sold).

- Chrysler sales in China climbed 48 percent in July (1,692 units), and have more than doubled year-to-date (12,209 units)

Brand Sales

- The Dodge brand sales increased 33 percent year-to-date (39,850 units)
- Jeep® sales grew one percent (54,436 units) during the same time period, while Chrysler brand sales declined 17 percent (42,444 units)
- Year-to-date sales of the Chrysler Sebring (Sedan and Cabrio) have more than tripled those of the model sold during the same time last year. During the January through July timeframe, 10,441 Chrysler Sebring vehicles have been sold (up 241 percent)

Chrysler LLC sells and services vehicles in roughly 120 countries around the world. Sales outside North America currently account for approximately 10 percent of the Company's total global sales, up from six percent in the year 2000. Vehicles available range across all three Chrysler brands, with limited availability on some trucks and SUV models. The Company's operations outside North America have been experiencing year-over-year sales increases since 2004, with a record number of vehicles sold in 2007. In 2008, Chrysler LLC will launch three all-new volume vehicles outside North America, one for each one of its brands, and will remain focused on strategic, profitable growth in markets around the world.

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