

Contact: Cole Quinnell
Shelley Keenan

All-new 2007 Jeep® Patriot is the Lowest Priced 4x4 SUV in Canada

- Third Jeep® 4x4 model with a base price below \$20,000
- Patriot is also the lowest priced vehicle in Canada with standard Electronic Stability Program (ESP)
- Delivers traditional Jeep styling with best-in-class capability

January 17, 2007, Montreal - The Jeep® brand continues its expansion into untraveled territory with the 2007 Jeep Patriot. This all-new compact sport-utility vehicle (SUV) delivers fun, freedom, utility and best-in-class Jeep 4x4 capability, as well as a new entry-level price point for the Jeep brand. Jeep Patriot will be the gateway to the Jeep brand with an MSRP starting from \$16,995 for 4x2 and \$18,995 for 4x4 (not including destination). Jeep Compass, Wrangler and Patriot are the only 4x4 SUV models offered in Canada with base suggested retail price below \$20,000.

“With Patriot, Jeep continues to expand the vehicle lineup by offering a fuel-efficient and affordable Jeep vehicle designed to appeal to youthful consumers and people with active lifestyles,” said Judy Wheeler, Vice President – Marketing, DaimlerChrysler Canada. “Patriot has the credibility and distinction of the Jeep brand at a very affordable price.”

A modern interpretation of traditional Jeep styling, the 2007 Jeep Patriot combines the packaging and interior flexibility of an SUV with the performance, handling, fuel economy and price of a compact car. Safety features, such as standard side-curtain air bags and standard Electronic Stability Program (ESP), advanced ABS, Brake Assist and Electronic Roll Mitigation (ERM), add to Jeep Patriot’s tremendous value.

Jeep Patriot offers more capability and performance than any other vehicle in the compact SUV class through the available Trail Rated Freedom Drive II Off-Road Package. Freedom Drive II provides a low-range mode that generates best-in-class 19:1 crawl ratio, Brake Traction Control, 19-inch (482.6 mm) water-fording capability and Hill Decent Control.

Jeep Patriot will arrive in Dealer showrooms starting mid-February 2007.

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