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## **Chrysler Group Continues Unprecedented Sales Success Outside North America**

- 17 consecutive months of year-over-year sales increases
- Chrysler Group sales outside North America were up 20 percent in October 2006 (17,393 units)
- Year-to-date sales increased 14 percent making it the best January - October sales since 1997
- Sales for all three Chrysler Group brands remain strong
- Dodge Caliber sales exceeded 12,000 units

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Chrysler Group's sales success outside North America continued in October with monthly sales increasing 20 percent (total of 17,393 units) and marked 17 consecutive months of year-over-year sales gains. The positive results in October followed the best September ever for Chrysler Group sales outside of North America.

All of the regions achieved sales improvements for the month, with Chrysler Group's largest volume region, Western and Central Europe, increasing sales by 22 percent. For four consecutive months, June through September, the Chrysler Group has been the fastest growing automotive brand family in Western Europe.

Year-to-date, sales increased 14 percent and reached 167,180 units, making it the best January through October since 1997. 2006 sales accomplishments can be attributed to continued strong sales for all three of Chrysler Group's brands. For the year, Jeep brand sales remained steady (69,064 units) compared with last year and Chrysler sales were up nine percent with 75,355 units sold. Dodge sales have reached 22,761 units and account for roughly 14 percent of 2006 sales outside North America, compared with roughly six percent in 2005.

"The consistent sales performance of all three brands suggests that we are heading in the right direction as we develop and produce vehicles for the global market," said Thomas Hausch, Executive Director of International Sales and Marketing. "Since its worldwide launch, Caliber sales have exceeded 12,000 units, and Dodge brand sales have grown 161 percent. By taking into consideration the needs of customers outside North America, we have built an American vehicle that appeals to customers all over the world."

All three of the Company's brands were represented by top-selling vehicles for the month of October. The Jeep Grand Cherokee (3,329 units) was the highest volume vehicle this month, followed by Chrysler Voyager, Chrysler 300C, Jeep Cherokee and Dodge Caliber. "We are pleased by the sales performance of the current portfolio, but realize that the competition is not going to get any easier. We still have several products that will launch soon and help to sustain our growth in the global market," said Hausch.

All five of Chrysler Group's top-five markets have seen double-digit increases for 2006 sales. The U.K., the Company's largest-volume market outside North America is up 36 percent for the year, with 17,058 units sold through October. It is followed by Italy (up 12 percent), Germany (up 14 percent), Venezuela (up 36 percent) and Spain (up 41 percent). Though ranked as number five, Spain is the fastest growing market for Chrysler Group sales in Western Europe this year.

Chrysler Group sells and services vehicles in more than 125 countries around the world, and Chrysler Group sales outside North America currently account for approximately seven percent of the Company's total global sales. Vehicles available range across all three Chrysler Group brands, with limited availability on some trucks and SUV models. The Company's operations outside North America have been experiencing year-over-year sales increases since 2004, and will continue to increase the number of product offerings, powertrain options and RHD availability

through 2007.

For additional information, please see the Chrysler Group Media Website at <http://cgmedia.daimlerchrysler.com>

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