

Contact: Jodi Tinson  
Carrie McElwee

## **Dodge Nitro to "Jump" Into World Series Action in New TV Ad**

October 19, 2006, Auburn Hills, Mich. -

The marketing campaign for the all-new 2007 Dodge Nitro kicks off during the FOX TV broadcast of the World Series, beginning Saturday, Oct. 21. "Jump" is the title of the new 30-second spot for the Dodge Nitro. "Jump" will air during the first four games of the World Series between the Detroit Tigers and St. Louis Cardinals.

---

### **Video: TV Spot:**

- "Jump" [High Bandwidth](#)
  - "Jump" [Low Bandwidth](#)
- 

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>