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2007 Dodge Caravan/Grand Caravan – 22 Years of Sales and Innovation Leadership

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For the 22nd year in a row, the Dodge Caravan/Grand Caravan was the U.S. minivan market segment sales leader, with 226,771 units sold in 2005 calendar year. With the industry's only fold-in-the-floor second- and third-row Stow 'n Go® seating and storage system, safety and security features including a minivan-first inflatable knee blocker, Door Alert, available supplemental three-row side-curtain air bags, a five-star front and side-impact rating from the National Highway Traffic Safety Administration (NHTSA) and value for the consumer, the Dodge Caravan continues to lead the way.

“WHAT’S NEW FOR 2007”

Exterior

- Two new exterior color offerings: Modern Blue Pearl Coat and Marine Blue Pearl Coat

DESIGN

“The 2007 Dodge minivans make a bold styling statement without compromising our time-tested minivan formula,” said Joe Dehner, Director – Exterior Design, Chrysler Group. “In short, we’ve made the best-selling minivan in the marketplace the best-looking, while staying true to the minivan formula of a garageable vehicle designed from the inside out.”

The 1984 introduction of the modern minivan by the Chrysler Group changed the way people thought about family transportation. Designed with a formula that has proven to be successful for 22 years, the 2007 Dodge Caravan/Grand Caravan continues to embrace the original minivan formula with some modern enhancements.

The 2007 Dodge Caravan stays true to the original design formula of a garageable van designed from the inside out. With easy entry and exit; chair-height seating; a low, flat floor; flexible seating options with the Stow 'n Go seating and storage system; and a plethora of safety and convenience features, the Dodge Caravan has matured into a pleasant, useful vehicle.

The Dodge Caravan/Grand Caravan is instantly recognizable as a Dodge by its bold styling and distinctive U-shaped grille that has become the “face” of Dodge.

ENGINEERING

“Our industry-exclusive Stow 'n Go seating and storage system has ensured the Dodge Caravan remain the minivan sales leader,” said Larry Lyons, Vice President – Front-Wheel Drive Product Team. “Our engineers did a great job designing a system that allows both the second- and third-row seats to easily fold into the floor without sacrificing a quiet ride. Stow 'n Go gives our customers the ultimate in interior flexibility.”

MARKETING

“Dodge Caravan has been the sales leader for 22 consecutive years by combining a stylish vehicle with best-in-class flexibility, a plethora of available safety features and value for the consumer,” said Tom Loveless, Director – Dodge Marketing. “Consumers love the Stow 'n Go seating and storage system, and we are proud to be the only manufacturer offering a minivan with both second- and third-row seats that fold into the floor.”

PRODUCT HIGHLIGHTS

- Chrysler Group is the only manufacturer with fold-in-the-floor second- and third-row seats, the Stow 'n Go seating and storage system
- Stow 'n Go features second-row bucket seats that can be folded into the floor and a third-row, 60-40

split-bench seat that can fold into the floor or fold rearward to face out the tailgate when the minivan is parked. When seats are in the upright position, 6 cubic feet of covered storage space is available in the second row, and 6 cubic feet of storage space is available in the third row. Headrests do not need to be removed when seats are stowed, and seats can be stowed individually or together

- Designed from the inside out and with four models from which to choose, Dodge Caravan offers minivan owners the best package of flexibility, utility, safety and value in the marketplace
- For the 22nd consecutive year, the Dodge Caravan/Grand Caravan was the best-selling minivan nameplate in the United States, with 226,771 minivans sold. The Chrysler Group sold a total of 407,480 Dodge Caravan/Grand Caravan and Chrysler Town & Country models total in the United States in 2005

MODEL LINEUP

2007 Dodge Caravan SE (Standard Wheelbase)

Standard Features

- 2.4-liter four-cylinder engine with 150 horsepower and 165 lb.-ft. of torque
- Four-speed automatic transmission
- 15-inch Interface wheel covers
- Advanced multistage driver and front-passenger air bags
- Air conditioning
- AM/FM stereo radio with CD player and four speakers
- BeltAlert
- Cargo net between the front seats
- Door Alert
- Driver's side inflatable knee bolster
- LATCH (Lower Anchors and Tethers for CHildren) child seat anchor system
- Lockable under-seat storage drawer
- Power front disc and rear drum brakes
- Rear seat-back-mounted grocery bag hooks
- Two-passenger intermediate and three-passenger rear bench seat featuring Easy Out® Roller Seats

Optional Features

- AM/FM stereo radio with cassette/CD player
- Power door locks
- Power windows
- Power-adjustable pedals
- Rear entertainment system with integrated AM/FM radio, CD/DVD player with MP3 compatibility
- Rear-window defroster
- Remote keyless entry with Sentry Key® Engine Immobilizer
- SIRIUS Satellite Radio with first year subscription provided by SIRIUS
- Sunscreen glass
- Supplemental three-row side curtain air bags

2007 Dodge Caravan SXT (Standard Wheelbase)

Standard Features

In addition to the standard features on the Dodge Caravan SE model, the Dodge Caravan SXT adds:

- 3.3-liter V-6 engine with 170 horsepower and 200 lb.-ft. of torque
- 16-inch Ingot aluminum wheels
- AM/FM stereo radio with cassette/CD player and six speakers
- Dual-zone air conditioning with temperature controls
- Manual driver-seat lumbar adjustment
- Power door locks
- Power front windows and rear-quarter vents
- Power heated, foldaway exterior mirrors

- Rear defroster
- Remote keyless and illuminated entry with Sentry Key Engine Immobilizer
- Second-row bucket and third-row, 60-40 bench seat
- Speed control
- Sunscreen glass
- Tilt-steering column

Optional Features

In addition to the optional features available on the Dodge Caravan SE model, the Dodge Caravan SXT adds:

- AM/FM stereo radio with six-disc, in-dash CD changer
- Eight-way power driver seat
- Four-wheel, anti-lock disc brakes (ABS)
- Passenger-side power sliding door
- Removable center console between front seats
- Roof rack
- UConnect® Hands-free Communication System with Bluetooth® technology

2007 Grand Caravan SE (Long Wheelbase)

Standard Features

In addition to the standard features on the Dodge Caravan SXT model, the Dodge Grand Caravan SE adds:

- 15-inch Interface wheel covers
- AM/FM stereo radio with CD player and four speakers
- Body-color front and rear fascias
- Four-wheel, anti-lock disc brakes (ABS)
- Two-passenger intermediate bench seat with second-row covered storage bins with an available 6 cu. ft. of storage space, and three-passenger rear 60/40 split-bench seat with recline and fold-in-the-floor seating

Optional Features

In addition to the optional features available on the Dodge Caravan SXT model, the Dodge Grand Caravan SE adds:

- Stow 'n Go seating and storage system (second- and third-row seats that fold into the floor and an available 6 cu. ft. of storage space in each row when seats are in the upright position)
- Overhead rail console with three moveable/removable storage compartments
- Rear-seat entertainment group, which includes an integrated AM/FM radio with CD/DVD player and MP3 capability; second-row, overhead, 7-inch video screen; six speakers; and video remote control
- Remote keyless entry with Sentry Key Engine Immobilizer

2007 Grand Caravan SXT (Long Wheelbase)

Standard Features

In addition to standard features on the Dodge Grand Caravan SE, the Dodge Grand Caravan SXT adds:

- 3.8-liter V-6 engine with 200 horsepower and 235 lb.-ft. of torque
- Stow 'n Go seating and storage system featuring second- and third-row seats that fold into the floor and an available 6 cu. ft. of storage space in each row when seats are upright
- 16-inch Ingot aluminum wheels
- AM/FM stereo with CD player and cassette player
- Dual power heated mirrors
- Eight-way power driver seat
- Fog lamps
- Illuminated visor/vanity mirrors
- Leather-wrapped steering wheel with remote audio controls
- Overhead console with trip computer and HomeLink universal transceiver

- Power door locks
- Power driver- and passenger-side sliding doors
- Power windows with driver one-touch up feature
- Roof rack
- Sunscreen glass
- Three-zone manual temperature control

Optional Features

In addition to optional features on the Dodge Grand Caravan SE, the Dodge Grand Caravan SXT adds:

- AM/FM stereo radio with six-disc CD/DVD changer that plays most types of CDs/DVDs
- Infinity® Acoustic eight-speaker system
- Low-speed traction control
- Navigation system
- ParkSense® Rear Back-up System
- Power liftgate
- Power sun roof
- Removable front-center console
- Touring suspension
- Trailer tow package with load-leveling and height control

SAFETY AND SECURITY

Please refer to the [Safety Glossary](#) for descriptions of the following available features:

- Advanced multi-stage front air bags with Occupant Classification System (OCS)
- Anti-lock brake system (ABS)
- BeltAlert
- Constant Force Retractors
- Door Alert
- Enhanced Accident Response System
- Front crush sensors
- LATCH (Lower Anchors and Tethers for CHildren) child seat anchor system
- Low-speed traction control
- Minivan-first driver-side inflatable knee blocker
- ParkSense Rear Back-up System
- Patented energy-absorbing steering column
- Seat belt pretensioners
- Supplemental three-row side curtain air bags
- Tire Pressure Monitoring system

COLOR AVAILABILITY

- Marine Blue Pearl Coat (New)
- Modern Blue Pearl Coat (New)• Bright Silver Metallic
- Brilliant Black Crystal Pearl Coat
- Inferno Red Pearl Coat
- Linen Gold Metallic
- Magnesium Pearl Coat
- Stone White

MANUFACTURING INFORMATION

- 2007 model year production start: July 2007
- Production locations: Windsor Assembly Plant in Windsor, Ontario, Canada; and St. Louis South Assembly Plant in Fenton, Mo.
- 2.4-liter I-4 engine: Saltillo Engine Plant in Saltillo, Mexico
- 3.3-liter V-6 engine: Trenton Engine Plant in Trenton, Mich.

- 3.8-liter V-6 engine: Trenton Engine Plant in Trenton, Mich.
- Four-speed automatic transmission: Kokomo Transmission Plant in Kokomo, Ind.

MARKET POSITION

The 2007, Dodge Caravan/Grand Caravan, the world's best-selling minivan for 22 consecutive years, continues to lead the segment and stay true to the original minivan formula by providing innovative features without sacrificing value. Offering features and flexibility in numerous price ranges, the Dodge Caravan delivers safety and utility at an affordable price to a variety of customers.

The minivan segment is a substantial part of the new-vehicle market that is expected to stay steady or slightly increase in the foreseeable future. Averaging 1.2 million minivans sold in each of the past 10 years, approximately one of every 15 vehicles sold in the United States today is a minivan.

Demographics

- Gender: 55 percent female/45 percent male
- Age: 60 percent young families in their early 30s to early 40s; 40 percent couples in their late 50s to early 60s
- Median Annual Household Income: \$68,000
- Education: 70 percent college graduates
- Household: 90 percent married; 60 percent with one or two young children in the household

MARKET ADVANTAGES

- The only minivan with Stow 'n Go seating and storage system, where second- and third-row seats fold into the floor
- In-the-floor storage bins offer an available 12 cu. ft. of storage space – 6 cu. ft. of it is covered storage space
- Five-star front- and side-impact crash-test ratings (with available supplemental three-row side-curtain air bags) by NHTSA
- Dodge Caravan, the original minivan, is the leader in developing and introducing segment-leading, industry-first innovative technologies, including the front-passenger air bag, integrated child safety seat, driver's side passenger door (fourth door), power sliding doors with the motor in the door, power liftgate, three-zone temperature-control air conditioning, driver's side inflatable knee blocker, and Stow 'n Go seating and storage system
- The Dodge Caravan/Grand Caravan is the best-selling minivan nameplate for the 22nd consecutive year

PRODUCT CHRONOLOGY

2006 Model Year

- New model lineup includes Dodge Caravan SE (short-wheelbase); Dodge Caravan SXT (short-wheelbase); Dodge Grand Caravan SE (long-wheelbase); and Dodge Grand Caravan SXT (long-wheelbase)
- Dodge Grand Caravan SXT Stow 'n Go seating and storage system is standard
- Dodge Grand Caravan SE offers standard second-row intermediate bench seat with second-row covered storage bins and third-row 60/40 bench seat that folds into the floor. Stow 'n Go™ seating and storage system with second-row fold-in-the-floor low-back seats are optional
- CD/DVD changer modified to play any CD or DVD—including MP3, DVD-audio, DVD-R and DVD-W—and includes "auto start" capability for DVD-audio and "easy start" feature for DVD-video (new for 2006)
- BeltAlert, enhanced seat belt reminder system for driver
- Telltale message in instrument cluster for unattached/loose fuel cap

2005 Model Year

- Stow 'n Go seating and storage system with fold into the floor second and third row seating standard on most Grand Caravan models
- Overhead rail system with three moveable/removable storage bins, rear HVAC controls available on most Grand Caravan models

- Front advanced multi-stage air bags with passenger-side Occupant Classification System (OCS) on Grand Caravan SE Plus and SXT(a)
- Driver-side inflatable knee blocker (inflates in conjunction with air bag deployment)
- Three-row side-curtain air bags available (not available with Power sun roof or Entertainment Group #1)
- DoorAlert, sliding door open/light flash feature activates exterior hazard lamps when sliding doors are opened
- ParkSense rear park assist system available on Grand Caravan SXT
- New exterior colors: Magnesium Pearl Coat, Linen Gold Metallic
- New interior colors: Dark Khaki/Light Graystone
- SWB (short-wheelbase): Caravan SE, SXT
- LWB (long-wheelbase): Grand Caravan SE, SE Plus, SXT—mid-year model lineup change: Grand Caravan SE, SXT
- Freshened front grilles and fascias
- BeltAlert driver's seat belt reminder system
- UConnect® Hands-free Communication System with Bluetooth® wireless technology available
- Factory-installed SIRIUS Satellite Radio available(b)
- Removable center console now offered on Caravan SXT
- Entertainment Group #1 with rear video offered on Caravan
- Navigation radio available on Grand Caravan SXT also includes six-disc CD/DVD changer
- Grand Caravan SXT Premium Group split into two groups, adding new Leather Interior Group

2004 Model Year

- New model lineup — Caravan SE and SXT; Grand Caravan SE, eX, SXT, SXT AWD; Caravan and Grand Caravan CV
- New AM/FM radio with CD player standard sound system
- New AM/FM radio with integrated six-disc CD changer
- New exterior colors — Midnight Blue and Deep Molten Red
- New interior colors — Khaki and Medium Slate Gray
- New interior cloth trim — Vegas
- New Grand Caravan Anniversary Edition (late availability)
- New Popular Equipment Groups
- Rear entertainment system includes a six-disc in-dash DVD/CD changer

2003 Model Year

- New key and key fob
- eC model discontinued
- SE — adds remote keyless entry and AM/FM stereo radio with cassette and CD player optional
- Grand Caravan SE models offer three-zone manual air conditioning
- eL — Adds 3.8-liter V-6 engine—Optional
- Sport — 3.8-liter V-6 included with Grand Caravan Popular Equipment Package
- ES — Adds power liftgate, removable center console, Electronic Vehicle Information Center (EVIC), auto dimming mirrors, roof rack and steering-wheel mounted audio controls
- New exterior colors — Satin Jade Pearl Coat, Butane Blue Pearl Coat and Brilliant Black Crystal
- New exterior accent colors — Deep Gray and Deep Blue
- Power adjustable pedals — Optional on all models (late availability)
- Power sun roof — Optional on ES
- Rear Seat DVD Entertainment System — Optional on Grand Caravan Sport, ES and eX
- Six-disc CD changer replaces four-disc CD changer — Optional on Sport and ES

2002 Model Year

- Grand Caravan SE and eX models added
- Four-speed automatic transaxle standard with 2.4-liter engine (October 2001 production)
- 3.8-liter V-6 engine — Standard on ES
- New Grand Caravan ES front fascia with bright inserts
- Available front door-only power windows — SE

- Available rear seat audio controls for AM/FM stereo radio with cassette, CD, wireless rear
- Available rear cargo organizer becomes factory option (2001 mid-year introduction)
- Available steering wheel radio controls added to the power accessory delay feature — ES
- New exterior colors — Onyx Green Pearl Coat and Light Almond Pearl Coat

2001 Model Year

- Grand Caravan eX model added mid-year
- Refined 3.3-liter and 3.8-liter V-6 engines
- Four-wheel disc anti-lock brakes (ABS) available on front-wheel drive models
- Available industry-first power liftgate
- Available power sliding doors and power liftgate with industry-first opening-direction obstacle detection and industry-first in-door motors
- Completely redesigned interior—Seats, trim panels, instrument panel and instrument cluster
- Available industry-first removable center console with power outlet
- Available industry-first infrared sensing, three-zone automatic temperature control air conditioning
- Available industry-first three-zone manual temperature control air conditioning
- Intermediate and rear seats include Lower Anchors and Tethers for CHildren (LATCH) child seat anchorage system
- Driver and passenger multistage air bags(a)
- Available supplemental side-impact air bags for front outboard occupants
- Available security alarm system with Sentry Key® engine immobilizer
- Available intermediate Quad Command seats

2000 Model Year

- 3.8-liter engine with all-wheel drive meets Low Emission Vehicle (LEV) standards in Northeast Trading Region states

1999 Model Year

- New Grand Caravan ES model
- 3.8-liter engine with AutoStick® transaxle standard on ES
- 215/60R17 touring tires and 17-inch Crusader cast-aluminum wheels standard on ES
- ES and SXT appearance upgrade
- SE appearance upgrade
- LE, SE base and front appearance upgrade
- New premium leather seating available on LE and ES
- Next-generation driver air bag(a)
- Child seat available with Quad-Command® seating
- Intermediate and rear-seat head restraints standard on all models

1998 Model Year

- Next-generation passenger air bag(a)
- Flexible Fuel Vehicle (FFV) 3.3-liter V-6 engine available in states that do not adopt California emission regulations

1997 Model Year

- Low-speed traction control available
- Four-wheel anti-lock disc brakes with all-wheel drive
- Enhanced accident response system

1996 Model Year

- Completely redesigned body, chassis and interior
- 2.4-liter, DOHC, 16-valve SMPI V-6 engine

(a) Certified to federal regulations that allow less forceful air bags. Always use seat belts. Remember, the back seat is the safest place for children.

(b) "SIRIUS" is a registered trademark of SIRIUS Satellite Radio Inc.

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