Contact: Diane Morgan

Camp Jeep® at 2022 North American International Auto Show

Camp Jeep® Indoor Track Experience

Fast facts:

- Since the debut of Camp Jeep in 2004, more than 2.85 million people have experienced the interactive
 off-road experience at more than 175 events in the U.S.
- Camp Jeep has been activated on five continents, in 15 countries and in 28 states
- Camp Jeep is making its debut at the North American International Auto Show
- Attendees that ride on the Camp Jeep track will each receive a free Jeep tote bag (as quantities remain)
- More than 30,000 people anticipated to ride on the track during the show

For 2022, Camp Jeep will offer:

- Ground Clearance Stair Climber
- Maneuverability Moguls
- Extreme Break-over
- Jeep Tunnel Pass-Thru
- All-new 23-foot, 45-degree Hill Ascent / Descent
- Off-Camber
- 30-degree Banked Wedge

Off-road test drives will be given in the following Jeep vehicles:

- Jeep Wrangler Rubicon
- Jeep Wrangler 4xe
- Jeep Wrangler 392
- Jeep Gladiator Rubicon
- Jeep Gladiator Mojave
- Jeep Grand Cherokee Trailhawk 4xe
- Jeep Grand Cherokee L Overland & Summit Reserve

Course construction facts:

- 30,000-square-foot exhibit
- 220,000 lbs. of freight, 14 truckloads
- 140 cubic yards of dirt, seven 20-yard dump trucks
- 140 cubic yards of hardwood mulch, seven 20-yard dump trucks
- 50 tons of boulders, two dump trucks
- 20 pine trees ranging 12-16 feet, two trucks

Camp Jeep will be open to the public during the 2022 North American International Auto Show from Saturday, September 17 to Sunday, September 25, 2022.