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Canada: 2023 Alfa Romeo Giulia Fact Sheet

September 1, 2022, Windsor, Ontario - The 2023 Alfa Romeo Giulia Sprint, Giulia Ti and Giulia Veloce deliver race-inspired performance with class-leading 280 horsepower, 306 lb.-ft. of torque, advanced technologies, seductive Italian style and a standard all-wheel-drive system (AWD), while providing an exhilarating driving experience in the premium midsize sedan segment. The Giulia lineup adds Estrema and Lusso limited-edition models for the 2023 model year.

The Giulia Quadrifoglio represents the halo of the lineup and highlights Alfa Romeo's exclusive motorsports and performance expertise with a 505-horsepower, 2.9-litre, twin-turbocharged V-6 engine, earning the title of the most powerful Alfa Romeo regular production car and the quickest with a 3.8-second 0-100 kilometres per hour (km/h) time.

New for 2023

- Giulia adds Estrema and Lusso special edition models along with the existing four trims: Sprint, Ti, Veloce and Quadrifoglio
- New Estrema trim is based on the top-of-the line Veloce trim. Estrema bridges the step to the high-performance Quadrifoglio model with standard adaptive suspension and a limited-slip differential
- New Lusso trim is an extension of the Ti trim. Lusso adds exclusive "Crema" Cannelloni-design leather seating surfaces, standard leather-upholstered dashboard and upper doors and standard 14-speaker Harman Kardon audio system

Standard convenience features

- Front and rear heated seats
- Navigation system
- Wireless charging pad
- Auto-dimming rearview mirror
- Air quality system
- Trunk-mounted grocery bag hooks and cargo net (Ti and Veloce)

Standard exterior features

- Dark appearance, dark grille and daylight opening (DLO)
- Sport front fascia
- Veloce-exclusive finned rear diffuser
- 35W bi-xenon adaptive headlamps

Standard interior features

- Aluminum column-mounted paddle shifters (Sprint and Veloce)
- Dark headliner (Sprint, Ti, and Veloce)
- Aluminum sport pedals and footrest (Sprint, Ti and Veloce)

Highlights

Advanced driving assistance system (ADAS) features Level 1 and 2 autonomy and high level of safety and security content, including (Standard Ti, Veloce, Estrema, Lusso, QV):

- Highway Assist System
- Traffic Jam Assist system
- Traffic Sign Recognition
- Lane Keep Assist
- Active Blind-spot Assist
- Driver attention alert
- Intelligent Speed Assist

- Standard Full-speed Forward Collision Warning-Plus

Standard 8.8-inch centre touchscreen display with state-of-the-art connectivity and additional standard content, including:

- Driver-configurable interactive widgets and horizontal scroll for additional personalization with improved layout, vehicle performance pages and expanded navigation view
- Standard 7-inch thin-film transistor (TFT) driver instrument cluster screen displays vehicle information, including advanced ADAS functionality and vehicle information pages
- Host of connectivity features: Wi-Fi hotspot, mobile app with remote operations, SOS Call (private) and Roadside Assistance, Vehicle Finder, Stolen Vehicle Locator and Assistance and select Firmware Over the Air (OTA) updates

Upscale interior with premium content

- Upscale centre console features leather-wrapped gear shifter with bright accents, premium rotary knobs and dial materials, open front storage with large cup holders, abundant storage capacity and available wireless mobile phone charging pad
- Steering wheel designs for all Giulia models include high-end materials and bezel finishes adding distinctive style
- All Giulia sedans are well-equipped with standard leather seating, Apple CarPlay, Android Auto, SiriusXM radio, keyless passive entry, remote start, bi-xenon headlamps with LED daytime running lamps (DRL) and LED taillamps, Alfa DNA Drive Mode selector, backup camera with rear park sensors and Full-speed Forward Collision Warning-Plus
- The sports car of its segment, Giulia features near perfect 50/50 weight distribution and class-leading power and performance with key race-inspired features, including a class-exclusive carbon-fibre driveshaft, flat-bottom Formula One-inspired steering wheel, Alfa DNA Drive Mode selector and an eight-speed automatic transmission with available steering column-mounted aluminum paddle shifters with gear shifts in less than 100 milliseconds

Powertrain

- Giulia Estrema, Lusso, Sprint, Giulia Ti and Giulia Veloce feature an all-aluminum, 2.0-litre direct-injection turbocharged engine with class-leading, standard 280 horsepower and 306 lb.-ft. of torque, delivering 0 to 100 km/h in 5.1 seconds and a top speed of 240 km/h
- All Giulia sedans feature an eight-speed automatic transmission with available column-mounted aluminum paddle shifters, providing enthusiasts with shifts in less than 100 milliseconds
- The Ferrari-derived, 505-horsepower V-6 twin-turbocharged engine in the Giulia Quadrifoglio delivers 0-100 km/h in 3.8 seconds and a top speed of 307 km/h
- Giulia Quadrifoglio features a best-in-class power-to-weight ratio of approximately 3 kilograms (7 pounds) per horsepower, as well as the most direct steering available, thanks to a rear-wheel-drive-based Giorgio architecture with extensive use of lightweight materials
- Giulia Quadrifoglio features distinct styling and the most powerful production Alfa Romeo engine ever developed with a 505 horsepower and 443 lb.-ft. of torque, 2.9-litre twin-turbocharged and intercooled V-6 engine, carbon fibre hood, roof and rear spoiler, adaptive performance suspension, Alfa DNA Pro with Race Mode, torque vectoring rear differential, carbon fibre active aero front splitter, Harman Kardon premium audio system, carbon fibre interior trim and 3-D navigation
- The performance-inspired Giulia Quadrifoglio also benefits from unique design features, including standard anodized brake calipers with red Alfa Romeo script and signature 19-inch bright five-hole aluminum wheels

Available packages

Premium Interior and Sound Package: Ti (Optiona) and Veloce (Standard)

- 14-speaker Harman Kardon premium audio system with subwoofer
- Leather dashboard and upper door panels
- Active Assist Plus Package: Ti and Veloce
- Vehicle alarm, driver attention alert, intelligent speed assist, highway assist system, lane keep assist, traffic sign recognition, traffic jam assist, active Active Blind-spot Assist
- Red leather sport seats: Veloce
- Saddle Brown leather seats: Ti

Model lineup

For 2023, the Alfa Romeo Giulia lineup consists of six trims:

- Giulia Sprint
- Giulia Ti
- Giulia Lusso
- Giulia Veloce
- Giulia Estrema
- Giulia Quadrifoglio

Available exterior colours

- Alfa White
- Alfa Rosso
- Anodized Blue Metallic
- Misano Blue Metallic
- Moonlight Grey Metallic
- Ocra GT Tri-Coat
- Rosso Etna Metallic
- Verde Montreal Tri-Coat
- Vesuvio Grey Metallic
- Vulcano Black Metallic

Available interior colours

- Black leather interior
- Saddle Brown leather interior
- Red leather interior with sport seats
- Crema Cannelloni interior with duo-tone Crema/Black interior theme (exclusive to Lusso)
- Black leather interior with sport seats
- Black leather interior with sport seats and red dash/door stitching (exclusive to Estrema)
- Black leather interior with Sparco racing seats (exclusive to Quadrifoglio)

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