

Stellantis at the 2022 Chicago Auto Show: Virtual Auto Show Provides Close Up Look and Feel

- Consumers will have unique opportunity to see new products and technology at Chicago Auto Show, even if they can't attend in person
- Virtual brand ambassador provides interactive tour for online visitors, guiding viewers through visual and interactive experiences
- Visitors can learn about Stellantis' technology and products from the innovative people who create, engineer and design them

February 11, 2022, Chicago - To help those who can't travel to the 2022 Chicago Auto Show, Stellantis has built a virtual world and is providing an alternate approach to make it easy to see the newest and hottest vehicles from Chrysler, Dodge, Fiat, Jeep®, Ram and Alfa Romeo. The virtual auto show will demonstrate the company's newest technologies via highly detailed interactive product tours. Users can venture through a computer-generated, visually immersive experience with video explanations, right from their fingertips and in the comfort of their homes.

Users can opt for a guided tour hosted by a virtual brand ambassador who curates information depending on user preferences. The tour gives users a deeper understanding of Stellantis' products and technologies through a 3D experience, which includes the full lineup of 2022 vehicles.

At any point during the experience, guests may opt for a self-guided tour. The user-controlled 3D environment allows viewing from various angles on vehicles, such as the new [2022 Grand Wagoneer](#) and [2022 Alfa Romeo Giulia](#) along with the all-new [2022 Jeep Grand Cherokee 4xe](#) plug-in hybrid. Additionally, the viewer may select any of the vehicles for a deep dive into the technology and product applications. An easy-to-use global navigation contains quick links to specific areas.

A "first look" link will allow viewers to virtually see the popular Camp Jeep and Ram Truck Territory indoor test tracks. Viewers will get a firsthand look at how capable Jeep and Ram vehicles are as they tackle various off-road obstacles. The indoor test tracks have always been a fan-favorite and are provided free to auto show attendees.

Virtual auto show attendees can also register in a sweepstakes for a chance to win a credit of up to \$100,000 toward the purchase of a new Chrysler, Dodge, Jeep, Ram or Fiat vehicle. Sweepstakes winner will be chosen in a random drawing and is open to anyone 18 years or older with a valid driver's license.

Stellantis looks forward to providing a hands-on experience for Chicago Auto Show attendees who cannot attend in person. This unique virtual tour allows the company to share its newest vehicle offerings and the technology within. The [interactive site](#) will remain open to help consumers learn more about Stellantis products.

Stellantis North America

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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