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## **Canada: Wagoneer and Grand Wagoneer Announced as First Vehicles to Integrate Fire TV for Auto**

- Uconnect 5 platform and Fire TV for Auto interact seamlessly for access to TV shows, movies, games, Alexa, vehicle features and more
- 2022 Wagoneer and Grand Wagoneer vehicles first to offer built-in Fire TV and unique-to-brand capabilities
- In-car connectivity allows passengers to stream their favourite shows together or separately while staying linked to their digital lives in a totally immersed experience

March 4, 2021, Windsor, Ontario - The soon-to-be-revealed Wagoneer and Grand Wagoneer, which will debut on March 11, 2021, will be the first vehicles in the automotive industry to integrate Amazon Fire TV for Auto, giving passengers access to their favourite shows, movies, apps, unique vehicle features and Alexa.

Fire TV for Auto seamlessly communicates directly with the [Uconnect 5](#) system, expanding on Alexa Auto in-vehicle technology to help drivers stay focused on the road and keep passengers entertained. Content syncs with an existing Amazon account like other Fire TV devices, making it easy to navigate favourite apps and resume playback of a show. With Fire TV built in, customers can pause a show in their home and seamlessly continue watching once they get into their vehicle.

"The all-new 2022 model-year Wagoneer and Grand Wagoneer are designed and engineered to set a new standard for premium in the large SUV segment," said Christian Meunier, Jeep® Brand Chief Executive Officer - Stellantis. "Launching Fire TV for Auto as an industry-first technology to the Wagoneer lineup illustrates one of the many ways we intend to deliver class-leading technology and connectivity to our customers."

Fire TV for Auto builds on the Fire TV experience that exists today with unique features that include:

- Passengers can view Fire TV in high definition from the rear seats and the front passenger screen (a privacy filter disables driver viewing). When the vehicle is in park, the driver also can view Fire TV on the main Uconnect 5 screen
- Touchscreen controls and support for compatible content can be downloaded on trips where wireless service is limited or to save on data
- A Fire TV for Auto-specific remote provides control of the experience and includes push-to-talk access to Alexa, making it easy to find and quickly play shows
- The remote includes a button that connects Fire TV with the new Uconnect 5 system for control of vehicle features, such as climate, maps and more

"We reimagined Fire TV for the automobile with a purpose-built experience that delivers the best in entertainment, anywhere you go," said Sandeep Gupta, Vice President and General Manager of Amazon Fire TV. "With Fire TV built in, customers can stream their favourite shows, see if they left the lights on at home with Alexa and take advantage of unique controls through the Uconnect system."

With Fire TV for Auto, the Uconnect experience continues to expand its functionality outside of the vehicle. Fire TV for Auto will be packaged with other connected services and will be available in fall 2021 in Canada, Mexico and the United States.

In-car technology continues to grow in importance to buyers. Uconnect 5 is more helpful, content rich, connected and adds greater personalization, making it the most advanced Uconnect offering ever. With future growth in mind, the advanced Uconnect 5 architecture is scalable across all Stellantis brands and preps for the integration of advanced technology. Additionally, Uconnect 5's Android operating system lays a foundation, bringing access to a broad

catalog of applications to answer the rapidly developing demand for an improved user experience.

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