

## Jeep® Brand Announces Eight #JeepTopCanine Finalists; Winning Pup to Be Crowned on National Dog Day, Wed., Aug. 26, 2020

- Fans can visit [www.JeepTopCanine.com](http://www.JeepTopCanine.com) to view all the good boys and girls and to vote on the eight chosen finalists, August 11-18
- **#JeepTopCanine** 2020 to be crowned on National Dog Day, Wed., Aug. 26
- Winning pup to be crowned Jeep® brand's top dog and will be featured in exclusive Jeep brand social media content for one year

August 11, 2020, Auburn Hills, Mich. - The Jeep® brand announced the **#JeepTopCanine** finalists today, August 11. Chosen from thousands of entries, the brand narrowed it down to eight finalists. Fans can now vote for their favorite at [www.JeepTopCanine.com](http://www.JeepTopCanine.com). The winning dog will be named the first-ever #JeepTopCanine on National Dog Day, Wed., Aug. 26 and will be the newest (and cutest) face of the Jeep brand across its social media channels, appearing in exclusive content for the next year, until National Dog Day 2021.

Fans can vote for their favorite pup from August 11 through August 18 at [www.JeepTopCanine.com](http://www.JeepTopCanine.com):

- [Bear](#), Northborough, Massachusetts
- [Floyd](#), San Diego, California
- [Macy](#), Edmeston, New York
- [Louis](#), Edwards, Illinois
- [Luna](#), Pflugerville, Texas
- [Stark](#), Ivyland, Pennsylvania
- [Rollo](#), Columbus, Ohio
- [Peaches](#), Madison, Virginia

Jeep enthusiasts are known to have their dogs buckled up with them as they seek out adventure, proudly featuring them along with their favorite Jeep vehicle in social media content through the years. This year, Jeep owners, fans and followers [were able to post](#) the best photo of their pup with their Jeep vehicle, from July 20 to August 3, and tag it with #JeepTopCanine on Instagram and Twitter, or upload it to [www.JeepTopCanine.com](http://www.JeepTopCanine.com) to enter.

For more information on the **#JeepTopCanine** search, visit [www.JeepTopCanine.com](http://www.JeepTopCanine.com).

As a true [cult brand](#), the #JeepTopCanine search is one more way for the Jeep brand to give its followers a chance to be a part of its legacy.

### Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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