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## **FCA Canada: New 2021 Chrysler Pacifica Named Best New Family Car by Good Housekeeping**

- Unveiled for Canada at February's 2020 Canadian International AutoShow, the new 2021 Chrysler Pacifica takes Good Housekeeping's 2020 Best New Family Car award in the Minivan category
- Honour is Pacifica's third consecutive award from Good Housekeeping
- Good Housekeeping's 2020 Best New Family Car awards, in partnership with Car and Driver, recognizes 15 best-in-class vehicles
- A [full list of award winners](#) appears in the May 2020 print edition of Good Housekeeping, on newsstands today, and online
- The 2021 Pacifica offers all-weather capable, seamless and fully automatic all-wheel-drive (AWD) system and is the only vehicle to offer AWD along with Stow 'n Go seating for second and third rows
- 116 standard and available safety and security features, the most in the industry
- Freshening of the front grille, headlamps, fog lamps and taillamp delivers a more athletic, utility-vehicle look and feel across the entire Pacifica lineup
- New elite Pinnacle™ model is loaded with luxury content, including quilted Caramel Nappa leather seats and unique matching lumbar pillows in the second-row captain's chairs
- Additional features include the first North American application of the all-new Uconnect 5 system and a new available FamCAM™ interior camera that provides a view of rear-facing child seat occupants, split-view display and unique "zoom-to-seat" feature
- The Chrysler Pacifica and segment-exclusive Chrysler Pacifica Hybrid are built at the Windsor Assembly Plant in Windsor, Ontario

April 28, 2020, Windsor, Ontario - Good Housekeeping, in partnership with Car and Driver, today announced the [2021 Chrysler Pacifica](#) as its 2020 Best New Family Car award winner in the minivan category. Recently unveiled at the 2020 Chicago Auto Show, with its [Canadian debut](#) following at the Canadian International AutoShow in Toronto in February, the 2021 Chrysler Pacifica is helping to build on the vehicle's position as the most awarded minivan four years in a row.

A [full list of award winners](#) appears in the May 2020 print edition of U.S.-based Good Housekeeping, on newsstands today, and online.

The Good Housekeeping Institute (GHI) worked with Car and Driver to screen hundreds of new vehicles and to identify the top makes and models, with 15 picked as best-in-class vehicles. Pacifica has earned more than 130 industry honours and accolades since it was introduced, with the 2020 Best New Family Car award marking Pacifica's third consecutive honour from Good Housekeeping. Pacifica also won Best New Minivan of 2019 and Pacifica Hybrid, which is the first and still the only minivan to offer a hybrid powertrain option, won Best New Hybrid in 2018.

The new 2021 Chrysler Pacifica will offer a new all-wheel-drive (AWD) system that delivers North America's most capable minivan with AWD, and is the only minivan to offer both AWD and Stow 'n Go seating for second and third rows. The available system delivers enhanced traction in a wide range of driving and road conditions – from dry pavement to snow-covered roads to non-paved surfaces – and engages seamlessly at any speed without the need of driver activation.

A utility-vehicle-inspired refresh of the interior and exterior, including the front grille, headlamps, fog lamps and taillamp, yields a more athletic look and feel across the entire Pacifica lineup. The 2021 Pacifica delivers 116 standard and available safety and security features, the most in the industry. New LED lights and available Pedestrian Automatic Emergency Braking (PAEB) are now offered, plus existing available safety equipment, including Blind-spot Monitoring with Rear Cross Path detection, Park-Sense Rear Park Assist, Adaptive Cruise Control with Stop and Go, electronic stability control (ESC), Forward Collision Warning with Active Braking, Lane Departure Warning with Lane Keep Assist, eight airbags and more.

A new top-of-the-line Pacifica Pinnacle™ model offers the most luxurious interior in its class, with one of Pacifica's two new available integrated consoles designed to seamlessly flow into the instrument panel. Caramel Nappa leather seats are embellished with quilted seat side bolsters and perforated seat inserts and seat backs on all three rows. A unique set of two fully movable lumbar comfort pillows for the second-row captain's chairs match the quilted style and Caramel colour of the leather seats and provide an additional dash of classy comfort and style for passengers.

The most technologically equipped vehicle of its kind, the 2021 Pacifica is bringing upgrades front and centre with an all-new 10.1-inch touchscreen, part of the new Uconnect 5 system that will be offered for the first time in a North American FCA vehicle. Delivering the largest standard touchscreen in its class, the 10.1-inch touchscreen is nearly 20 per cent larger than the screen it replaces and enables processing speeds up to five times faster than the previous generation.

One of many additional new features for the 2021 Pacifica is the available FamCAM interior camera, which projects a best-in-class, high-definition image and allows the driver to keep close tabs on action happening in the back with segment-exclusive features, including a clear view of rear-facing child seat occupants, a split-view display and a unique "zoom-to-seat" feature.

The Chrysler Pacifica is built at the Windsor Assembly Plant in Windsor, Ontario, alongside the 2020 Pacifica Hybrid, which achieves a fuel efficiency rating of 2.7 Le/100 km in electric-only mode in city driving, an all-electric range of more than 50 kilometres (31 miles) of all-electric range and a total range of more than 800 kilometres (497 miles).

### **Chrysler Brand**

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and technology since the company was founded in 1925. The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler invented, with an unprecedented level of functionality, versatility, technology and bold styling. The Pacifica Hybrid takes this revolutionary vehicle a step further with its class-exclusive, innovative plug-in hybrid powertrain. It's the first electrified vehicle in the minivan segment and achieves more than 2.7 Le/100 km in electric-only mode in city driving, has an all-electric range of more than 50 kilometres (31 miles) and a total range of more than 800 kilometres (497 miles). The Chrysler 300 lineup delivers on the brand's promise of iconic and elegant design executed with world-class performance, efficiency and quality – all at an attainable value. Chrysler is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit [www.fcagroup.com](http://www.fcagroup.com).

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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