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## **FCA Canada: New Mojave Sand Package Offered on 2019 Ram 1500 Classic Warlock**

- 2019 Ram 1500 Classic Warlock now available with Mojave Sand Package, which includes sport performance hood, black-painted 20-inch aluminum wheels and popular Mojave Sand exterior colour
- Available in Quad Cab or Crew Cab configuration and with the choice of 3.6-litre Pentastar V-6 or 5.7-litre HEMI® V-8 engine
- Based on the 2019 Ram 1500 Classic, Warlock features the bold grille with R-A-M lettering, front and rear powder-coated bumpers, one-inch factory ride height lift and Warlock decal
- Ram 1500 Classic Mojave Sand 4x4 pricing starts at \$53,690 Canadian MSRP

October 15, 2019, Windsor, Ontario - Ram Truck unveiled the 2019 Ram 1500 Classic Warlock Mojave Sand Package, which includes a sport performance hood, black-painted 20-inch aluminum wheels, black high-back cloth/vinyl performance seats, 8.4-inch touchscreen radio, 7-inch customizable in-cluster display and Mojave Sand exterior colour.

"The Ram 1500 Classic Warlock continues to prove that value never goes out of style," said Reid Bigland, Head of Ram Brand. "With the addition of the popular Mojave Sand exterior paint option, this truck will continue to resonate positively with buyers."

The 2019 Ram 1500 Warlock is also offered with either the award-winning 3.6-litre Pentastar V-6 or the legendary 5.7-litre HEMI® V-8 engine, both mated to the TorqueFlite eight-speed automatic transmission. The Warlock 4x4 is available in Quad Cab or Crew Cab configurations.

The Ram 1500 Classic Warlock is also available in Bright Silver Metallic, Bright White, Diamond Black, Pearl Red, Blue Streak, Billet Silver Metallic, Flame Red, Granite Crystal Metallic, Maximum Steel and Patriot Blue.

The 2019 Ram 1500 Classic Warlock Mojave Sand edition is arriving in dealer showrooms and has a starting price of \$53,690, not including \$1,895 destination.

### **Warlock History**

In 1976, the first production Dodge Warlock was introduced following the public's positive response to a pickup originally designed as an auto show concept vehicle. The Warlock was a factory-personalized pickup that could "play as hard as it works," according to the period literature, complete with bucket seats, "fancy wheels, fat tires," chrome-plated running boards, real oak sideboards and special gold accent stripes inside and out. Production ran until 1979.

### **Ram 1500 Classic**

The [2019 Ram 1500 Classic](#) boasts numerous segment-exclusive features in areas most important to truck buyers. Outstanding ride and handling is accomplished via a unique link-coil rear suspension. Other features, such as RamBox bedside storage, hidden bins and a flat-load floor, offer unique solutions for cargo. New "Classic" badging is located on the front fenders.

The 2019 Ram 1500 Classic Warlock will be produced at the Warren Truck Assembly Plant (Warren, Michigan), which has built more than 12.5 million trucks since it started operations in 1938.

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th

anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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