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2019 Jeep® Wrangler Named Kelley Blue Book's Most Awarded Car of 2019

- 2019 Jeep® Wrangler achieves top spot among all vehicles
- 2019 Wrangler previously named to KBB.com's list of 10 Best SUVs Under \$30,000 and winner of Best Resale Value and 5-year Cost-to-Own awards

July 18, 2019, Auburn Hills, Mich. - The [2019 Jeep® Wrangler](#) has been named Kelley Blue Book's Most Awarded Car of 2019, beating out more than 350 automotive models available in the marketplace today to win the title.

Kelley Blue Book's experts recently sorted through the winners from all of its 2019 awards programs, compiling lists of the vehicles and brands that were recognized most often this year.

"Kelley Blue Book's expert editors drive and review nearly every new car on the road each year, so we have an abundance of knowledge that fuels our editorial awards and accolades, while our analysts evaluate tremendous amounts of data to help determine which vehicles make the cut for Kelley Blue Book's awards," said Matt DeLorenzo, senior managing editor for Kelley Blue Book. "Kelley Blue Book's Most Awarded Car for 2019 is the Jeep Wrangler, a recently redesigned icon and perennial favorite that excels in many categories."

Kelley Blue Book's major annual awards programs include the Best Buy Awards, Best Auto Tech Awards, Best Resale Value Awards, 5-Year Cost to Own Awards and Brand Image Awards. In addition, the various car accolade lists created by Kelley Blue Book's editorial staff this year, including the 10 Coolest Cars Under \$20,000, Best Family Cars, 10 Best SUVs Under \$30,000 and many more, also were factored into the final count.

"Delivering an unmatched combination of leading 4x4 capability, increased fuel efficiency courtesy of several powertrain options, including our new 2.0-liter mild hybrid with eTorque technology, more ride comfort, more interior comfort and advancements in safety and technology, the newest generation of our Jeep Wrangler is a one-of-a-kind SUV that consumers everywhere want to own," said Jim Morrison, Head of Jeep Brand - North America. "We're thrilled that the Kelley Blue Book editors have recognized Jeep Wrangler as the most awarded car of 2019, in addition to previously being on KBB.com's list of 10 Best SUVs Under \$30,000 and winner of Best Resale Value and 5-year Cost-to-Own awards. This award demonstrates how broad the appeal is for the all-new Jeep Wrangler."

About Jeep Wrangler

The Jeep Wrangler is the most capable SUV ever and exemplifies Jeep's legendary 4x4 capability that stays true to the original design while providing a fresh, modern take on a renowned profile. With multiple powertrain combinations, including an all-new turbocharged 2.0-liter engine with eTorque technology that features a mild-hybrid system, it is the most powerful and most fuel-efficient Wrangler ever with vastly improved on-road manners for everyday driving. It remains true to its heritage as the original open-air fun-and-freedom machine. A multitude of technology and safety features increases Wrangler's appeal and extends its reach to new customers.

All Wrangler models are Trail Rated with a badge indicating that the vehicle is designed to perform in a variety of challenging off-road conditions identified by five key consumer-oriented performance categories: traction, ground clearance, maneuverability, articulation and water fording. Wrangler Rubicon models are equipped with signature red tow hooks, Rock-Trac® 4x4 system, featuring a two-speed transfer case with a 4:1 low-range gear ratio, front and rear Dana 44 axles, Tru-Lok® electric front- and rear-axle lockers, electronic sway bar disconnect and standard 33-inch BF Goodrich KO2 All-Terrain off-road tires.

About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, The Trusted Resource®, is the vehicle valuation and information source

trusted and relied upon by both consumers and the automotive industry. Each week the company provides market-reflective values on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Kelley Blue Book® Price Advisor tool, which provides a range for what consumers can reasonably expect to pay for a vehicle in their area. Car owners looking to sell immediately can also get a redeemable, transaction-ready offer with Kelley Blue BookSM Instant Cash Offer. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book is a Cox Automotive brand.

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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