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## **All-new 2019 Ram 1500 Honored With Autotrader Best New Cars for 2019 Award**

April 11, 2019, Auburn Hills, Mich. - Autotrader editors announced today the [2019 Ram 1500](#) has earned their coveted Best New Cars for 2019 Award.

"Simply put, the 2019 Ram 1500 is on our list of Best New Cars this year because it's the best full-size truck you can get," said Brian Moody, executive editor for Autotrader. "The ride and handling are the best we've ever experienced in a full-size truck, the cab is comfortable and full of useful tech, and yet, the Ram still does all the tough truck stuff everyone expects. We also like Ram's eTorque system that adds useable torque at low speed and functions like a mild hybrid. Sales numbers don't lie, the Ram is on the way up and this 2019 version is the best it's ever been."

The Autotrader Best New Cars Award is intended to benefit a broad set of shoppers. Logging thousands of miles, the Autotrader editorial experts chose the winners of the annual Best New Cars based on a wide-ranging set of criteria, including interior comfort and materials, build quality, available features and ride quality, and each vehicle was agreed upon unanimously by the entire editorial and data team.

"The 2019 Ram 1500 is the benchmark for durability, technology, luxury and efficiency," said Reid Bigland, Head of Ram Brand. "This award from Autotrader reflects our team's undivided focus on truck buyers and the features that matter the most to them."

### **2019 Ram 1500**

The all-new 2019 Ram 1500 is a no-compromise truck, leading in luxury, efficiency, capability and innovation. Ram leads the full-size truck segment with significant gains in fuel efficiency through an all-new eTorque mild hybrid system in both V-6 and V-8 configurations. Overall weight for the Ram 1500 has been reduced by 225 pounds. The frame uses advanced materials and engineering to eliminate 100 pounds while increasing stiffness and durability for 12,750 pounds of towing capability and 2,300 pounds of payload. The new Uconnect 4C with a massive 12-inch touchscreen leads the pickup world with technology, featuring split-screen capability, 360-degree camera views and exclusive content from SiriusXM with 360L. Active safety and security systems join the technology onslaught with adaptive cruise control, automatic emergency braking and Blind-spot Monitoring.

### **About Cox Automotive**

Cox Automotive Inc. is transforming the way the world buys, sells and owns cars with industry-leading digital marketing, software, financial, wholesale and e-commerce solutions for consumers, dealers, manufacturers and the overall automotive ecosystem worldwide. Committed to open choice and dedicated to strong partnerships, the Cox Automotive family includes Autotrader®, Dealer.com®, Dealertrack®, Kelley Blue Book®, Manheim®, NextGear Capital®, vAuto®, Xtime® and a host of other brands. The global company has 33,000 team members in more than 200 locations and is partner to more than 40,000 auto dealers, as well as most major automobile manufacturers, while engaging U.S. consumer car buyers with the most recognized media brands in the industry. Cox Automotive is a subsidiary of Cox Enterprises Inc., an Atlanta-based company with revenues of \$18 billion and approximately 60,000 employees. Cox Enterprises' other major operating subsidiaries include Cox Communications and Cox Media Group. For more information about Cox Automotive, visit [www.coxautoinc.com](http://www.coxautoinc.com).

### **Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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