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FCA Canada: Limited-edition 2020 Alfa Romeo 4C Spider Italia Unveiled for North America at Chicago Auto Show

- · Handcrafted in Modena, Italy, the 4C Spider Italia is limited to a run of only 15 vehicles for North America
- Alfa Romeo confirms 2020 model year run for the 4C Spider in North America

February 8, 2019, Windsor, Ontario - Alfa Romeo has unveiled the limited-edition 2020 4C Spider Italia for North America. limited to only 15 vehicles.

The 2020 Alfa Romeo 4C Spider Italia offers driving enthusiasts a mid-engine design inspired by the brand's legendary racing history and represents the essential sportiness embedded in the brand's DNA.

The limited-edition 4C Spider Italia's special standard features include:

- Exclusive Misano Blue Metallic exterior colour (not available on any other 4C variant)
- Piano black front air intake and rear diffuser
- Unique livery with dedicated "4C Spider Italia" graphics
- Aluminum dashboard insert with "4C Spider Italia" logo
- Progressively numbered plate on the centre console

With seating for two, panoramic views and the soundtrack of an Italian performance-tuned engine and exhaust, 4C Spiders are among the most exhilarating experiences in motoring and represent the very core of Alfa Romeo's DNA and heritage.

Advanced technologies include the all-aluminum 1750cc turbocharged engine with direct-injection, dual intercoolers and variable-valve timing, enabling supercar-level performance while also weighing less than 1,133 kg (2,500 lb). The 4C Spider Italia offers drivers superb all-around performance with 237 horsepower and 258 lb.-ft. of torque, powering it from 0-60 mph (96 km/h) in 4.1 seconds with a top speed of 257 km/h (160 mph).

Handcrafted in Modena, Italy, the Alfa Romeo 4C Spider offers seductive Italian styling and a state-of-the-art Formula 1-inspired carbon fibre monocoque chassis that enables an incredible 10.4 power-to-weight ratio. A rear backup camera, cruise control and rear park sensors are standard fare as well.

About Alfa Romeo

Since its foundation in Milan, Italy, in 1910, Alfa Romeo has designed and crafted some of the most stylish and exclusive cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to designing automobiles. Born from the world's greatest driving road – the Stelvio Pass – the Alfa Romeo Stelvio sets a new benchmark in performance, style and technology in an SUV that could only be from Italy. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies, seductive Italian style and an exhilarating driving experience to the premium mid-size sedan segment. Crafted by Alfa Romeo artisans at the Cassino plant in Italy, the Giulia Quadrifoglio and the Stelvio Quadrifoglio feature Alfa Romeo's most powerful production engine ever with best-in-class 0-60 mph (98 km/h) times of 3.8 and 3.6 seconds, respectively. Rounding out Alfa Romeo's world-class lineup is the handcrafted Alfa Romeo 4C Spider, which represents the purest form of La meccanica delle emozioni (the mechanics of emotion), with its race-inspired, mid-engine design and state-of-the-art, Formula 1-inspired carbon fiber monocoque chassis.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th

anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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