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Chrysler 300 Named to Edmunds Buyers Most Wanted Vehicle List for a Second Consecutive Year

Awards Celebrate the Most Popular Vehicles Among Shoppers and Recognize the Cars Winning Both the Hearts and Wallets of Car Buyers

- The Edmunds Buyers Most Wanted Awards honor the most in-demand vehicles in 17 segments, based on overall sales figures, average time on the dealer lot and shopper interest data on Edmunds
- The 2019 Chrysler 300 lineup delivers on the brand's promise of iconic and elegant design executed with world-class performance, efficiency and quality – all at an attainable value
- All Chrysler 300 V-6 models are available with the segment's most technologically advanced all-wheel-drive (AWD) system, while the entire 300 lineup offers the Uconnect 4 system with Apple CarPlay and Android Auto paired with the standard 8.4-inch touchscreen, the largest in its class, all while having improved features and an award-winning interface
- New for 2019, Black Noise finish on 20-inch wheels comes standard on 300S models and is included with the Sport Appearance Package on Chrysler 300 Touring models

November 27, 2018, Auburn Hills, Mich. - For the second year in a row, the [Chrysler 300](#) is the "Most Wanted" Large Car, according to Edmunds. The annual Edmunds' Most Wanted Awards honor the most in-demand vehicles in 17 segments, based on overall sales figures, average time on the dealer lot and shopper interest data on Edmunds.

"It's clear that the Chrysler 300's variety of options and trademark bold styling continue to serve it well in the category," said Ivan Drury, senior manager of industry analysis, Edmunds.

Edmunds analyzed data from the first nine months of 2018 for all qualifying new models on sale during that time to determine the winners in each of the 17 segments of the 2019 Edmunds' Most Wanted Awards. For each segment, Edmunds identified the models with the highest levels of two types of shopper consideration based on Edmunds site activity, the highest sales and the lowest average days-to-turn. Edmunds equally ranked each of the four data sets to determine the winner in each segment.

Chrysler 300

The 2019 Chrysler 300 lineup delivers on the brand's promise of iconic and elegant design executed with world-class performance, efficiency and quality – all at an attainable value. Offering class-exclusive innovations and advanced technology at the driver's fingertips, the 300 lineup includes the Uconnect 4C system with Apple CarPlay and Android Auto, paired with the award-winning 8.4-inch touchscreen – the largest in its class. The TorqueFlite eight-speed transmission delivers up to 30 miles per gallon (mpg) highway fuel economy and comes standard on every model. Available on the Touring, Touring L, 300S and Limited is the class-exclusive all-wheel-drive (AWD) system with front-axle disconnect, which seamlessly engages at any speed to enable optimal traction and control based on conditions, driving style and road surface. Standard on the 300C and available on the 300S, the 5.7-liter HEMI® V-8 engine, the only V-8 engine in its class with 363 horsepower. With numerous style packages, striking design and sophisticated interiors, the Chrysler 300 is America's big and bold sedan here to make a statement.

For 2019, new Black Noise wheel finish on 20-inch wheels is standard on 300S models and included with Sport Appearance Package on Touring models.

About Edmunds.com

[Edmunds](#) is the leading car information and shopping platform, helping millions of visitors each month find their perfect car. With products like Edmunds Your Price, Your Lease and Used+, shoppers can buy smarter with instant, upfront prices for cars and trucks currently for sale at more than 13,000 dealer franchises across the U.S. Edmunds' in-house team of unbiased car shopping experts provide industry-leading vehicle reviews and shopping tips, as well as welcome all car-shopping questions to the free Shopper Advice line at 1-855-782-4711, via email at help@edmunds.com, via text at ED411 and on [Twitter](#) and [Facebook](#). The company is regarded as one of [America's best workplaces](#) by Fortune and Great Places to Work. Edmunds is based in Santa Monica, California, and has a satellite office in downtown Detroit, Michigan.

About Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and technology since the company was founded in 1925.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler invented, with an unprecedented level of functionality, versatility, technology and bold styling.

The Pacifica Hybrid takes this revolutionary vehicle a step further with its class-exclusive, innovative plug-in hybrid powertrain. It's the first electrified vehicle in the minivan segment and achieves more than 80 MPGe in electric-only mode, has an all-electric range of more than 30 miles and a total range of more than 500 miles. The Chrysler 300 lineup delivers on the brand's promise of iconic and elegant design executed with world-class performance, efficiency and quality – all at an attainable value.

Beyond just exceptionally designed vehicles, the Chrysler brand continues to raise the bar by integrating class-leading, high-tech features into its products, including the Uconnect 4 system with Apple CarPlay, Android Auto Uconnect Theater with available streaming, the plug-in hybrid powertrain in the Pacifica Hybrid, the industry-exclusive Stow 'n Go seating and storage system on the Pacifica, and the segment's most advanced all-wheel-drive (AWD) system available on all Chrysler 300 V-6 models, as well as the most powerful V-8 in its class with the 300C's 5.7-liter HEMI® V-8 engine.

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