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Three FCA US Vehicles, Dodge Brand Win Quality Awards in Strategic Vision's 24th Annual Total Quality Impact™

- Dodge named best Mass-market Brand in total quality
- Dodge Durango leads Mid-size SUV segment in total quality, fifth win in six years
- Jeep® Renegade named best-in-class Entry SUV
- Ram 2500/3500 captures win for total quality among Heavy Duty Pickups

October 16, 2018, Auburn Hills, Mich. - Dodge led all Mass-market Brands in total quality, while three FCA US LLC vehicles won their respective segments in Strategic Vision's 24 th annual Total Quality Impact™ (TQI) report.

The Dodge Durango led the Mid-size SUV segment for the fifth time in six years, while the Jeep® Renegade and Ram 2500/3500 captured wins in the Entry SUV and Heavy-Duty Pickups segments, respectively.

"TQI shows how people feel about their vehicles in their own words, which reveal valuable recommendations for future products," says Chris Chaney, Senior Vice President at Strategic Vision. "From how customers are advocating about their products, automotive manufacturers can know where the future of the U.S. market is going."

TQI looks at quality as not only the driver's rational evaluation of quality, but also looks at how perceived quality has influenced drivers on an emotional level.

Strategic Vision's 24 th annual Total Quality Impact (TQI) report is based on results from the New Vehicle Experience Study® (NVES) surveying over 44,000 July – December new vehicle buyers after the first 90 days of ownership. It incorporates the impact of problems with the vehicle as well as the drivers' analytical and emotional evaluations of quality.

About the 2019 Dodge Durango
The Dodge Durango's combination of uncompromised utility, advanced technology, class-leading towing and driving range, confident driving dynamics and aggressive styling make it the Dodge Charger of the three-row SUV segment. For 2019, Dodge continues to demonstrate Durango's proven performance, utility and comfort with the SRT model, appearance packages and an available soft-touch hand-wrapped instrument panel.

Durango's standard TorqueFlite eight-speed automatic transmission is paired with the award-winning 3.6-liter Pentastar V-6 engine rated at up to 295 horsepower and 260 lb.-ft. of torque and best-in-class towing capability of 6, 200 pounds, while the classic 5.7-liter HEMI® V-8 engine produces 360 horsepower and 390 lb.-ft. of torque and class-leading towing capability of 7,400 pounds. The Durango SRT relies on the proven 392-cubic-inch HEMI V-8 to deliver 475 horsepower and 470 lb.-ft. of torque, allowing it to go from 0-60 miles per hour (mph) in 4.4 seconds and covering the quarter-mile in 12.9 seconds as certified by the National Hot Rod Association (NHRA), all while out hauling every three-row full-size SUV on the road with a best-in-class towing capability of 8,700 pounds.

About the 2019 Jeep Renegade
The Jeep® Renegade delivers a unique combination of best-in-class off-road capability, open-air freedom and convenience, as well as fuel-efficient powertrains, including an all-new 1.3-liter turbocharged four-cylinder engine mated to a segment-first nine-speed automatic transmission. This combination contributes to outstanding on-road and off-road driving dynamics, world-class refinement and a host of innovative safety and advanced technology offerings.

About the 2018 Ram 2500/3500 Heavy Duty
Ram Truck builds America's longest-lasting pickups, proving a commitment to quality, reliability and durability. For

2018, Ram continues to offer incredible capability in three-quarter and one-ton pickups with 31,210 pounds of towing, 7,390 pounds of payload and 900 lb.-ft. of torque. Ram offers more innovative features and better ride quality than competitors' trucks, made possible by a five-link coil suspension or optional air suspension on Ram 2500 and a supplemental air bag suspension option on Ram 3500.

About Strategic Vision

Strategic Vision is a research-based consultancy with over thirty-five years of experience in understanding the consumers' and constituents' decision-making systems for a variety of Fortune 100 clients, including most automotive manufacturers. Its unique expertise is in using ValueCentered® Psychology to identify consumers' comprehensive, motivational hierarchies, which include the product attributes, personal benefits, value/emotions, and images that drive perceptions and behaviors. The newly enhanced Total Quality metric further incorporates the impact of problems with the vehicle as well as the drivers' analytical and emotional evaluations of quality. These aspects are inseparably connected and crucial to measuring the impact of quality on the overall new vehicle experience. For further information, contact Alexander Edwards or Christopher Chaney at (858) 576-7141.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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