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## **FCA 2017 National Sweepstakes Entrant Wins the All-new 2018 Jeep® Wrangler Rubicon**

FCA Gifts 2017 Sweepstakes Winner With News in Time for His Birthday

June 18, 2018, Auburn Hills, Mich. - FCA US LLC is pleased to announce that Christian Castro has been named the grand prize winner of its 2017 National Sweepstakes. News of Castro's name being drawn was shared with the Lynwood, California, native as he celebrated his 24th birthday. Castro was one of more than 630,000 registrations in the annual sweepstakes.

"Finding a recipient for the FCA US LLC National Sweepstakes remains a highlight of the job," said Jason Russ, Head of Experiential Marketing, FCA US. "It's great to see that the winner, Christian, selected the legendary Jeep® Wrangler. He'll now join the countless Jeep brand enthusiasts and loyal owners who flash the 'Jeep Wave' for years to come."

"I honestly still cannot believe that I am the winner," said Castro. "There were tons of attendees at the SEMA show so I never considered the possibility of winning a new vehicle. I am super excited and have never won anything of this nature before."

As the winner, Castro received a \$45,000 voucher to put toward his choice of any Chrysler, Dodge, Jeep, Ram or FIAT brand vehicle. Without hesitation, Castro selected the all-new redesigned 2018 Jeep Wrangler. Castro attributes his choice to his mother, a previous Jeep vehicle owner, and his memories of the vehicle as the family car.

With even more legendary Jeep 4x4 capability, a modern design that stays true to the original, advanced fuel-efficient powertrains, more open-air options and loaded with safety features and advanced technology, the all-new 2018 Jeep Wrangler possesses all the capabilities Castro remembers and has since been equipped with many more. Castro's all-new 2018 Jeep Wrangler is pre-configured with a sleek black exterior and matching black interior, paired with red accents in the stitching and seat belts. Champion Chrysler Dodge Jeep Ram of Downey, California, had the pleasure of delivering the prize vehicle to its proud new owner.

FCA continues to hold its annual vehicle sweepstakes, making entry accessible at FCA consumer experiences held nationwide. At FCA vehicle experiences, consumers are fully immersed in information regarding Chrysler, Dodge, Jeep, Ram or FIAT brand vehicles and are encouraged to enter the National Sweepstakes onsite. Consumers engage with knowledgeable product specialists at branded stations and test drive vehicles from the FCA product lineup at no cost.

Featured at one of the automotive industry's biggest trade shows, the 2017 Specialty Equipment Market Association Show ([SEMA](#)), Castro entered by chance at the FCA Mopar brand display. Castro's choice of the Wrangler was especially fitting, as the Mopar brand used the SEMA event to showcase the brand's new line of [200-plus parts and accessories](#) available for the all-new Jeep Wrangler. The Jeep Wrangler was also named "[Hottest 4x4-SUV](#)" for the eighth consecutive year at SEMA, cementing Wrangler's position as a favorite for customization.

The entries from 2017 were collected through a number of hands-on FCA brand initiatives that took place all over the country, including the Camp Jeep off-road drive course, Ram Truck Territory test tracks at auto shows, and numerous test drive and community fundraising events involving the FIAT, Chrysler and Dodge brands as well.

Eligible consumers can enter the annual FCA US LLC National Sweepstakes for a chance to win \$45,000 toward the cost of a new Chrysler, Jeep, Dodge, Ram or FIAT brand vehicle throughout 2018. Purchase is not required to enter or win. For the official sweepstakes rules and details on how to enter, please visit [www.fcaentertowin.com](http://www.fcaentertowin.com). The 2018 sweepstakes ends December 31, 2018.

#### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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