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## FCA Canada: FACT SHEET: FCA Apple Experience | Brand Playlists

May 11, 2018, Windsor, Ontario - FCA has launched Chrysler, Dodge, Jeep®, Ram and FIAT branded playlists

exclusively on Apple Music to coincide with the yearlong offer giving consumers up to six months free of Apple Music\* with the purchase of any new, eligible Chrysler, Dodge, Jeep, Ram or FIAT vehicle with Apple CarPlay or BeatsAudio.

Music has played a key role in defining FCA's brand portfolio. The Chrysler, Dodge, Jeep, Ram and FIAT brand-curated playlists give customers a new opportunity to connect with each brand's individual identity through music. Each brand has its own genre, reflecting its personality and that of its customers.

### Chrysler Playlists:

- **Kid Jams 4 The Fam:** *A new spin on children's tunes that'll bring out the kid in you*
- **Carpool Sanity:** *Chill music for morning madness*
- **Adult Ears Only:** *May contain grown-up words*
- **Date Night:** *No Kids. All Romance.*

### Dodge Playlists:

- **Leah Pritchett Jams:** *Hip-hop that gets Leah pumped*
- **Pack Leader:** *Current hits stripped from popular music videos starring Dodge*
- **Get Revved Up:** *Blood-pumping music for all your burnout needs*
- **Classic Muscle:** *Tunes for everyday cruising*

### FIAT Playlists:

- **PCH Cruisin':** *Chill vibes for a coastal cruise*
- **Groovy Sunday:** *Groovy tunes to get you ready for the week*
- **Dance Party:** *Dance hits to keep the party going while you drive*
- **Good Goodbye:** *Songs to celebrate freedom, because sometimes single is better*

### Jeep Brand Playlists:

- **Off-Road Jams:** *Heart-pounding songs for your extreme off-road excursions*
- **#JeepHairDon'tCare:** *Groovy tunes to get you ready for the week*
- **Throwback Road Trip:** *Classic songs that fuel good memories for miles*
- **Top's Off Hip-Hop:** *Current hip-hop hits to amp up your drive*

### Ram Playlists:

- **CMT's Finest:** *Our favourite winners and nominees from country's biggest night*
- **Country Fusion:** *Genre-bending artists and songs push the sound of country music*
- **Ram Jams:** *Our favourite Ram artists mixed with some of modern country's finest*
- **Ram Rising:** *Buzzed-about country artists take centre stage*

*\*This offer is available with the purchase of any new eligible Chrysler, Dodge, Jeep, Ram, and FIAT models equipped with CarPlay support and/or BeatsAudio, during the program period (05/01/2018 through 04/30/2019). New Apple Music subscribers will receive six months free. Buyers already subscribed to Apple Music will receive three months free.*

**FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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