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## FACT SHEET: FCA Apple Experience | Brand Playlists

FCA has launched Chrysler, Dodge, FIAT, Jeep® and Ram branded playlists exclusively on Apple Music to coincide with the yearlong offer [announced this past March](#), giving consumers six months free of Apple Music\* with the purchase of any new Chrysler, Dodge, FIAT, Jeep or Ram vehicle with standard CarPlay support.

Music has played a key role in defining FCA's brand portfolio. The Chrysler, Dodge, FIAT, Jeep and Ram brand-curated playlists give customers a new opportunity to connect with each brand's individual identity through music. Each brand has its own genre, reflecting its personality and that of its customers.

### Chrysler Playlists:

- **Kid Jams 4 The Fam:** *A new spin on children's tunes that'll bring out the kid in you*
- **Carpool Sanity:** *Chill music for morning madness*
- **Adult Ears Only:** *May contain grown-up words*
- **Date Night:** *No Kids. All Romance.*

### Dodge Playlists:

- **Leah Pritchett Jams:** *Hip-hop that gets Leah pumped*
- **Pack Leader:** *Current hits stripped from popular music videos starring Dodge*
- **Get Revved Up:** *Blood-pumping music for all your burnout needs*
- **Classic Muscle:** *Tunes for everyday cruising*

### FIAT Playlists:

- **PCH Cruisin' :** *Chill vibes for a coastal cruise*
- **Groovy Sunday:** *Groovy tunes to get you ready for the week*
- **Dance Party:** *Dance hits to keep the party going while you drive*
- **Good Goodbye:** *Songs to celebrate freedom, because sometimes single is better*

### Jeep Brand Playlists:

- **Off-Road Jams:** *Heart-pounding songs for your extreme off-road excursions*
- **#JeepHairDon'tCare :** *Groovy tunes to get you ready for the week*
- **Throwback Road Trip:** *Classic songs that fuel good memories for miles*
- **Top's Off Hip-Hop :** *Current hip-hop hits to amp up your drive*

### Ram Playlists:

- **CMT's Finest :** *Our favorite winners and nominees from country's biggest night*
- **Country Fusion:** *Genre-bending artists and songs push the sound of country music*
- **Ram Jams:** *Our favorite Ram artists mixed with some of modern country's finest*
- **Ram Rising:** *Buzzed-about country artists take center stage*

*\*This offer is available with the purchase of any new Chrysler, Dodge, Jeep, Ram, and FIAT models equipped with CarPlay support and/or BeatsAudio, during the program period (05/01/2018 through 04/30/2019). New Apple Music subscribers will receive six months free. Buyers already subscribed to Apple Music will receive three months free.*

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