

Contact: Ann Marie Fortunate
Eric Mayne

FCA US Invites Automotive Suppliers to Take Their Best Shot in “Pitch Pit”

- Unique opportunity for suppliers, Tier II and below to engage purchasing and engineering leadership at SAE
- Exclusive to FCA US at SAE International's WCX™ 18

April 10, 2018, Detroit - In conjunction with SAE, FCA US will set up “Pitch Pit” April 10 – 11, 2018. There, in private meetings with FCA US purchasing and engineering representatives, suppliers who might not otherwise have such an opportunity will tout their innovations and products in an energetic setting.

The activity is a first for SAE's annual engineering showcase, now in its 112th year. Pitch Pit is exclusive to FCA US.

“The motivation behind Pitch Pit is consistent with our continuous pursuit of innovations that exceed the expectations of our customers,” said Scott Thiele, Chief Purchasing Officer, FCA.

“This departure from our conventional purchasing protocols can only energize the process of finding the best available technologies,” added Thiele.

The meetings will take place in a secure setting on the exhibit floor at Detroit's Cobo Center. Suppliers who have exhibits will have 30 minutes to explain how their innovations address consumer needs in an efficient, cost-effective manner.

“SAE is excited to work with FCA to help deliver the first ever Pitch Pit,” said Jim Forlenza, Group Director, Engineering Events, SAE International. “Pitch Pit embodies the continuing evolution of WCX by fostering networking platforms that lead to new conversations, new ideas and new business opportunities.”

FCA US also holds its annual MatchMaker event where it brings more than 3,000 minority-, women- and veteran-owned businesses to its headquarters in Auburn Hills, Michigan, to connect FCA US leadership and buyers with potential suppliers. The trade show has generated more than \$3 billion in new business opportunities for participating companies since 2000.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

Follow FCA US news and video on:

Company blog: blog.fcanorthamerica.com

Facebook: <https://www.facebook.com/FiatChrysler.NorthAmerica/>

Instagram: www.instagram.com/FiatChrysler_NA

Twitter: www.twitter.com/FiatChrysler_NA

Twitter (Spanish): www.twitter.com/fcausespanol

YouTube: www.youtube.com/fcanorthamerica

Media website: media.fcanorthamerica.com

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>