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FCA Canada: 2018 Dodge Challenger / Challenger SRT Overview

August 31, 2017, Windsor, Ontario - Back and more powerful than ever for 2018, the Dodge Challenger has the strongest model lineup in its history, ranging from the 305 horsepower V-6 SXT model to the high-octane powered 840-horsepower SRT Demon with many performance models in between.

The 2018 Dodge Challenger SXT, with its powerful and fuel-efficient 3.6L Pentastar V-6 engine and TorqueFlite eight-speed automatic transmission, delivers 305 horsepower and a fuel economy rating as efficient as 7.8L/100 km (36 mpg) highway. The first all-wheel-drive muscle coupe ever, the Challenger GT AWD provides muscle car enthusiasts year-round driving confidence and, new for 2018, offers 19-inch aluminum wheels with painted pockets.

The Dodge Challenger R/T features the 5.7-litre HEMI® V-8 with up to 375 horsepower. Challenger R/T 392, R/T 392 Shaker and T/A 392 models are powered by the 392 cubic inch HEMI V-8 and can be paired with either the TorqueFlite eight-speed automatic or the TREMEC six-speed manual transmission. The 6.4-litre, 392 cubic inch HEMI delivers 485 horsepower and 475 lb.-ft. of torque.

The SRT 392 model features adaptive damping suspension, SRT Drive Modes and optional Brass Monkey wheels.

The 707 horsepower Dodge Challenger SRT Hellcat adds new grille and fender badges, illuminated Air-Catcher headlamps with Hellcat logo, a new Black Vapor Chrome wheel option, a new dual Gunmetal stripe option, optional Black, Orange or Gunmetal Brembo brake calipers, new Demonic Red premium Laguna full-leather seating available and a new red IP badge for 2018.

Dodge also builds on its 707 horsepower Challenger SRT Hellcat by adding a new Widebody model for the 2018 model year. Powered by the Supercharged 6.2-litre HEMI SRT Hellcat V-8 engine, the Dodge Challenger SRT Hellcat Widebody model boasts fender flares, new 20 x 11-inch aluminum wheels, 305/35R20 Pirelli all-season performance tires and electric power steering with selectable steering modes.

The 2018 Dodge Challenger SRT Demon joins the Dodge//SRT lineup as the fastest quarter-mile production car in the world and the most powerful V-8 production car ever, powered by a Supercharged 6.2-litre HEMI SRT Demon V8 engine. Armed with a functional Air-Grabber™ hood scoop and dedicated drag racing features, such as Torque Reserve, Drag Mode Launch Assist, Line Lock and street-legal Demon-branded P315/40R18 Nitto NT05R drag radials, the SRT Demon is built to be an elite performance machine highly capable on the street, absolutely dominating at the drag strip.

New for 2018:

- New 2018 Dodge Challenger SRT Demon, the world's first purpose-built, factory production drag car with up to 840 horsepower and 770 lb.-ft. of torque – the most powerful V-8 production car ever and the world's fastest quarter-mile production car ever produced
- New 2018 Dodge Challenger SRT Hellcat Widebody powered by the 707 horsepower Supercharged 6.2-litre HEMI SRT Hellcat V-8 engine and adds fender flares, new 20 x 11-inch aluminum wheels, 305/35R20 Pirelli all-season performance tires and electric power steering with selectable modes
- SRT updates for 2018
    - Challenger SRT Hellcat model receives new grille and fender badges, as well as newly illuminated Air-Catcher headlamps with Hellcat logo
    - New Black Vapor Chrome wheel option on Challenger SRT Hellcat
    - Optional Black, Orange and Gunmetal Brembo brake calipers on Challenger SRT Hellcat

    - New Demonic Red premium Laguna full-leather interior available on Challenger SRT Hellcat
    - Challenger SRT Hellcat receives new red IP badge
    - Brass Monkey wheels now available on Challenger SRT 392
    - Low-Gloss Black lightweight forged aluminum wheels now standard on Challenger SRT 392 saves 7.2 kg (16 lb.) per vehicle
- Optional Red Brembo brake calipers on Challenger R/T and R/T 392 models
- All-new Performance Handling Package on 5.7L models with four-piston Brembo brakes and high-performance suspension
- 19-inch aluminum wheel with painted pockets available on Challenger GT AWD
- Nappa leather-faced performance seats with Alcantara inserts and perforations included with Super Track Pak on Challenger SXT Plus and R/T
- SiriusXM Guardian delivers advanced in-vehicle connectivity and useful apps for drivers and passengers. Features include SOS Call, Roadside Assistance, Send and Go, Vehicle Finder and Remote Services with can be used for virtually anywhere, allowing owners to lock, unlock doors, or start their vehicles
- On-demand 4G Wi-Fi (late availability) hotspot capability provides faster speed and more reliable in-vehicle wireless internet connectivity to your laptop, tablet or smartphone and supports up to eight mobile devices
- SiriusXM Travel Link makes every trip more efficient, SiriusXM Travel Link provides premium data services and information, including weather, fuel prices, sports and movies
- SiriusXM Traffic Plus works with the vehicle's navigation system to display traffic speed and flow information, along with accident information to assist drivers in routing around congested areas
- Standard next-generation Uconnect 4 multimedia centre features a 7-inch touchscreen with Apple CarPlay and Android Auto on Challenger SXT
- Available next-generation Uconnect 4C multimedia centre adds Largest-in-Class 8.4-inch touchscreen and new SiriusXM Guardian. Step up to the Uconnect 4C NAV multimedia centre for new SiriusXM Travel Link and Traffic Plus
- Standard ParkView Rear Back-up Camera and power front windows with one-touch up-and-down are standard on all models
- New F8 Green and Indigo Blue exterior paint options added to the lineup, B5 Blue and Plum Crazy return (late availability)

Highlights:

- New 2018 Dodge Challenger SRT Demon, the world's first purpose-built, factory production drag car
- Up to 840 horsepower and 770 lb.-ft. of torque from Supercharged 6.2-liter HEMI SRT Demon V-8 engine makes Dodge Challenger SRT Demon the most powerful V-8 production car ever and the world's fastest quarter-mile production car ever
- Highest horsepower V-8 production car engine ever
- First-ever front-wheel lift in a production car (89 cm / 2.92 feet) as certified by Guinness World Records
- World's fastest quarter-mile production car with an elapsed time (ET) of 9.65 seconds and 225 km/h (140 mph) as certified by National Hot Rod Association (NHRA)
- World's fastest 0-60 production car: 2.3 seconds
- 0-30 miles per hour: 1.0 second
- Air-Grabber™ induction system includes the largest functional hood scoop 291.6 square centimetres (45.2 square inches) of any production car
- Significant upgrades to create the Demon engine include:
- Larger 2.7-litre per rev supercharger; increased boost pressure to 14.5 psi
- Higher rpm limit of 6,500
- First-ever factory-production car with innovative SRT Power Chiller™ liquid-to-air intercooler chiller system
- First factory-production car with After-Run Chiller that keeps cooling the supercharger/charge air cooler after the engine is shut off
- First-ever, factory-production car designed to run on 100+ high-octane unleaded fuel or 91 octane on demand
- First-ever, factory-production car with TransBrake for more powerful and quicker launches
- First-ever, factory-production drag car with Torque Reserve, to deliver increased levels of power and torque at launch

- First-ever, factory-production car with front passenger seat delete
- Exclusive, serialized Demon Crate offers components that fully unleash the car's potential at the drag strip
- Challenger SRT Demon is covered by FCA Canada's SRT factory warranty
- Production of limited-edition single model year (3,000 United States/300 Canada) Challenger SRT Demon begins later this summer; deliveries to Dodge//SRT dealers to begin this fall
- New 2018 Dodge Challenger SRT Hellcat Widebody adds fender flares, new 20 x 11-inch aluminum wheels, 305/35R20 Pirelli all-season performance tires and electric power steering with selectable modes
- 707-horsepower Dodge Challenger SRT Hellcat returns in 2018 with new grille and fender badges, new Black Vapor Chrome wheel option, optional Black, Orange and Gunmetal Brembo brake calipers, new Demonic Red premium Laguna full-leather seating available and new red IP badge
- 0-60 miles per hour (mph) in the mid-3 second range with TorqueFlite 8HP90 eight-speed automatic transmission
- National Hot Rod Association (NHRA) certified quarter mile elapsed time of 11.2 seconds with street tires (10.8 seconds on drag radial tires)
- Top speed of 320 km/h (199 mph)
- Challenger SRT 392 model delivers 485 horsepower along with adaptive damping suspension and functional SRT performance cues
- SRT Drive Modes allow drivers to tailor their driving experience by controlling horsepower, transmission shift schedules, steering (Challenger SRT 392 and SRT Hellcat Widebody), paddle shifters (automatic transmission), traction and suspension. Drive Modes are pre-configured for Sport, Track and Default modes, while Custom mode lets drivers tailor the drive experience to their favorite settings
- Challenger R/T 392, Challenger T/A 392 and R/T 392 Shaker punch out 485 naturally aspirated horsepower and 475 lb.-ft. of torque with TREMEC six-speed manual or TorqueFlite eight-speed automatic transmission, four-piston Brembo brakes and 20 x 9-inch aluminum wheels
- Challenger R/T 392 Shaker model combines the ultimate combination of power and heritage cues with a functional Shaker hood scoop
- Active Exhaust is standard on all HEMI V-8 models. All 5.7L HEMI V-8 Challenger models feature a 6.9 cm (2.75-inch) electronically controlled active exhaust system to deliver a signature Dodge muscle-car roar
- Challenger GT AWD is the first all-wheel-drive muscle coupe ever, providing muscle car enthusiasts all-weather driving confidence exclusive to Dodge featuring an active transfer case and front-axle disconnect
- TorqueFlite eight-speed automatic transmission and 305 horsepower 3.6L Pentastar V-6 deliver a fuel efficiency rating of 7.8L/100 km (36 mpg) highway, plus precision and enhanced performance, thanks to sport mode and available paddle-shifting capabilities on Challenger SXT and SXT Plus models
- The 1971-inspired Challenger muscle-car exterior styling with split grille, pronounced and functional power bulge hood, LED halo headlamps and LED tail lamps
- Interior design features 1971-inspired high-sill centre console and driver-focused instrument panel available in various exterior colours choices and a wide variety of interior trim selections, including throwback Houndstooth cloth to Ruby Red, or Pearl with Black leather performance seats
- More than 70 available safety and security features, including Forward Collision Warning, Adaptive Cruise Control, and Blind-Spot Monitoring with Rear Cross Path detection

Model Lineup

For 2018, the Dodge Challenger lineup consists of 16 models:

- 2018 Dodge Challenger SXT
- 2018 Dodge Challenger SXT Plus
- 2018 Dodge Challenger GT AWD
- 2018 Dodge Challenger R/T
- 2018 Dodge Challenger R/T T/A
- 2018 Dodge Challenger R/T Shaker
- 2018 Dodge Challenger R/T 392
- 2018 Dodge Challenger R/T 392 Shaker
- 2018 Dodge Challenger T/A 392
- 2018 Dodge Challenger SRT 392

- 2018 Dodge Challenger SRT Hellcat
- 2018 Dodge Challenger SRT Hellcat Widebody
- 2018 Dodge Challenger SRT Demon

Available Exterior Colours:

- B5 Blue (late availability)
- Billet Metallic
- Bright White
- Destroyer Grey
- F8 Green (NEW) (late availability)
- Go Mango
- Granite Crystal Metallic
- Indigo Blue (NEW) (late availability)
- Maximum Steel Metallic
- Octane Red
- Pitch Black
- Plum Crazy (late availability)
- TorRed
- Yellow Jacket

Available Interior Colours:

- Black
- Black/Pearl
- Black/Ruby Red
- Ruby Red
- Sepia
- Demonic Red

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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