

Contact: Jordan Wasyluk
Bryan Zvibleman

2018 Fiat 500 and 500 Abarth Fact Sheet

February 8, 2018, Auburn Hills, Mich. - Reminiscent of the original Cinquecento, the Fiat 500 builds on the vehicle's global popularity. Since its initial launch in 2007, more than 1 million Fiat 500 vehicles have been sold in more than 110 countries. The model's unquestionable popularity is the result of the Fiat 500's great ability to deliver unmatched personalization options with advanced solutions in terms of quality, engine performance and passenger comfort. In addition to success on the global sales front, the Fiat 500 has earned more than 80 international awards.

Building on the excitement of the Fiat 500 (Cinquecento), the Fiat 500 Abarth and Abarth Cabrio are designed for track-day enthusiasts and driving purists who want the ultimate high-performance small car with the pedigree of an exclusive Italian exotic. With its 1.4-liter MultiAir Turbo engine delivering up to 160 horsepower, Abarth-tuned suspension and brake systems, race-inspired design, and technology features not traditionally included on a small car, the Fiat 500 Abarth unleashes legendary Italian performance heritage to American streets.

New for 2018

- All 2018 Fiat 500 models now come standard with turbocharged engines
- 2018 Fiat 500 Pop and Lounge models are powered by the 1.4-liter MultiAir Turbo engine, delivering 135 horsepower and 150 lb.-ft. of torque and featuring a single turbocharger, twin intercoolers and sport-tuned exhaust
- Other new standard features include 16-inch aluminum wheels, performance braking system, performance suspension, ParkView rear backup camera, body-color front and rear fascias, side sill ground effects, sport spoiler, fog lamps and "Turbo" badge

Highlights

- Beautiful Italian styling combined with functionality, efficient design and innovative technology have been hallmark attributes for the Fiat 500, making it a timeless icon for more than 60 years
- Like the original Cinquecento, the 2018 Fiat 500 showcases the brand's ingenuity to build world-class small cars that ignite a spirit of the times through simple design, beautiful craftsmanship and timeless value
- All models are available as a Cabrio, delivering open-air freedom across the Fiat 500 lineup
- With just the push of a button, the Fiat 500c's power-operated cloth top retracts up to the rear spoiler during speeds up to a best-in-class 60 mph (a midway point can be chosen by pressing the button anytime in between). Press the roof button again, and the roof will fold all the way open and tuck neatly behind the rear head restraints (up to 50 mph)
- The high-performance 2018 Fiat 500 Abarth features Abarth-tuned hardware that delivers world-class ride and track-ready durability
- Track-tested, turbocharged and twin-intercooled 1.4-liter MultiAir Turbo engine provides Fiat 500 Abarth models with up to 160 horsepower and 183 lb.-ft. of torque
- The 500 Abarth's MultiAir Turbo engine component upgrades include an Abarth-designed fresh-air intake system with high-flow air filter and smooth-flowing plumbing for maximum power. To ensure the engine is operating with minimal exhaust restriction, an Abarth-designed concentric "double-tip" dual-exhaust system delivers a high-performance look with menacing Abarth-tuned sound
- 2018 Fiat 500 models are available in up to 11 exterior colors and feature Uconnect 5.0 touchscreen with 5-inch touchscreen radio, Bluetooth connectivity and integrated voice command

Model Lineup

For 2018, the Fiat 500 lineup consists of three models:

- Pop
- Lounge
- Abarth

Exterior Colors

- Brillante Red (new for 2018; late availability)
- Luminosa Orange
- Oliva Green Pearl
- Metallo Gray
- Laser Blue Metallic
- Mezzanotte Blue Pearl (new for 2018; late availability)
- Granito Gray
- Pompei Silver
- Vesuvio Black Pearl (new for 2018; late availability)
- Perla White Tri-coat
- Bianco White Ice

Interior Colors

- Nero/Grigio (black/gray)
- Rosso/Nero (red/black)
- Rosso/Avorio (red/ivory)
- Grigio/Nero (gray/black)
- Grigio/Avorio (gray/ivory)
- Marrone/Avorio (brown/ivory)
- Avorio/Avorio (ivory/ivory)
- Avorio/Nero (ivory/black)
- Nero (black)

More Information

Please visit the [Fiat 500/500c](#) newsroom and the [Fiat 500 Abarth/500c Abarth](#) newsroom for the latest product information, photography, videography, plus access to specification and feature availability documents.

FIAT Brand

FIAT brand celebrates 125 years as an automaker and some things haven't changed. Iconic Italian design and refinement, plus a fun-to-drive factor, come standard with every Fiat.

In early 2024, FIAT brand will launch the [Fiat 500e](#), the first Stellantis retail battery-electric vehicle offering in North America and the best-selling city EV in Europe.

FIAT is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com

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