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FCA Canada: Employees and Retirees Pledge Over \$1.25 Million to United Way/Centraide Windsor-Essex County 2018 Campaign

- FCA Canada employee and retiree contribution to United Way/Centraide Windsor-Essex County 2018 campaign totals \$1,258,107.18
- Over 30 years of employees giving more than \$1 million annually
- Largest United Way donation in Windsor-Essex community helps less fortunate
- United Way celebrating 70th year of serving the Windsor-Essex community

December 15, 2017, Windsor, Ontario - During a special presentation at FCA Canada's headquarters today, Reid Bigland, President & CEO of FCA Canada, announced a donation of \$1,258,107.18 to the United Way/Centraide Windsor-Essex County 2018 campaign. This marks the largest donation in the Windsor-Essex community this year and the 32nd consecutive year of FCA Canada employees and retirees donating over \$1 million.

"FCA Canada employees and retirees have consistently demonstrated their unwavering support and commitment to the United Way of Windsor/Essex," said Bigland. "Over the last 70 years, our employees have contributed over \$65 million dollars towards this annual campaign. I am incredibly proud to be leading a team of such generous and caring people, and want to thank each and every team member for their ongoing support."

United Way/Centraide is celebrating their 70th year of supporting the Windsor-Essex community. In addition to the annual campaign, FCA employees also volunteer for many United Way sponsored events, most recently the Unemployed Help Centre's Children's Christmas Party, which saw over 900 attendees.

Funds raised this year will go towards helping United Way take action to help local families and individuals gain access to education and financial stability. Programs include emergency assistance, after-school programs, and various means of mentorship and support.

"United Way fights for the mental health, education and financial stability of every person living in Windsor and Essex County," said Lorraine Goddard, CEO of United Way/Centraide Windsor-Essex County. "FCA Canada and UNIFOR Local 444 have stood beside us since day one, and we are incredibly grateful for their ongoing partnership and support. This is a fantastic way to celebrate our 70th anniversary in the community, and a wonderful start to the new year."

"When our community is in need, Unifor Local 444 will always be there as a partner and supporter, especially knowing the incredible impact that the United Way has across Windsor and Essex County," said James Stewart, President of Unifor Local 444.

Windsor-Essex residents can also join the cause and help give back to assist those most vulnerable in our community. The public is encouraged to take part and donate generously for this year's United Way/Centraide Windsor-Essex County 2018 campaign.

Residents can call 519-258-0000 (ext.1145) or pledge online at <https://www.weareunited.com/donate>

About United Way

United Way/Centraide Windsor-Essex County mobilizes the caring power of the local community to improve lives in measurable and lasting ways. The United Way focuses on three priority areas: poverty to possibility, all that kids can

be, and strong neighbourhoods. Additional information is available at <https://www.weareunited.com/>.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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