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FCA Canada: Chrysler Pacifica Named Repeat Winner as 2018 AutoTRADER.ca Top Pick

- Canadian-made Chrysler Pacifica again named AutoTRADER.ca Top Pick for Minivan
- For the first time, the segment-exclusive Chrysler Pacifica Hybrid was also factored into judges' decision
- AutoTRADER.ca's roster of top automotive journalists voted on the best vehicles in 14 categories
- Chrysler Pacifica reinvents the minivan segment with unprecedented levels of functionality, technology and bold styling. Re-engineered from the ground up on an all-new platform, it delivers class-leading gasoline and hybrid powertrains to the minivan segment.
- Chrysler Pacifica and Chrysler Pacifica Hybrid are proudly built at the award-winning Windsor Assembly Plant (WAP)
- Chrysler Pacifica remains the most awarded minivan of both 2016 and 2017

December 15, 2017, Windsor, Ontario - For the second year in a row, Chrysler Pacifica has been named AutoTRADER.ca's Top Pick for Minivan.

This is the second year of the awards from one of Canada's largest and most respected automotive portals, decided on by a roster of top automotive journalists. All vehicles currently on sale in the Canadian marketplace are considered in 14 categories.

Despite new or reinvigorated minivan competition, the Chrysler Pacifica again earned the top spot amongst its peers based on measures such as value, innovation, performance, comfort, technology and ultimate desirability.

What's more, for the first time, the industry-first Pacifica Hybrid was factored into the expert judges' decision. Pacifica Hybrid takes the minivan a step further with its innovative, advanced hybrid powertrain, achieving 2.6 Le/100km [109 miles per gallon equivalent (MPGe)] in city driving, 53 kilometres of all-electric range and 911 km of total driving range.

"Now with added plug-in hybrid capability, the Chrysler Pacifica is not only the most attractive and feature-rich minivan on the market, but the most environmentally friendly as well," said AutoTRADER.ca Managing Editor, Michael Bettencourt. "For its ability to haul the family without using their weight in fuel, the Chrysler Pacifica is a natural choice for Top Minivan."

Both Chrysler Pacifica and Chrysler Pacifica Hybrid are proudly Canadian-made at the award-winning Windsor Assembly Plant (WAP), alongside the Dodge Grand Caravan. FCA invented the minivan segment more than 30 years ago and remains the dominant player, with nearly 70 per cent of full-size minivans sold last year in Canada built at WAP.

"To have Chrysler Pacifica win back-to-back awards from the AutoTRADER.ca judges is further validation of the innovation and leadership we maintain in the minivan segment," said Reid Bigland, President and CEO, FCA Canada. "We are proud of how our minivans, including the segment-first Pacifica Hybrid, continue to raise the bar in terms of the style, versatility and technology possible in a vehicle that is perfectly suited for Canadian families."

This 2018 AutoTRADER.ca Top Pick award is only the latest for Chrysler Pacifica, which remains the most awarded minivan of both 2016 and 2017. Other accolades from this year include: North American Utility of the Year,Best New Large Utility Vehicle from the Automobile Journalists Association of Canada, 2018 Consumer Guide Automotive Best

Buys and a Best Car to Buy nod for Chrysler Pacifica Hybrid from Green Car Reports.

About the 2018 Chrysler Pacifica and Pacifica Hybrid

The Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. With more than 100 available safety and security features, the Uconnect Theatre rear-seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica is a no-compromises minivan ideally suited for today's families and has earned its spot as the most awarded minivan of the year.

The Pacifica Hybrid takes this revolutionary vehicle a step further with its innovative, advanced hybrid powertrain. It’s the first electrified vehicle in the minivan segment and achieves 2.6 Le/100km (109 miles per gallon equivalent (MPGe)) in city driving and 53 km (33 miles) of all-electric range.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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