

Contact: Kimberly Shults

Claire Carroll

## **Ram, Jeep® and Dodge Brands Earn Top Honors From the Texas Auto Writers Association**

- FCA US LLC brands take home the most awards of any manufacturer at the annual competition
- Ram, Jeep® and Dodge brands pull ahead of the competition in head-to-head matchups
- Ram brand wins two pickup truck categories and the Ram 1500 Laramie Longhorn Southfork tops the scoring charts with the highest overall interior score
- Jeep Grand Cherokee beats its competition for seventh consecutive year
- Jeep Wrangler wins its category for the eighth consecutive year
- Dodge Durango SRT wins Full-size SUV category and receives the highest overall performance score

October 19, 2017, Auburn Hills, Mich. - Ram, Jeep® and Dodge vehicles earned top honors at the annual Texas Truck Rodeo, hosted by the Texas Automotive Writers Association (TAWA). Collectively, these brands secured the most awards of any manufacturer at the event.

"Once again the Ram, Jeep and Dodge brands from FCA US impressed our TAWA members with an exceptional product lineup at the Texas Truck Rodeo," said Nic Phillips, TAWA president. "The Jeep brand continues to outshine the competition with Grand Cherokee and Wrangler winning in their respective categories yet again. Receiving the highest overall interior score, our journalists appreciated the luxurious interior of the Ram 1500 Laramie Longhorn Southfork edition, naming it the 2018 Luxury Pickup Truck of Texas. It's no surprise members particularly enjoyed driving America's fastest, yet practical three-row SUV, the new Dodge Durango SRT, naming it the winner of the Full-size SUV category."

A total of 64 pickups, SUVs, crossovers and commercial vehicles were entered in the competition and 75 TAWA members attended the event. Members cast their votes after two days of on- and off-road vehicle evaluations. Consideration is given to everything from exterior/interior styling and off-road capability to the entrant's overall utility, value and performance. Ram, Jeep and Dodge vehicles with top honors include:

### **Ram Brand**

Heavy Duty Pickup Truck: [2018 Ram 2500 Limited Tungsten](#)

Luxury Pickup Truck: [2018 Ram 1500 Laramie Longhorn Southfork](#)

Highest Overall Interior Score: 2018 Ram 1500 Laramie Longhorn Southfork

### **Jeep Brand**

Subcompact SUV: [2017 Jeep Renegade](#)

Mid-size SUV: [2017 Jeep Grand Cherokee Trailhawk](#)

Off-road SUV: [2017 Jeep Wrangler Rubicon Recon](#)

### **Dodge Brand**

Full-size SUV: [2018 Dodge Durango SRT](#)

Highest Overall Performance Score: 2018 Dodge Durango SRT

### **About TAWA**

The Texas Auto Writers Association, Inc. was founded in 1985 by automotive journalists who wanted to provide an avenue of professional growth, development and networking.

These professionals sought to create an automotive event that was unique to Texas and the result was the TAWA Truck Rodeo. Since 1992, Truck Rodeos have been held in San Antonio, Houston, Dallas, Fort Worth, Granbury and Spring Branch, and now Dripping Springs. In 2003, TAWA created an event for sedans, sports cars, and other vehicles not eligible for the Truck Rodeo. The Texas Auto Roundup, as the event is called today, has been held annually at the Texas Motor Speedway in Fort Worth. For more information, visit [www.texasautowriters.org](http://www.texasautowriters.org).

#### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

#### **Follow FCA US news and video on:**

Company blog: [blog.fcanorthamerica.com](http://blog.fcanorthamerica.com)

Facebook: <https://www.facebook.com/FiatChrysler.NorthAmerica/>

Instagram: [www.instagram.com/FiatChrysler\\_NA](http://www.instagram.com/FiatChrysler_NA)

Twitter: [www.twitter.com/FiatChrysler\\_NA](http://www.twitter.com/FiatChrysler_NA)

Twitter (Spanish): [www.twitter.com/fcausespanol](http://www.twitter.com/fcausespanol)

YouTube: [www.youtube.com/fcanorthamerica](http://www.youtube.com/fcanorthamerica)

Media website: [media.fcanorthamerica.com](http://media.fcanorthamerica.com)

-###-

Additional information and news from FCA US LLC is available at: <http://media.fcanorthamerica.com>