

Contact: Diane Morgan
FCA US LLC

Heidi May Wilson
National PTA
703-518-1242 (office)
hmay@pta.org

Chrysler Brand Teams Up With National PTA to Support Schools Across the Country Through 'Cars 4 Classrooms' Program

- The Chrysler brand is a new Proud National Sponsor of National PTA
- The brand's "Cars 4 Classrooms" fundraising program will feature test drives in the all-new Chrysler Pacifica and Chrysler Pacifica Hybrid, beginning this month

September 18, 2017, Auburn Hills, Mich. - The Chrysler brand announced today that it has become a Proud National Sponsor of National PTA, the nation's oldest and largest child advocacy association. As part of the collaboration, the Chrysler brand and National PTA will support local PTAs across the country in promoting family engagement in education and raising funds for their schools through the Chrysler "Cars 4 Classrooms" fundraising program, featuring the all-new [Chrysler Pacifica](#).

Through the Chrysler brand's "Cars 4 Classrooms" initiative, PTAs and schools have the opportunity to set up test drive fundraising events featuring the Chrysler Pacifica and Chrysler Pacifica Hybrid minivans. The brand will donate \$10 to the school for every participant who takes a brief test drive. PTAs can go to cars4classrooms.com, beginning today, to learn more about hosting an event. Participating Chrysler franchised dealerships will work with PTAs, providing the Chrysler Pacifica minivans for the events.

Additionally, as part of National PTA's Take Your Family to School Week (Feb. 11-17, 2018), the Chrysler brand will support PTAs in encouraging families to visit their child's school and get more involved in their education.

"The Chrysler brand and its dealer network have worked with families and educators on test drive fundraisers in communities across America for more than 25 years," said [Tim Kuniskis](#), Head of Passenger Cars - Dodge, SRT, Chrysler and FIAT, FCA - North America. "Through our partnership with National PTA, the goal is to give every school in every community the opportunity to thrive. Every test drive in the all-new Chrysler Pacifica will help initiatives like after-school programs, new playground builds and technology updates."

"Across the country, PTAs work hard to support their school communities and increase family engagement in education, which has been proven to improve student and community outcomes," said Jim Accomando, president of National PTA. "National PTA is pleased to team up with the Chrysler brand to help PTAs support their schools and get more families involved in their child's education."

About National PTA

National PTA® comprises millions of families, students, teachers, administrators, and business and community leaders devoted to the educational success of children and the promotion of family engagement in schools. PTA is a registered 501(c)3 nonprofit association that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education. Membership in PTA is open to anyone who wants to be involved and make a difference for the education, health and welfare of children and youth. For more information, visit PTA.org.

About the Chrysler Pacifica and Chrysler Pacifica Hybrid

The Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-

leading gasoline and hybrid powertrains to the minivan segment. With more than 100 available safety and security features, the all-new Uconnect Theater rear seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica is a no-compromises minivan ideally suited for today's families and has earned its spot as the most awarded minivan of 2016 and 2017.

The Pacifica Hybrid takes this revolutionary vehicle a step further with its class-exclusive, innovative hybrid powertrain. It's America's first Hybrid Minivan and achieves 84 miles per gallon equivalent (MPGe) in electric-only mode and 33 miles of all-electric range, with a total range of 566 miles. Chrysler Pacifica and Pacifica Hybrid the ultimate family vehicles.

About Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and technology since the company was founded in 1925.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler invented, with an unprecedented level of functionality, versatility, technology and bold styling.

The Pacifica Hybrid takes this revolutionary vehicle a step further with its class-exclusive, innovative plug-in hybrid powertrain. It's the first electrified vehicle in the minivan segment and achieves more than 80 MPGe in electric-only mode, has an all-electric range of more than 30 miles and a total range of more than 500 miles. The Chrysler 300 lineup delivers on the brand's promise of iconic and elegant design executed with world-class performance, efficiency and quality – all at an attainable value.

Beyond just exceptionally designed vehicles, the Chrysler brand continues to raise the bar by integrating class-leading, high-tech features into its products, including the Uconnect 4 system with Apple CarPlay, Android Auto Uconnect Theater with available streaming, the plug-in hybrid powertrain in the Pacifica Hybrid, the industry-exclusive Stow 'n Go seating and storage system on the Pacifica, and the segment's most advanced all-wheel-drive (AWD) system available on all Chrysler 300 V-6 models, as well as the most powerful V-8 in its class with the 300C's 5.7-liter HEMI® V-8 engine.

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