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FCA Canada: Ram Truck Reveals the Most Powerful Pickup - 2018 Ram 3500 Heavy Duty Launches with Chart-Topping Capabilities: Highest Available Fifth-Wheel Towing and Record-Setting 930 lb.-ft. of Torque

- Ram Heavy Duty with Cummins® 6.7-litre diesel brings total torque to 930 lb.-ft., highest rating ever for a pickup
- 30,000-lbs. (13,608 kg) fifth-wheel towing capacity with newly engineered hitch design
- Ram 3500 upgrades open the gateway for heavy trailer manufacturers and delivers higher capabilities previously only available on Class 4 and 5 trucks
- The first 2018 Ram Heavy Duty pickup trucks begin rolling off the production line this week

August 11, 2017, Windsor, Ontario - Ram takes heavy-duty towing and hauling seriously. With the start of 2018 model year production, the Ram 3500 will offer a segment-dominating 930 lb.-ft. of torque and the exclusive ability to tow 30,000 lbs. (13,608 kg) with a fifth-wheel hitch.

"Ram maintains capability leadership by delivering the highest-ever torque rating for a pickup truck and heaviest fifth-wheel trailer towing capacity," said Mike Manley, Head of Jeep & Ram Brand. "We understand the attributes most important to our customers within the heavy-duty segment; they demand hard-working, long-lasting capability."

Working closely with Cummins, the 2018 diesel improvements include higher boost limits through a variable geometry turbo and flow rate increases through the fuel delivery system enabling the 6.7-litre I-6 to produce an additional 30 lb.-ft. of torque. This improvement ranks the Cummins engine ahead of the competition with 930 total lb.-ft. of torque, while maintaining the diesel's hallmark durability and efficiency.

The 30,000-lbs. (13,608 kg) fifth-wheel towing up-rating is made possible by an in-house hitch design from Ram Engineering. The upgraded capability allows the Ram 3500 to haul the heaviest travel trailers in the industry. Unlike the competition, Ram's new hitch will allow customers to move away from Class 4 and 5 trucks to haul trailers that would have otherwise been limited to 24,000 lbs. (10,886 kg).

Ram 3500 Heavy Duty maximum gooseneck and conventional hitch maximum trailer weight ratings for 2018, are 31,210 lbs. (14,157 kg) and 20,000 lbs. (9072 kg), respectively.

2018 Ram Heavy Duty pickup trucks will be available in dealerships in August.

About Ram Truck Brand

Since its launch as a stand-alone division in 2009, the Ram Truck brand has steadily emerged as an industry leader with North America's longest-lasting line of pickups.

Creating a distinct identity for Ram trucks has allowed the brand to concentrate on core customers and the features they find valuable. Whether focusing on a family that uses a Ram 1500 day-in and day-out, a hard-working Ram 3500 Heavy Duty owner or a business that depends on its Ram ProMaster commercial van every day for deliveries, Ram has the truck market covered.

In order to be the best, it takes a commitment to innovation, capability, efficiency and durability. Ram Truck invests substantially in its products, infusing them with great looks, refined interiors, durable engines and exclusive features that further enhance their capabilities.

Ram continues to beat the competition in the most sought-after titles:

- Longest-lasting line of pickups
- Class-Exclusive multilink coil spring rear suspension on Ram 1500 and 2500
- Class-Exclusive auto-level air suspensions for exceptional ride and handling
 - Best-in-class fuel economy with class-exclusive 3.0L EcoDiesel V6 – 8.0 L/100 km (35 MPG) highway with Ram 1500
- Best-in-class gas towing – 16,320 lbs. (7403 kg) with Ram 2500
- Highest snow plow rating – Ram 2500 and 3500
- Most interior space with Ram 2500 and 3500 Mega Cab®
- Most capable full-size off-road pickup – Ram Power Wagon®

Truck customers, from half-ton to commercial, have a demanding range of needs and require their vehicles to provide high levels of capability. Ram trucks are designed to deliver a total package.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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