

Contact: Nick Cappa
David Elshoff

2018 Ram 2500/3500 Heavy Duty Fact Sheet

September 1, 2017, Auburn Hills, Mich. - Ram Truck builds America's longest-lasting pickups, proving a commitment to quality, reliability and durability. For 2018, Ram continues to offer incredible capability in three-quarter and one-ton pickups with 31,210 pounds of towing, 7,390 pounds of payload and 900 lb.-ft. of torque. Ram offers more innovative features and better ride quality than competitors' trucks, made possible by a five-link coil suspension or optional air suspension on Ram 2500 and a supplemental air bag suspension option on Ram 3500.

New for 2018

- Ultra-luxurious Limited Tungsten edition
- Sport model appearance upgrade
- 8.4-inch radios with 4G LTE, HD Radio, Android Auto/Apple Car Play, USB Flip, pinch to zoom and improved resolution
- Sirius Guardian with SOS, Assist, Remote Services, Send and Go and Vehicle Finder
- Remote exterior switch in truck bed to activate LED bed lights
- Backup camera now standard on all models
- Fleet Telematics Module for vehicle tracking efficiency

Highlights

Ram delivers on customers' top "why buys:"

- Towing – Up to 31,210 pounds with Ram 3500
- Towing – Up to 17,980 pounds with Ram 2500
- Payload – Up to 7,390 pounds with Ram 3500
- Power – 900 lb.-ft. of torque with 6.7-liter Cummins engine
- Power – 410 horsepower and 429 lb.-ft. of torque with 6.4-liter HEMI® V-8 engine
- The Ram 2500 offers two segment-exclusive rear suspensions: a five-link coil system or air suspension system. The Ram 3500 continues to utilize the rear Hotchkiss leaf spring system and offers a supplemental air suspension system
- Industry's leading infotainment system with Uconnect 8.4
- The Ram Power Wagon comes standard with the 6.4-liter HEMI V-8 engine and unique suspension system, both contributing to its title: the most capable production off-road pickup

Engine options include:

- 5.7-liter HEMI V-8 engine delivering 383 horsepower at 5,600 rpm and 400 lb.-ft. of torque, and features variable-valve timing (VVT) for greater efficiency and performance
- 6.4-liter HEMI V-8 delivers best-in-class gas engine, 410 horsepower at 5,600 rpm and 429 lb.-ft. of torque at 4,000 rpm, and features VVT with Fuel Saver Technology cylinder deactivation
- 6.7-liter Cummins High-Output Turbo Diesel produces up to 385 horsepower at 2,800 rpm and 900 lb.-ft. of torque depending on application

Configurations in 2WD or 4WD:

- Regular Cab 8-ft. bed
- Crew Cab 6-ft., 4-in. bed
- Crew Cab 8-ft. bed
- Mega Cab 6-ft., 4 in. bed

Model Lineup

The Ram Heavy Duty line is available in eight trim levels:

- Tradesman
- SLT
- Big Horn
- Lone Star
- Sport
- Power Wagon
- Laramie
- Laramie Longhorn
- Limited
- Limited Tungsten

Exterior Colors (some colors available in two-tone)

- Black Forest Green
- Blue Streak
- Bright Silver Metallic
- Bright White
- Brilliant Black
- Delmonico Red
- Flame Red
- Granite Crystal Metallic
- Match Walnut Brown Metallic
- Pearl White
- RV Maximum Steel Metallic
- True Blue

About Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles.

That focus leads Ram to design the industry's most innovative, award-winning trucks, emphasizing durability, strength, technology and efficiency.

With a full lineup of trucks, including ProMaster and ProMaster City vans, the Ram brand builds trucks that get the hard work done and families where they need to go. From the no-compromise Ram 1500 that defines the future of pickup trucks with innovative design, the highest quality materials and class-exclusive technology, to the Ram Heavy Duty which combines the ability to out-power, out-tow and out-haul every single competitor with the segment's most comfortable ride and handling, Ram is committed to product leadership.

Ram continues to outperform the competition and sets the benchmarks for:

- Most powerful: 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Highest towing capacity: 35,100 lbs. with Ram 3500
- Heaviest payloads: 7,680 lbs. with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- Most capable full-size off-road pickup – Ram Power Wagon
- Most-awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup
- Over the last 30 years, Ram has the highest percentage of pickups still on the road

Giving maximum effort all day, every day with confidence, the Ram Truck lineup steps forward with the full force of modern capability providing confidence-inspiring features and class-exclusive vehicle safety.

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