

## **FCA Canada: Winner Announced in 2017 Breakaway Giveaway Contest; Tops Off Successful 11th Season of Dodge Caravan Kids**

- Mike Rankin of Strathroy, Ontario, won this year's 2017 Breakaway Giveaway Contest, including an all-new, made-in-Canada 2017 Chrysler Pacifica and \$5,000 for his local minor hockey association
- 2016-2017 hockey season marked Dodge Caravan Kids' 11th anniversary
- To date, FCA Canada - together with Chrysler, Dodge, Jeep®, Ram and Fiat retailers across the country - has provided more than \$8 million in funding to over 16,000 minor novice hockey teams, helping more than 240,000 kids enjoy the game of hockey

June 8, 2017, Windsor, Ontario - Mike Rankin of Strathroy, Ontario, and his family have picked up the keys to a new [2017 Chrysler Pacifica](#) as the prize for this year's 2017 Breakaway Giveaway Contest. In addition, \$5,000 will be donated in Rankin's name to the Strathroy District Minor Hockey Association.

The 2017 Breakaway Giveaway Contest was part of FCA Canada's long-running Dodge Caravan Kids program. Started in 2006, it is a joint effort between participating minor hockey associations throughout the country, FCA Canada and Chrysler, Jeep®, Dodge, Ram, Fiat retailers. The program provides funding to help subsidize costs like ice time, registration and tournament fees, jerseys, arena refurbishments and so on for minor league teams.

"We at FCA Canada would like to congratulate Mike and his family on winning a new Canadian-built Chrysler Pacifica and the Strathroy District Minor Hockey Association for receiving the financial donation in his name," said [William Levasseur](#), Vice President, Sales & Marketing, FCA Canada Inc. "Furthermore, we're very proud to mark the 11th year of our Dodge Caravan Kids program. Over a decade of combining Canada's game with Canada's favourite minivan has proven a win-win, especially for the over 240,000 kids we've supported."

Rankin picked up his new 2017 Chrysler Pacifica from Robinson Chrysler in Strathroy. He was randomly selected as the winner from over 34,500 online entries from coast-to-coast received through [dodgecaravankids.ca](#) or [lesrecruesdodge.ca](#) and over 27,500 received at the Dodge Stow 'n Go Challenge tent at Rogers Hometown Hockey events. Dodge was again a presenting sponsor of the Rogers broadcasts on Sportsnet, which took place in 24 Canadian communities.

Said Rankin, "It was a real thrill winning the new Chrysler Pacifica. As a parent of someone in the Caravan Kids Hockey Program, I can see why these minivans are across the parking lots across the country. I am so happy I could support such a deserving association as the Strathroy District Minor Hockey Association."

To date, the Dodge Caravan Kids program has provided more than \$8 million in funding to over 16,000 minor novice hockey teams, helping more than 240,000 kids enjoy the game of hockey across the country.

Also, in support of minor hockey, the 2017 Chrysler Pacifica was the official vehicle of the 2017 Mastercard Memorial Cup, hosted last month in Windsor, Ontario. The sponsorship saw FCA Canada deliver 30 Pacifica minivans, which were used to shuttle Memorial Cup officials, players and teams to and from the WFCU Centre throughout the hockey tournament that ran May 18-28, 2017.

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as

SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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