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All-new 2017 Alfa Romeo Giulia Quadrifoglio Wins “Super Sedan” in *Popular Mechanics*’ Automotive Excellence Awards

- All-new Giulia Quadrifoglio combines Italian craftsmanship, class-leading performance, state-of-the-art technology and a passion for driving for the premium mid-size market
- All-new 2.9L twin-turbo V-6 with 505 horsepower makes the Giulia Quadrifoglio the most powerful Alfa Romeo production car ever, delivering 0-60 mph in a class-leading 3.8 seconds, a top speed of 191 mph and a record-setting Nürburgring lap time of 7:32
- Giulia Quadrifoglio is on sale now with an MSRP of \$72,000

April 11, 2017, Auburn Hills, Mich. - The all-new [2017 Alfa Romeo Giulia Quadrifoglio](#) won *Popular Mechanic*’s “Super Sedan” award in the magazine’s annual Automotive Excellence Awards.

“This car, we are happy to say, sets the new standard for super sedans,” said Ezra Dyer, Automotive Editor at *Popular Mechanics*. “The Alfa’s secret is that it’s always rewarding, even at sane speeds, and the best part is, if you can’t afford the flagship Quadrifoglio, the base Giulia — zero to 60 in 5.1 seconds — starts at less than \$40,000.”

As the first of a new generation of vehicles built on an all-new platform, the 2017 Giulia embodies Alfa Romeo’s *La meccanica delle emozioni* (the mechanics of emotion), delivering race-inspired performance, advanced technologies, seductive Italian Style and an exhilarating driving experience to the premium mid-size sedan segment.

“To choose our Car Awards, the editors drive all the relevant class contenders over the course of the year, then pick the vehicle that we feel transcends the competition,” said Dyer. “We don’t subdivide into a thousand specific categories — each is intentionally broad, to encompass the maximum number of eligible vehicles. So if you win, it wasn’t easy.”

Alfa Romeo’s passion for Italian style, craftsmanship and performance carries throughout the entire lineup. Giulia Quadrifoglio stands as the “halo” model with its 2.9L twin-turbo intercooled V-6 engine producing a class-leading 505 hp and 443 lb.-ft. of torque.

Through innovation, Alfa Romeo created an all-new rear-wheel-drive architecture, which integrates lightweight, state-of-the-art materials that enable and deliver a near perfect 50/50 weight distribution, segment leading torsional rigidity and the most direct steering ratio on the market.

The all-new Giulia was designed to have a commanding presence and a menacing face to take on the world’s best roadways. Giulia exudes stunning and functional Italian style with a finesse of Alfa Romeo heritage, athletically taut lines and sculptural details.

Crafted by Alfa Romeo artisans at the Cassino plant in Italy, the all-new 2017 Giulia Quadrifoglio is the high-performance model in the lineup and a testament to Alfa Romeo’s perfect balance of engineering and emotion, creating a premium sport sedan for driving enthusiasts that stands out in the segment.

Expanding Alfa Romeo’s lineup beyond the ultra-high-performance Giulia Quadrifoglio, Giulia and Giulia Ti models (with an MSRP of \$37,995 and \$39,995, respectively) exude stunning and functional Italian style with a finesse of Alfa Romeo heritage, athletically taut lines and sculptural details.

The all-new 2017 Alfa Romeo Giulia and Giulia Ti models exude Italian style, craftsmanship and performance, all while delivering a comprehensive list of standard features, including an all-new, all-aluminum 2.0-liter direct-injection turbo engine with eight-speed automatic transmission delivering a class-leading, standard 280 horsepower, class-exclusive carbon fiber driveshaft, dual exhaust system with bright tips, leather seating, 7-inch full-color TFT, a 6.5-inch or 8.8-inch industry-first hidden widescreen infotainment display, Alfa DNA Drive Mode Selector with Dynamic, Natural and Advanced Efficiency vehicle behavior modes, sport-inspired flat-bottom steering wheel with integrated push button start, along with keyless-go with passive entry and remote start.

The intelligent Q4 all-wheel-drive system – available on Giulia and Giulia Ti – delivers even more all-season traction and performance capability, thanks to the system's ability to transfer up to 60 percent of the engine's torque to the front axle.

About *Popular Mechanics*

Popular Mechanics empowers readers to navigate the increasingly complex, technological world around us. The magazine, published monthly by Hearst Magazines, inspires, instructs and influences 9 million curious readers. Their mindset – the hunger to know, the desire to investigate and learn – drives them to explore, experiment and experience a wide range of interests. Issues engage readers with breakthroughs in the latest innovations in science and technology; educates with informative “how-to” stories on automotive, the home and digital technology; and motivates action with product reviews and comparison tests of the newest equipment and products. *Popular Mechanics* is also the #1-ranked men's monthly magazine when it comes to reaching an environmentally conscious audience. The brand is a 21st-century must-read, with a robust website and an award-winning tablet edition. Follow *Popular Mechanics* on Twitter, Instagram and Facebook.

About Alfa Romeo

Since its foundation in Milan, Italy, in 1910, Alfa Romeo has designed and crafted some of the most stylish and exclusive cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to designing automobiles. Born from the world's greatest driving road – the Stelvio Pass – the Alfa Romeo Stelvio sets a new benchmark in performance, style and technology in an SUV that could only be from Italy. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies, seductive Italian style and an exhilarating driving experience to the premium mid-size sedan segment. Crafted by Alfa Romeo artisans at the Cassino plant in Italy, the Giulia Quadrifoglio and the Stelvio Quadrifoglio feature Alfa Romeo's most powerful production engine ever with best-in-class 0-60 mph times of 3.8 and 3.6 seconds, respectively. Rounding out Alfa Romeo's world-class lineup is the handcrafted Alfa Romeo 4C Spider, which represents the purest form of *La meccanica delle emozioni* (the mechanics of emotion), with its race-inspired, mid-engine design and state-of-the-art, Formula 1-inspired carbon fiber monocoque chassis.

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