

Contact: LouAnn Gosselin

Daniel Labre

FCA Canada: Jeep® Introduces New Renegade Buzz Model

- New 2017 Jeep® Renegade Deserthawk limited-edition model to debut at the Los Angeles Auto Show
- Deserthawk model, inspired by the desert's extreme conditions, builds on Jeep Renegade's rugged appearance and best-in-class Trail Rated 4x4 capability

November 10, 2016, Windsor, Ontario - A new Jeep Renegade buzz model will make its debut at the 2016 Los Angeles Auto Show, providing customers with a unique special edition for the most capable small SUV on the market.

"This new Jeep Renegade model helps to extend our popular small SUV's continued global success since its launch last year, and provide customers with the choice of two distinctive and unique special editions," said Mike Manley, Head of Jeep Brand, FCA – Global. "The Jeep Renegade Deserthawk takes the best-in-class capability of the Renegade Trailhawk and combines it with a unique look and additional features that include rock rails and a towing package – all inspired by the desert's extreme conditions."

Jeep Renegade Deserthawk

The Jeep Renegade Deserthawk takes the Renegade Trailhawk's rugged appearance and best-in-class capability a step further with exclusive features and functionality inspired by the desert – an extreme location where the legendary capability of Jeep vehicles is best expressed.

Available in Alpine White, Anvil, Black or Deserthawk-exclusive Mojave Sand, the Jeep Renegade Deserthawk features 17-inch Low Gloss Black wheels, exclusive hood and rear body panel decals, rock rails and Trailer Tow Group. Inside, the Renegade Deserthawk features an exclusive interior with black leather seats, Light Frost stitching and accents, all-weather floor mats and cargo tray mat.

The Jeep Renegade Deserthawk, like the Renegade Trailhawk, delivers best-in-class Trail Rated 4x4 capability with standard Jeep Active Drive Low with 20:1 crawl ratio; Selec-Terrain system with exclusive Rock mode; 8.7 inches of ground clearance; skid plates; signature red front and rear tow hooks; up to 8.1 inches of wheel articulation; Hill-descent Control; up to 19 inches of water fording; and up to 2,000-lb. towing capacity. The Renegade Deserthawk comes standard with a 2.4-litre Tigershark MultiAir engine paired to a nine-speed automatic transmission, ParkView rear backup camera and 7-inch full-colour thin-film transistor (TFT) cluster display.

The Jeep Renegade Deserthawk limited edition will be available for a Canadian Manufacturer's Suggested Retail Price (MSRP) of \$35,040.

Jeep Renegade

The Jeep Renegade delivers a unique combination of best-in-class, off-road capability, open-air freedom and convenience, a class-exclusive nine-speed automatic transmission that contributes to outstanding on-road and off-road driving dynamics, two fuel-efficient engines, world-class refinement and a host of innovative safety and advanced technology offerings. The 2017 Jeep Renegade starts at \$21,745 MSRP.

Jeep Brand

Built on 75 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Grand Cherokee, Patriot, Renegade, Wrangler and Wrangler Unlimited. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left and right-hand drive configurations and with gasoline and diesel powertrain options.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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