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## **FCA US and IIHS Host 2016 Advancing Safety Through Data Conference**

- 15 automakers collaborate and share best practices on the earlier identification of trends in potential safety defects
- FCA US discusses and shares its own proactive safety tool with industry colleagues

October 7, 2016, Washington, D.C. - FCA US LLC and the Insurance Institute for Highway Safety (IIHS) hosted the "2016 Advancing Safety through Data Conference" on Oct. 6, providing an opportunity for 15 major global automakers, including FCA US, to discuss, learn about and share current approaches on proactively and systematically analyzing data.

"While vehicles are safer than they've ever been, we can make them even safer by working together to identify potential problems earlier," said Adrian Lund, President of the Insurance Institute for Highway Safety. "If we keep our focus on data in all areas of traffic safety, we can move closer to a day when no one is killed in a motor vehicle crash."

More than 100 automotive professionals, representing the world's major automakers, participated in a full-day industry conference at the Liaison Capitol Hill Hotel in Washington, D.C. Representatives from the U.S. National Highway Traffic Safety Administration (NHTSA) and the National Safety Council (NSC) also were in attendance.

"We all have a stake in enhancing safety and our industry has put great effort and has made sizeable advancements in vehicle safety, and yet we still have much work to do," said Mike Dahl, Vice President and Head of Vehicle Safety and Regulatory Compliance, FCA – North America. "Collaboration on safety is the right thing to do for our customers."

FCA US also shared insights into the Company's proactive sensing concepts with the future goal of building an industry infrastructure around data analytics. FCA US data analytics experts discussed their lessons learned during the development of their proactive sensing programs.

FCA US organized the industry conference as part of the Company's continued commitment to a proactive vehicle safety culture.

### **About the Insurance Institute for Highway Safety**

The Insurance Institute for Highway Safety (IIHS) is an independent, nonprofit scientific and educational organization dedicated to reducing the losses — deaths, injuries and property damage — from crashes on the nation's roads.

### **About the National Safety Council**

Founded in 1913 and chartered by Congress, the National Safety Council, [nsc.org](http://nsc.org), is a nonprofit organization whose mission is to save lives by preventing injuries and deaths at work, in homes and communities, and on the road through leadership, research, education and advocacy.

### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or

distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

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