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2017 Chrysler Pacifica Wins Affordable Panoramic Category at the Southern Automotive Media Association's Topless in Miami Competition

June 7, 2016, Miami - The all-new <u>2017 Chrysler Pacifica</u> took the top award in the "Affordable Panoramic" category at the sixth annual Topless in Miami Presented by Haartz competitive car event hosted by the Southern Automotive Media Association (SAMA).

While the annual event showcases some of the best convertibles on the market, SAMA added a new category this year for vehicles featuring a panoramic sunroof providing an "al fresco" driving experience much like a convertible, for drivers and all passengers.

"The 2017 Chrysler Pacifica equipped with the tri-pane panoramic sunroof, truly impressed our judges," said Pepe Delfino, SAMA president. "In addition to thoughtful design and beautiful craftsmanship, the expansive sunroof in the Pacifica amplified the vehicle's spaciousness, allowing every passenger to experience the pleasure of being more connected to the outside world."

More than 40 journalists attended the event and drove 16 vehicles from various manufacturers. Journalists voted for their favorite vehicles after driving scenic routes in Key Biscayne, Florida.

About the 2017 Chrysler Pacifica

The 2017 Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. With more than 100 available safety and security features, the all-new Uconnect Theater rear seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica is a no-compromises minivan ideally suited for today's families.

About SAMA

Based in Miami, the Southern Automotive Media Association members include journalists, media organizations, corporate communication specialists, marketing and advertising specialists, and auto manufacturers specializing in the automotive industry. Formed in 2007, the organization now has more than 100 members throughout Florida and the southeastern United States. The all-new 2017 Chrysler Pacifica took the top award in the "Affordable Panoramic" category at the sixth annual Topless in Miami Presented by Haartz competitive car event hosted by the Southern Automotive Media Association (SAMA).

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