

## **Mopar "Top Eliminator" Program Marks 10 Years of Honoring Skilled Mopar Enthusiasts, Elite Vehicles**

### 2016 Program to Kick Off at Midwest Mopars in the Park Car Show

- Mopar "Top Eliminator" program celebrates decade of recognizing passionate enthusiasts and their outstanding Mopar-modified vehicles
- First 2016 Mopar "Top Eliminator" winner to be chosen at Midwest Mopars in the Park car show in Farmington, Minnesota
- Additional "Top Eliminator" vehicles to be picked at Carlisle Chrysler Nationals in Pennsylvania and NHRA U.S. Nationals in Indianapolis
- Mopar "Top Eliminator" 2016 winners to be featured in Mopar display at Woodward Dream Cruise in Metro Detroit

June 2, 2016, Auburn Hills, Mich. - The Mopar "Top Eliminator" program is celebrating a decade of putting passionate Mopar enthusiasts and their elite Mopar-modified vehicles in the spotlight. The first of three 2016 Mopar "Top Eliminator" winners will be chosen at the Midwest Mopars in the Park car show, scheduled to take place June 4-5 in Farmington, Minnesota.

The long-running Mopar "Top Eliminator" program, which represents the "best of the best" in Mopar-modified creations, was started in 2007 to recognize enthusiasts who display excellence in modifying, enhancing or preserving a Mopar-powered ride.

"We at Mopar are proud to continue honoring dedicated owners through the Mopar 'Top Eliminator' program," said Pietro Gorlier, Head of Parts and Service (Mopar), FCA – Global. "The program shines a light on those who commit time, effort and resources to bring to life a Mopar ride that stands out from the rest."

Winners are chosen by a panel of Mopar representatives, who judge candidates based on a number of criteria, including overall Mopar content of the vehicle, outstanding appearance, unique history/provenance and additional benchmarks.

Three 2016 Mopar "Top Eliminator" winners will be chosen. In addition to the Midwest Mopars in the Park event, an owner/vehicle will also be recognized at the Carlisle Chrysler Nationals, July 15-17 in Carlisle, Pennsylvania. The first two 2016 Mopar "Top Eliminator" trophy recipients can choose to have their award-winning vehicles prominently showcased in the Mopar display at the 22nd annual Woodward Dream Cruise on August 20 in Metro Detroit.

An outstanding Mopar-powered drag race vehicle and owner will be chosen as the final 2016 Mopar "Top Eliminator" winner at the National Hot Rod Association (NHRA) U.S. Nationals, August 31-September 5 in Indianapolis.

To follow the Mopar "Top Eliminator" program in 2016, like Mopar on Facebook at <https://www.facebook.com/mopar>, or follow Mopar on Twitter via [@OfficialMopar](https://twitter.com/OfficialMopar). Coverage of 2016 Mopar "Top Eliminator" winners will be featured on Mopar social media outlets throughout the spring and summer.

### **Mopar**

Mopar is the global name for Stellantis genuine parts and authentic accessories.

A simple combination of the words MOTO and PARTS, Mopar offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on Mopar is available at [www.mopar.com](http://www.mopar.com) and the newly redesigned Mopar blog at [www.blog.mopar.com](http://www.blog.mopar.com). For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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