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## **2017 Chrysler Pacifica Wins Top Honor as Overall 'Best Family Car' From the Greater Atlanta Automotive Media Association**

*Chrysler and Ram brands win awards at the Greater Atlanta Automotive Media Association's 2016 Family Car Challenge*

May 23, 2016, Atlanta - The all-new 2017 Chrysler Pacifica was honored with the top awards as the "Best Family Car" and "Best Value" at the Family Car Challenge hosted by the Greater Atlanta Automotive Media Association (GAAMA). The 2016 Ram 1500 also won accolades this year as the "Best Family Pickup Truck."

More than 40 journalists attended the event and drove 24 vehicles from various manufacturers. Journalists voted for their favorite vehicles after driving scenic routes at the Lanier Islands Resort and Conference Center in Buford, Ga.

"GAAMA works hard at this event to evaluate a variety of vehicles for family friendliness and functionality," said Christopher Lawrence, GAAMA President and CEO of AutoAcademics. "Our members were thoroughly impressed by the 2017 Chrysler Pacifica. It's a home run for today's busy families, offering versatility, functionality, technology and an attractive design all in one vehicle."

Recognizing the important role trucks often play in family life nowadays, GAAMA added the Family Truck category and awarded this honor to the 2016 Ram 1500.

"For many, a pickup truck represents the smartest choice for a do-it-all family vehicle," said Lawrence. "The 2016 Ram 1500 is loaded with well-thought-out features that are important to families: segment-leading fuel efficiency, impressive ride quality, unique storage solutions and a comprehensive infotainment system."

FCA US vehicles receiving awards at the GAAMA Family Car Challenge were:

### **2017 Chrysler Pacifica**

- Overall Best Family Car
- Best Value Family Car

### **2016 Ram 1500**

- Best Family Pickup Truck

### **About the 2017 Chrysler Pacifica**

The 2017 Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. With more than 100 available safety and security features, the all-new Uconnect Theater rear seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica is a no-compromises minivan ideally suited for today's families.

### **About the 2016 Ram 1500**

Ram Truck builds America's longest-lasting pickups and the Ram 1500 boasts numerous segment-exclusive features. Most are under the skin, yet certainly help the truck stand out from the herd, contributing to best-in-class fuel efficiency of 29 miles per gallon, ride and handling, and aero dynamics. Other features such as Ram Box, hidden bins and a flat-load floor offer unique solutions for storage.

**About GAAMA**

GAAMA's objective is to further professionalism of the automotive media; provide a forum for newsworthy people and products connected with the automotive industry; and to bring together people whose activities are related to the field of automotive journalism, public relations and related fields for the mutual benefit of all parties.

**About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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