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Chicago Firefighter Wins Dodge Challenger Through FCA National Vehicle Giveaway

Winning Oswego resident is one of more than 1.2 million entrants in annual sweepstakes

May 23, 2016, Auburn Hills, Mich. - Chicago fireman Kevin Arias of the Tristate Fire Protection District was named the grand prize winner of the FCA US LLC 2015 National Sweepstakes. The Oswego, Ill., native overcame the odds of 1,265,218 contest entrants to win a \$45,000 credit toward any Chrysler, Dodge, Jeep®, Ram, FIAT or Alfa Romeo brand vehicle. Arias selected a 2016 Dodge Challenger R/T Scat Pack in Granite Pearl as his winning prize.

The National Giveaway is an annual initiative that takes place over an entire calendar year. Consumers are entered by participating in an FCA event where they can experience and interact with a knowledgeable product specialist at a branded booth or tent space, or get inside a Chrysler, Dodge, Jeep, Ram, FIAT or Alfa Romeo vehicle to take a test ride or test drive. Entries were collected through a number of hands-on FCA brand initiatives that took place nationwide in 2015 including the Jeep brand Camp Jeep® off-road driving course and Ram Truck brand test track at auto shows, fundraising events involving the Chrysler and Dodge brands, as well as other multi-branded experiences.

"Ironically, a few months ago I had said to my wife, 'I don't think I'll ever get my hot-rod.' I've wanted a hot rod for as long as I can remember, so when FCA told me I won a car, I immediately chose the Dodge Challenger," said Kevin Arias, winner of the 2015 FCA National Giveaway. "I'm feeling truly blessed. I never win anything, so when I got the call from FCA it was unbelievable. On top of that, everyone at FCA has made this experience just awesome."

Arias secured his entry while visiting the Ram Truck brand space at the 2015 Shot Show, an event that took place in January of last year in Las Vegas. He will receive his vehicle from Tyson Motors, the Chrysler Dodge Jeep Ram dealership in Shorewood, Ill.

"It's exciting to have the opportunity to gift one of our event attendees with an FCA vehicle," stated Jason Russ, Head of Experiential Marketing for FCA US LLC. "Given how Kevin Arias heroically serves his community as a Chicago fire fighter, it gives us great pleasure to present him with his new Dodge Challenger. We anticipate that he will have many years of joy from his brand new muscle car."

The annual National Giveaway offered by FCA US will be open for entry throughout 2016 to give eligible consumers a new opportunity to win \$45,000 toward the purchase of a new Chrysler, Jeep, Dodge, Ram, FIAT or Alfa Romeo brand vehicle. There is no purchase necessary to enter or win. For the official sweepstakes rules and details on how to enter, please visit www.fcaentertowin.com. The 2016 sweepstakes ends December 31, 2016. For the latest product and brand news, visit www.fcanorthamerica.com.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

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