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Eugena Washington, Playboy's 2016 Playmate of the Year, With All-new 2017 Fiat 124 Spider

May 12, 2016, Auburn Hills, Mich. - Eugena Washington, an accomplished model and actress from Palmdale, California, has been named Playboy's 2016 Playmate of the Year. Along with her title, Washington receives \$100,000 in prize money and a two-year lease on the all-new 2017 Fiat 124 Spider.

Reviving the storied nameplate, the all-new 2017 Fiat 124 Spider brings its classic Italian styling and performance to a new generation. Paying homage to the original 124 Spider nearly 50 years after its introduction, the 2017 Fiat 124 Spider delivers the ultimate Italian roadster experience with driving excitement, technology and safety combined with iconic Italian design.

Washington is featured on the cover and a 10-page pictorial inside Playboy's June 2016 issue. Click [here](#) for more from the May 11 announcement.

FIAT Brand

FIAT brand celebrates 125 years as an automaker and some things haven't changed. Iconic Italian design and refinement, plus a fun-to-drive factor, come standard with every Fiat.

In early 2024, FIAT brand will launch the [Fiat 500e](#), the first Stellantis retail battery-electric vehicle offering in North America and the best-selling city EV in Europe.

FIAT is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com

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