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Ram Offers New 2016 Limited-edition Stinger Yellow 1500 Sport

- Ram 1500 Stinger Yellow Sport features unique interior colors, body-colored accents and bright yellow paint, matching the recently added [Ram 1500 Yellow Rose of Texas](#) edition
- New Sport model has a limited production of 2,250 trucks
- Arriving at Ram dealers this month, pricing for the Stinger Yellow Sport starts at \$44,340

May 9, 2016, Auburn Hills, Mich. - The Ram Truck brand announced today that it has added a new limited-edition Ram 1500 model in Sport trim — the Ram 1500 Stinger Yellow Sport.

“The Ram 1500 Sport offers unique features for customers who enjoy aggressive styling and great performance,” said Mike Manley – Head of Ram Truck Brand, FCA Global. “Truck buyers are very attached to their vehicles and the Stinger Yellow Sport model adds a custom appearance to the segment’s best-looking truck.”

The new truck is available in Crew Cab 4x2 and 4x4 configurations. Among the Stinger Yellow Sport’s standard features are a 395-horsepower HEMI® V-8, 8-speed TorqueFlite transmission, dual chrome-tipped exhaust, vented sport hood and 22-inch wheels (20-inch on 4x4 models).

The Sport interior complements the Ram 1500’s confident exterior design with a predominantly black cockpit, highlighted with Light Black Chrome and yellow details. Interior treatments include body-color accent stitching through the cabin, Sport embroidery on the seats, accent color Ram’s head logo on the headrests and black leather seats with colored accent sport mesh on the seating inserts. The special-edition trim also includes the 8.4AN Uconnect system with navigation and standard rear-view camera system.

Ram 1500 Stinger Yellow Sport models will begin arriving in dealerships in early May. Starting price is \$43,145, plus \$1,195 destination.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named

the 2023 Ram 1500 as the best full-size light-duty pickup.

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