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2006 Dodge Stratus Sedan Market Position and Advantages

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Market Position

Dodge Stratus Sedan embodies the performance heritage of the Dodge brand with its crisp handling, powerful engine, top government safety ratings and sporty yet practical design. The Dodge Stratus Sedan enters 2006 as one of the most appealing alternatives in a look-alike mid-size sedan market.

Market Advantages

- Dodge Stratus Sedan features an available 200-horsepower (149 kW) V-6 engine and a performance-tuned Dodge suspension
- Dodge Stratus Sedan combines uncommon delights in both the exterior and spacious five-passenger interior
- Dodge Stratus Sedan offers class-leading safety features including next-generation multi-stage air bags, seat belt pretensioners and ABS Plus
- Dodge Stratus Sedan earned the highest crash rating by the National Highway Traffic Safety Administration (NHTSA)—a five star rating for both the driver and front passenger in a frontal impact

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